



NEW YORK CITY

Office of Emergency Management

NYContinuity

Emergency Management Newsletter for Businesses

NYC OEM

June 2009

Welcome to the third issue of the NYContinuity newsletter, a monthly publication to help you prepare for emergencies, strengthen your continuity plans, update you on emergency management news, and inform you about events and resources available to businesses in New York City.

This month's newsletter contains information about two emergency notification systems--Notify NYC and CorpNet--that can help you stay informed about emergency events that may affect your business, an introduction to OEM's Watch Command, and a special request from the New York Blood Center.

NYContinuity is a newsletter for small business owners and continuity professionals brought to you by the New York City Office of Emergency Management (OEM).

Small Business Corner

The Small Business Corner presents resources and tips that help you prepare for emergencies.

Continuity Feature: Get Notified

In order to know what steps to take to protect your business, your employees, and yourself, you need reliable information.

OEM offers two emergency notification systems, CorpNet and Notify NYC, to help you stay informed.

In addition to using these services, monitor tv, radio, and computer news sources for information or official instructions as they become available. Keep a battery-powered AM/FM radio and extra batteries at your home and business, so that you will be able to stay in the loop and receive instructions from city officials even if the power goes out.

CorpNet



CorpNet provides continuity professionals and executives with current, accurate information about emergencies to enhance awareness and aid decision-making. OEM monitors public safety radio and information networks, news media, and commercial and proprietary weather systems 24 hours a day through its Watch Command. Watch Command uses the OEM paging system to forward relevant messages to CorpNet subscribers.

If you do business in New York City and have a business e-mail address (no web-mail or personal ISP accounts, e.g., AOL, Hotmail, Verizon), you may be eligible for the CorpNet program.

For more information, visit www.nyc.gov/corpnnet.

Notify NYC

While CorpNet helps keep businesses informed, Notify NYC is an excellent tool to help employees and family members stay in the loop.



Participants in Notify NYC will automatically receive emergency alerts and notifications. Participants are also invited to register for these additional Notify NYC services:

- Significant events notifications
- Public health notifications
- Public school closing/delay advisories
- Unscheduled parking rules suspensions

Registration is free and simple. To enroll, or for more information, visit www.nyc.gov/notifnyc.

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Guest Spotlight: OEM Watch Command

Operating 24 hours a day, seven days a week, OEM's Watch Command monitors emergency activity throughout the City.



Among other responsibilities, Watch Command:

- Monitors radio frequencies and computer-aided dispatch systems for the Police and Fire Departments.
- Surveys all 911 calls and NYC emergency response units.
- Tracks New York City weather conditions in real time in conjunction with the National Weather Service and disseminates related hazard information to all NYC agencies.
- Provides field responders with necessary communications and logistical support during major emergencies.
- Deploys interagency command vehicles to provide on-scene, mobile communications and support for interagency coordination.
- Maintains direct communication with surrounding jurisdictions and the New York State Emergency Management Office in Albany.

Watch Command works closely with OEM field responders and serves as the central notification point for federal, state, and local agencies, as well as private sector organizations (through CorpNet), during emergencies. The staff at Watch Command now includes emergency notification specialists responsible for administering Notify NYC.

For more information about Watch Command, visit www.nyc.gov/oem.

Upcoming Events:

Back to the Beach Celebration with Ready New York

Saturday, June 20, 12 - 9 PM

Sunday, June 21, 12 - 9 PM

Midland Beach Sea Turtle Circle

Father Capodanno Blvd. & Jefferson Ave., Staten Island



Ready New York: Community Health Fair

Saturday, June 20, 8 AM - 12 PM

Lafayette Ave. between Nostrand Ave. and Marcy Ave., Brooklyn

To set up a Ready New York event for your employees, visit www.nyc.gov/readyny and click "Request an Event"

Help Organize A Blood Drive A Special Message from the New York Blood Center

It's been a difficult year. H1N1 and the recession have led to the cancellation of blood drives as workplaces and schools have closed. But you can help by hosting a summer blood drive.

All you need is a big heart and the will to help others. Host a blood drive and the New York Blood Center will help you every step of the way.

To schedule a blood drive, please contact:

Queens & Long Island: Karen Muscolino, (516) 478-5038, Kmuscolino@nybloodcenter.org

Manhattan: Patty Killeen, (718) 752-4690, Pkilleen@nybloodcenter.org

Brooklyn & Staten Island: Wally Farraj, (718) 797-7825, Wfarraj@nybloodcenter.org

Bronx & Hudson Valley: Andrea Cefarelli, (914) 784-4639, Acefarelli@nybloodcenter.org

New Jersey: Marie Forrestal, (732) 220-7184, Mforrestal@nybloodcenter.org



For more information, visit <http://www.nybloodcenter.org/index.jsp>

If you have any topics or themes that you would like to see covered or any suggestions for how we may improve this newsletter, please send an e-mail to publicprivate@oem.nyc.gov.

Sincerely,
The NYContinuity Team

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