



## Public-Private Initiatives

**When disaster strikes, businesses and financial markets must respond and recover quickly to secure the city's economic stability.**

It is important for the City to help its private sector partners prepare.

Created in 2000, OEM's Public-Private Initiatives division works to increase the business community's preparedness level. In addition to its various programs, Public-Private helps companies develop business continuity plans, engages the private sector in citywide exercises, and conducts basic emergency management training.

Key programs include:

- **CorpNet** — an OEM-managed e-mail service that provides timely, accurate information about emergencies in the New York City area
- **Corporate Emergency Access System (CEAS)** — a credentialing program designed to help business owners mitigate potential damage and financial loss resulting from an unforeseen emergency
- **Emergency Operation Center (EOC) Program** — a program that allows for direct private sector representation in the City's EOC during citywide emergencies
- **Private Assets and Logistics Management System (PALMS)** — a web-based registry of goods and services that businesses may have available for use by the City in an emergency