

**Industry Notice # 07-05
For Immediate Release**

June 1, 2007

Important Notice:

**MOBILE KNOWLEDGE CORP./CREATIVE MOBILE
TECHNOLOGIES, LLC APPROVED TO PROCEED
WITH INSTALLATION OF TAXICAB TECHNOLOGY
SERVICE ENHANCEMENTS**

The New York City Taxi and Limousine Commission (TLC) announces today that the second of four vendors, Mobile Knowledge Corp./Creative Mobile Technologies, LLC has been approved to install technology enhancement systems in New York City Taxicabs. The TLC anticipates approval of the two pending technology enhancement system vendors shortly.

The technology enhancements were approved in conjunction with a substantial fare increase granted in March of 2004, and offer increased services to the riding public and the industry, including credit/debit card capabilities, a passenger information monitor (PIM) with an interactive map, varied entertainment and information options, and a front seat driver information monitor (DIM) with lost and found, business opportunity and emergency communications capabilities. The new equipment will also automate the collection of data that previously was entered manually by taxicab drivers on clipboards – an “electronic trip sheet.”

As approved May 10, 2007 by the TLC’s Board of Commissioners, all medallion holders must sign a contract with an approved vendor to install their enhancement systems no later than August 1, 2007. Vehicle installations must be completed by the time of the vehicle’s first regularly scheduled vehicle inspection occurring on and after October 1, 2007.

Taxicabs that are to be retired within six months of the compliance date for each such taxicab (the date of its first scheduled inspection following October 1, 2007) shall not be required to have the technology system installed. Any contractor approved by the TLC to sell or rent and install taxicab technology systems who contracts to provide more than 3,000 taxicabs with its taxicab technology system on or before August 1, 2007 may, upon prior written approval from the TLC Chairperson or his designee, be granted an extension of time for installation of the system to each such taxicab’s first scheduled inspection on or after February 1, 2008.

Please watch the TLC website (www.nyc.gov/taxi), or sign up for automatic e-mail updates (see upper left hand side of home page) for news and information about the technology enhancement systems. For specific information concerning questions about the service enhancements technology, you are encouraged to visit: http://www.nyc.gov/html/tlc/html/industry/taxicab_serv_enh.shtml.

