



Ready New York Partnership Opportunities

In an effort to ensure New Yorkers are prepared for all types of emergencies, OEM encourages organizations to help spread the Ready New York emergency preparedness message.

Current partnership opportunities include:

- Reprinting Ready New York guides to distribute to employees, clients, or constituents with your logo featured on the front cover
- Encouraging employees, clients, or constituents to sign up for OEM's e-mail alerts, which offer information about ongoing emergencies, OEM news and events, and community-based programs
- Providing Ready New York content on your organization's website or providing a link to NYC.gov/readyny
- Printing Ready New York guides for distribution to City residents
- Sponsoring Ready New York training sessions to help New Yorkers prepare themselves and their families for emergencies
- Sponsoring a Community Emergency Response Team (CERT) — a training program that enables individuals to take active roles in emergency response and preparedness
- Donating advertising space or sponsoring OEM's advertising efforts

What OEM Can Do for You

OEM and other trained representatives from the Ready New York Speakers' Bureau are available to present Ready New York information to community groups, agencies, and businesses in the five boroughs. The 45-minute Ready New York presentation includes an overview of local hazards, steps individuals can take to better prepare for emergencies, and information about how to get involved in disaster volunteer activities. Due to limited resources, please ensure an audience of at least 50 participants and secure a venue before requesting a speaker.

For more information about partnership opportunities, contact OEM by visiting the website at www.NYC.gov/oem.