

Boro Taxi Exterior Markings

Inscription	Location on Vehicle	Size	Required/Optional
Two Street Hail Livery logo decals consist of the large T-dot, NYC, and BORO exactly as positioned in the provided file. Non-detachable only.	Both front doors – centered left to right – and located in the upper half of the flat surface between the door trim and the door handle – and parallel to the door trim.	21.7 x 11 inches	Required
Two Rate of Fare decals depicting the hail icon with “Metered Fare” and the call-ahead icon with “Flat Fare” exactly as positioned in the provided file. Non-detachable only.	Both rear doors – centered left to right – and aligned horizontally on center with the top horizontal bar of the ‘T’ in the T dot, and parallel to the door trim.	19 x 3.8 inches	Required
Two License Number decals. Non-detachable only.	High in the rear quarter panel below the window line, and as close to the rear door as possible.	2.5 inches high NYC Taxi Font	Required
Two Accessible Markings Non-detachable only.	The smaller marking must be located on the exterior of the C-pillars of a sedan or an SUV or on the exterior of the D-pillars of a minivan, on both sides of the accessible vehicle, and will be visible to passengers entering the accessible vehicle. The large marking must be located on the front hood of the vehicle centered left to right.	Small Marking: 4 x 4.725 inches Large Marking: 7.8 x 9 inches	Required for Accessible Vehicles

Boro Taxi Exterior Markings

<p>Clean Air Marking Non-Detachable only.</p>	<p>Located on the exterior of the C-pillars of a sedan or an SUV or on the exterior of the D-pillars of a minivan, on both sides of vehicle, and will be visible to passengers entering the clean air vehicle.</p>	<p>4 x 4 inches</p>	<p>Decal required if vehicle qualifies as a Clean Air Vehicle under the NYC Administrative Code</p>
<p>Base Station Name and Telephone Number decals. Semi-permanent adhesive sticker.</p>	<p>In letters and numerals approximately 1.5 inches high in one location on the rear panel of the vehicle, at least six inches above the bottom of the rear of the vehicle, and on both sides of the vehicle. Or, in letters and numerals approximately 1.5 inches high located on both the rear doors below the Rate of Fare decals and at least six inches above the bottom of the door. Or, located both on the doors and rear panels of the vehicle.</p> <p>See samples below.</p>	<p>Recommended: 1.5 inches high NYC Taxi Font</p> <p>If you choose your own font and graphics: Base Station decal no bigger than 18 inches wide x 8 inches high</p>	<p>Optional</p>

Boro Taxi Exterior Markings

Sedan



Town Car



Boro Taxi Exterior Markings

Van



SUV

