



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 11/24/14

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Beer & Wine

If alteration, describe nature of alteration: Upgrade to full liquor

Previous or current use of the location: Beer & Wine

Corporation and trade name of current license: Aleppo Slider, LLC

APPLICANT:

Premise address: 647 East 11th Street

Cross streets: Avenue C

Name of applicant and all principals: Reed Adelson

Trade name (DBA): _____

PREMISE:

Type of building and number of floors: Combination Residential & Commercial
6 Floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages?
(includes roof & yard) Yes No If Yes, describe and show on diagram: _____

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any
back or side yard use? Yes No What is maximum NUMBER of people permitted? 60

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> -
please give specific zoning designation, such as R8 or C2):

CZ * Commercial & Residential

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of
outdoor space) Dinner: Sunday-Thursday: 5:30pm to 12am, Friday-Saturday
5:30pm to 1am / Brunch: Saturday-Sunday: 11:30am to 3:00pm

Number of tables? 10 Number of seats at tables? 38

How many stand-up bars/ bar seats are located on the premise? One

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order,
pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): One L Shaped Bar with Ten (10) Seats

Does premise have a full kitchen? Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

What are the hours kitchen will be open? Kitchen will close 30 minutes prior to

Will a manager or principal always be on site? Yes No If yes, which? Manager closing.

How many employees will there be? 12

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: _____

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? Eight

How many On-Premise (OP) liquor licenses are within 500 feet? Eight

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than ____ private parties per ____
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date. N/A
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by _____.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Proximity Report for Location:

November 24, 2014

647 E 11TH ST, New York, 10009

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

| Name | Address | Approx. Distance |
|--|------------------------------|------------------|
| BRIX NYC LLC | 649 E 9TH STREET, EAST STORE | 505 ft |
| BEE LIQUORS LLC | 225 AVENUE B | 610 ft |
| 10TH STREET & AVENUE C LIQUOR & WINE INC | 159 AVENUE C | 610 ft |
| AVENUE A WINES INC | 196 AVENUE A | 965 ft |
| WINESHOP LLC | 438 A E 9TH ST | 1180 ft |
| EAST VILLAGE WINE CORP | 100 AVENUE C | 1200 ft |
| MARTYS LIQUORS INC | 133 AVENUE D | 1370 ft |

Churches within 500 Feet

| Name | Approx. Distance |
|------------------------------------|------------------|
| People's Home Church | 440 ft |
| The Father's Heart Ministry Center | 440 ft |

Schools within 500 Feet

| Name | Address | Approx. Distance |
|-------------------------------|---------------|------------------|
| PS 61 ANNA HOWARD SHAW SCHOOL | 610 E 12TH ST | 180 ft |
| PS 19 ASHER LEVY SCHOOL | 185 FIRST AVE | 235 ft |
| PS 34 FRANKLIN D. ROOSEVELT S | 730 E 12TH ST | 235 ft |

On-Premise Licenses within 750 Feet

| Name | Address | Approx. Distance |
|-------------------------------|--------------------------|------------------|
| CEVICHERIA INC | 179 AVENUE B | 180 ft |
| TAULANT LLC | 186 AVENUE B | 210 ft |
| RUE B CORP | 188 AVENUE B | 240 ft |
| OOPS OF NEW YORK INC | 168 AVENUE B | 260 ft |
| BACK FORTY LLC | 188 192 AVENUE B | 270 ft |
| LA RITT INC | 162 164 AVENUE B | 295 ft |
| CHARLEY GROUP LLC | 339 E 10TH STREET | 370 ft |
| FOOD IN ITALY LLC | 337 E 10TH ST | 370 ft |
| FLAM ABLE LLC | 204 AVENUE B | 405 ft |
| LAZERINI JAZZ LLC | 649 E 9TH ST | 525 ft |
| 185 AVENUE C CORP | 185 AVENUE C STORE 3 & 4 | 540 ft |
| 1011 TAVERN CORP | 171 AVE C | 560 ft |
| 219 AVENUE B MUSIC LOUNGE INC | 219 AVENUE B | 595 ft |

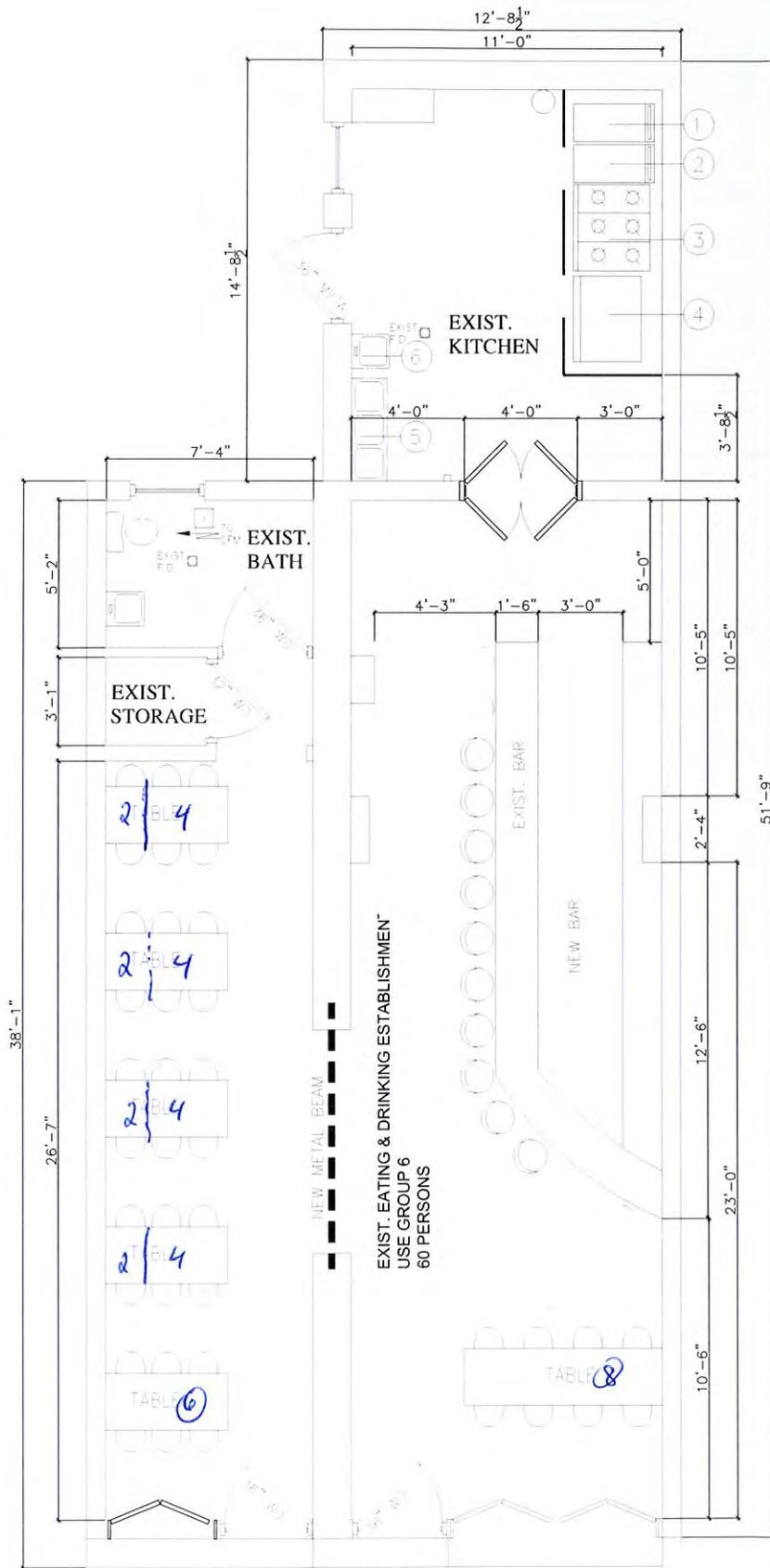
| Name | Address | Approx. Distance |
|----------------------|-------------------------|------------------|
| 220 ASSOCIATES INC | 222 AVENUE B | 600 ft |
| BI BRAINNN INC | 221 AVENUE B | 605 ft |
| 224 AVENUE B INC | 224 AVENUE B | 605 ft |
| LEAD TO GOLD INC | 225 AVENUE B 2ND FL | 615 ft |
| JEFLO & CO LTD | 157 AVENUE C | 645 ft |
| BROOKLYN BAR NYC INC | 158 AVENUE C | 655 ft |
| TATU LLC | 151 AVENUE C, 2ND FLOOR | 670 ft |
| 177 CHRISTIE INC | 145 AVE C | 725 ft |

Pending Licenses within 750 Feet

| Name | Address | Approx. Distance |
|--------------|--------------|------------------|
| YARDBIRD LLC | 162 AVENUE B | 305 ft |
| YARDBIRD LLC | 162 AVENUE B | 320 ft |

Unmapped licenses within zipcode of report location

| Name | Address |
|------|---------|
|------|---------|



PROPOSED 1ST FLOOR PLAN
 N.T.S.

MAR Design Services Inc.
 32-11 35th Avenue, L.I.C., NY 11106
 PH : 718-701-2266
 FAX : 718-786-8117
 Email: marengineers@gmail.com

SLIDERS
 647 EAST 11 STREET
 NEW YORK, NY 10009

Eleventh Street

TOASTS:

PEEKYTOE CRAB WITH CITRUS & DILL
RUNNER BEAN & ANCHOVY
DUCK CONFIT WITH RED WINE SHALLOTS
BONE MARROW WITH PRESERVED HORSERADISH
CHARRED EGGPLANT WITH TOMATO CONFIT & PINE NUTS

APPETIZERS:

GRILLED LOCAL LETTUCES WITH "CAESAR" DRESSING
ROASTED BEETS WITH PISTACHIOS & BLOOD ORANGE
CRISPY ASPARAGUS WITH BROWN BUTTER
STRIPED BASS CEVICHE WITH CILANTRO & CITRUS
CHICKEN TERRINE WITH APRICOT & MUSTARD
GRILLED SHRIMP WITH PARSLEY & CHILI
PORK BELLY WITH PICKLED RAMPS
HOUSE MADE MERGUEZ WITH GREEK YOGURT

ENTREES:

MUSHROOM RISOTTO WITH FINE HERBS
GRILLED SALMON WITH MUSTARD GREENS & GINGER
ELEVENTH STREET BOUILLABAISE
GARLIC CHICKEN FOR TWO WITH FINGERLING PUREE
GRILLED HERITAGE PORK CHOP WITH APPLES & TURNIPS
RACK OF LAMB WITH EGGPLANT & FENNEL
NY STRIP WITH FLYING COW CHIMMICHURRI

SIDES:

POTATOES AU GRATIN
ROASTED CARROTS WITH PECANS
ORGANIC MUSHROOMS WITH VERMOUTH
COLLARD GREENS WITH LARDONS
HOUSE PICKLES