

NEW YORK CITY TAXI AND LIMOUSINE COMMISSION

Notice of Opportunity to Participate in a Pilot Program to Test Alternative In-Taxi Technology Systems

The New York City Taxi and Limousine Commission (“TLC”) invites interested technology service providers to submit applications to participate in a pilot program to test alternatives to existing-in-taxi technology systems.

In order for your proposal to be considered for participation in this pilot, you must submit by May 4th, 2012, a proposal that:

- (a) Adheres to the pilot proposal requirements of Chapter 52 Section 24 of the TLC Rules;
- (b) Employs an innovative approach to proving passenger content;
- (c) Offers most of the features currently offered by TPEP hardware systems, including a passenger monitor, driver monitor capable of communicating with the taximeter, and credit card processor;
- (d) Offers trip data in a manner prescribed by the TLC;
- (e) Offers a lower credit card processing rate than currently available through TPEP vendors;
- (f) Is affordable for medallion owners and drivers;
- (g) Specifies how the proposed technology systems would depart from otherwise applicable requirements;
- (h) Complies with all Federal, State and local safety laws;
- (i) Describes any effect the pilot program would have on the safety of operations involved in the pilot program, and;
- (j) Specifies criteria by which the value of the innovation can be measured after implementation of the pilot program, such as owner, driver and customer satisfaction; impacts on transportation and traffic; accrued benefits; and safety.

The pilot program can last up to February 15, 2013, or the expiration of any renewals of the current TLC TPEP contracts, whichever is later. Participants must be will and able to report to the Commission on a basis decided by the Commission. To apply, interested parties should do as follows:

- Refer to the Resolution Approving Square Mobile In-Taxi Technology Pilot Program on TLC’s website at www.nyc.gov/taxi.
- The notice of opportunity to participate is also available at www.nyc.gov/taxi.
- If you're a finalist, you may be asked to do an in-person interview. The interviews will take place in New York City.
- From among qualified applicants, the TLC will select one final participant.

Additional Information and Questions:

TLC's web site (www.nyc.gov/taxi) has additional information about this pilot program. If you have additional questions about the Resolution for Alternative In-Taxi Technology Systems pilot program, please contact:

Seth Melnick
Policy Analyst
NYC Taxi & Limousine Commission
Email: AltTaxiTechPP@tlc.nyc.gov