

# NYC Workforce Profile

## City-wide Senator Charles E. Schumer



As authorized by the Workforce Investment Act of 1998 (WIA), the **New York City Workforce Investment Board (WIB)** is the local federal oversight body for workforce development services for youth and adult populations in New York City. This profile provides a summary of these services in your congressional district for the calendar year 2009.

### NYC Workforce System

The mission of the WIB is to ensure that the City's workforce development system can deliver the skilled workers that local businesses need to grow, compete, and prosper.

- The WIB, the largest Local Workforce Investment Area (LWIA) in the country, with nearly four million workers across the five boroughs, oversees workforce development programs and policy as administered by the **Department of Small Business Services (SBS)** and the **Department of Youth and Community Development (DYCD)**.
- The WIB is comprised of members appointed by Mayor Bloomberg including: representatives from local business, educational institutions, labor unions, Community-based organizations (CBOs), and other government agencies.
- Since 2002, WIA funding allocated to New York City has been dramatically reduced by 43% (for FY2011 approx. \$61 million), a record low, while adult job placements during the same time have increased from 500 annually in 2004 to over 25,000 annually in 2009.
- The Board is committed to workforce development programming with a business-driven approach to education, training, and careers, which is essential to meet the demands of the local economy.
- Our vision is for New York City to have the nation's leading workforce development system, characterized by innovation, high standards, and a focus on measurable outcomes.

### District Snapshot \*

	NYS Statistics	NYC Statistics
<b>Unemployment Rate</b>	8.4%	9.5%
<b>Median Worker Earnings</b>	\$32,781	\$36,216
<b>Poverty Rate</b>	14.5%	21.2%

### NYC Workforce Funding



### Serving New York City Adult Jobseekers & Businesses



Using a business-driven approach to workforce development SBS operates adult services through a system of **Workforce1 Career Centers**. NYC's **Workforce1 Career Centers** helps New Yorkers find and keep in-demand jobs, by providing jobseekers with a full array of employment services including job placement, career advisement, job search counseling, and skills training.

**NYC Business Solutions** is a set of no-cost services offered by the **NYC Department of Small Business Services** to help businesses of all sizes start, operate and expand in New York City. NYC Business Solutions provides recruitment services which save businesses time and money in finding the right employees to staff their open positions. Other services include Training, Business Courses, Legal Review of Contracts and Leases, Accessing Financing and Incentives, Navigating Government, Selling to Government and Minority and Women-Owned Business Certification.

#### Workforce1 Career Centers (2009):

- **Number of customers served:** 149,224
- **Number of customers placed in jobs:** 21,836
- **Number of customers trained:** 7,790

#### NYC Business Solutions Centers (2009):

- **Number of loans awarded:** 405
- **Number of employers served:** 384
- **Number of training funds awarded:** 24
- **Number of pro-bono legal consultations provided:** 225
- **Number of course sessions attended:** 3,456
- **Number of businesses launched:** 144

### NYC Workforce and Business Services



**Bronx:** East 149<sup>th</sup> Street  
East 164<sup>th</sup> Street

**Brooklyn:** Bond Street  
Livingston Street

**Queens:** Jamaica Avenue  
Long Island City

**Manhattan:** West 125<sup>th</sup> Street

**Staten Island:** Stuyvesant Place



**Bronx:** East 149<sup>th</sup> Street

**Brooklyn:** Bond Street

**Queens:** Jamaica Avenue

**Manhattan:** West 125<sup>th</sup> Street  
John Street  
Wadsworth Avenue

**Staten Island:** Stuyvesant Place

\*Source: 2010 NYS Department of Labor website <http://www.labor.ny.gov/stats/lsaus.shtml>, Half in Ten website <http://halfintenn.org/key-2008-poverty-statistics-for-your-congressional-district>, Suite 101.com website [http://poverty.suite101.com/article.cfm/poverty\\_in\\_new\\_york](http://poverty.suite101.com/article.cfm/poverty_in_new_york) and the NYC Labor Market Information Service



DYCD oversees the operation of youth development programs which include: work readiness support, summer employment, mentoring, skills training, job search, GED preparation and more. These services are vital for the professional development and economic independence of the City's youth.

### City-wide Statistics:

- **Number enrolled:** 3,990
- **Number of programs:** 99
- **Number who received work readiness training:** 2,587
- **Number who received a degree or certified certificate:** 858
- **Number who received literacy/numeracy skills tutoring:** 2,477
- **Number enrolled in Summer Youth Employment Program:** 52,255

## Workforce System Partners Serving New York City

### Adult Community Partners

To effectively serve the City's workforce and business communities, a key system priority is to build the capacity and networks between the local workforce system and CBOs. In 2009, over 325 partner CBO's were engaged and over 4,500 system-wide job placements were made through collaboration between CBO's and Workforce1 Career Centers.

- **Number of active Workforce1 Career Center Partners (2009):** 326
- **Partner placements:** 4,506

### Youth Community Partners

By contracting with local CBOs, DYCD provides targeted services to the City's youth and businesses. DYCD partners with over 50 unique service providers throughout the City.

## System Partners Serving New York City

### Key Partners

The NYC WIA system partners and collaborates with key City and State agencies in order to streamline services to best serve New Yorkers. Many of these key partners are also valuable members of the WIB.

#### Key Partners include:

- City University of New York (CUNY)
- New York State Department of Labor (NYSDOL)
- New York State Education Department (SED)
- New York City Department for the Aging (DFTA)
- New York State Vocational and Educational Services for Individuals with Disabilities (VESID)
- Job Corps
- New York City Housing Authority (NYCHA)
- American Indian Community House

## Jobseeker Success Stories

**Melissa Altreche** registered at Opportunities for a Better Tomorrow (OBT) Youth Employment and Training program in fall 2009. The 20-week program provides job training, business skills, office procedures, and public speaking and communications; and using federal stimulus funds was able to offer internship opportunities for young adults between the ages of 17 – 21. After completing the initial orientation period, Ms. Altreche started her internship at Choice Associates, a Manhattan staffing firm, as an office assistant. After successfully completed her internship hours, she was hired to work full time for Choice Associates.

**Sebastian Heron**, a 12th grader at George Washington Carver High School confidently walked through the halls during his final month in high school with achievements that surpassed that of many other 12th graders in the City. Despite having an unemployed father, Sebastian was able to succeed against the odds, by working with the DYCD ARRA-funded "Go-to-School Get-a-Job" program to earn money for school expenses. Sebastian is now an advocate for the many students succeeding academically with unemployed parents around New York City.

### WIB Contact Information

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