

August 19, 2009

Dear Sir or Madam:

I am writing about the NYC Taxi and Limousine Commission's (TLC) "T-PEP 2.0" Request for Information (RFI) which was released on April 14, 2009. The Taxicab Passenger Enhancement Program (T-PEP), which has been installed in all 13,000 plus New York City taxis since autumn 2007, includes various TLC mandated technological enhancements.

The T-PEP enhancements include; Automatic Trip Sheet Technology, a Driver Information Monitor (DIM) with text messaging capability, Credit/Debit Card Payment capability, and a Passenger Information Monitor (PIM) with a payment screen, live map, & various content.

The RFI, which sought to gauge the various upgrades and options available for the improvement and further development of the current T-PEP technological enhancements, inspired over 150 responses from numerous types of technology companies from software and application developers to hardware manufacturers and systems integrators as well as members of the public.

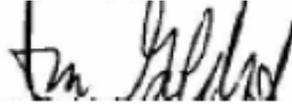
The next phase of this exciting and groundbreaking project will be a TLC-hosted Informational Exchange Conference on September 17, 2009. This event, to be held at the TLC's 40 Rector Street building, is structured to answer your questions about the TLC, the New York City taxicab industry, and future plans as it relates to this endeavor.

The event format will include a session of presentations by various TLC staff and other agency commissioners. The TLC will be presenting information about the taxi industry, how it operates, and the current T-PEP program. The presentations will be followed by a Q&A session. At the end of the event, lunch will be served and attendees will have the opportunity to network with various other technical and media providers. There is no fee to attend the conference. A complete agenda will be sent to attendees in the near future and will be posted on the TLC website in the near future. In anticipation of a strong response, it is requested that each company send no more than two (2) representatives to the conference.

As the only TPEP 2.0 opportunity for taxicab industry representatives, city officials, and technology solution providers to interact in a conference environment, this event promises to set the tone and direction for this initiative. The TLC is excited to offer this invitation and looks forward to your continued participation in this highly anticipated endeavor.

Since space is limited, please RSVP at http://nyc.gov/html/tlc/html/news/iec_response_form.shtml or by e-mail at policymail@tlc.nyc.gov as soon as possible. We will attempt to accommodate everyone that replies by September 7th, 2009. If you have any questions, please do not hesitate to contact the T-PEP System Implementation Analyst, Sam Shady at (212) 676-1140 or shadys@tlc.nyc.gov or myself at (212) 676-1017 or goldsteini@tlc.nyc.gov.

Sincerely,



Ira Goldstein
Chief of Staff