



THE CITY OF NEW YORK MANHATTAN COMMUNITY BOARD 3

59 East 4th Street - New York, NY 10003
Phone: (212) 533-5300 - Fax: (212) 533-3659
www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- N/A Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- N/A If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license
- alteration of an existing liquor license
- corporate change

Check if either of these apply:

- sale of assets
- upgrade (change of class) of an existing liquor license

Today's Date: 5/30/2014

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Restaurant Wine

If alteration, describe nature of alteration: N/A

Previous or current use of the location: Restaurant

Corporation and trade name of current license: Izgara Gourmet Inc. d/b/a Mediterranean Grill & Effendi Restaurant

APPLICANT:

Premise address: 128 1st Avenue

Cross streets: East 7th Street + St. Mark's Place

Name of applicant and all principals: Norectuh Restaurant LLC: Jim Ahn, Gerald San Jose, Chung Chow

Trade name (DBA): Norectuh

PREMISE:

Type of building and number of floors: Mixed Res/Comm, 5 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: N/A

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 74
↳ PENDING

Do you plan to apply for Public Assembly permit? Yes No
What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):
R7A/C1-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: N/A

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) Mon.-Fri., 12PM-12AM; Sat.-Sun, 11AM-12AM

Number of tables? 12 Number of seats at tables? 42

How many stand-up bars/ bar seats are located on the premise? 1 stand-up bar/ 6 bar seats
(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): ~13' x 2'4"; L-Shape; Front/Right of restaurant

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu
Modern Asian; see enclosed menu.

What are the hours kitchen will be open? All hours of operation

Will a manager or principal always be on site? Yes No If yes, which? One or both.

How many employees will there be? ~22

Do you have or plan to install French doors accordion doors or windows? None.

Will there be TVs/monitors? Yes No (If Yes, how many?) N/A

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe N/A

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: Simple iPod / 4 small speakers.

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Guests will wait inside restaurant.

Will there be security personnel? Yes No (If Yes, how many and when) N/A

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have or plan to install sound-proofing?

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: _____

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume. See enclosed.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business N/A

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate Bar, Restaurant, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 10

How many On-Premise (OP) liquor licenses are within 500 feet? 31

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

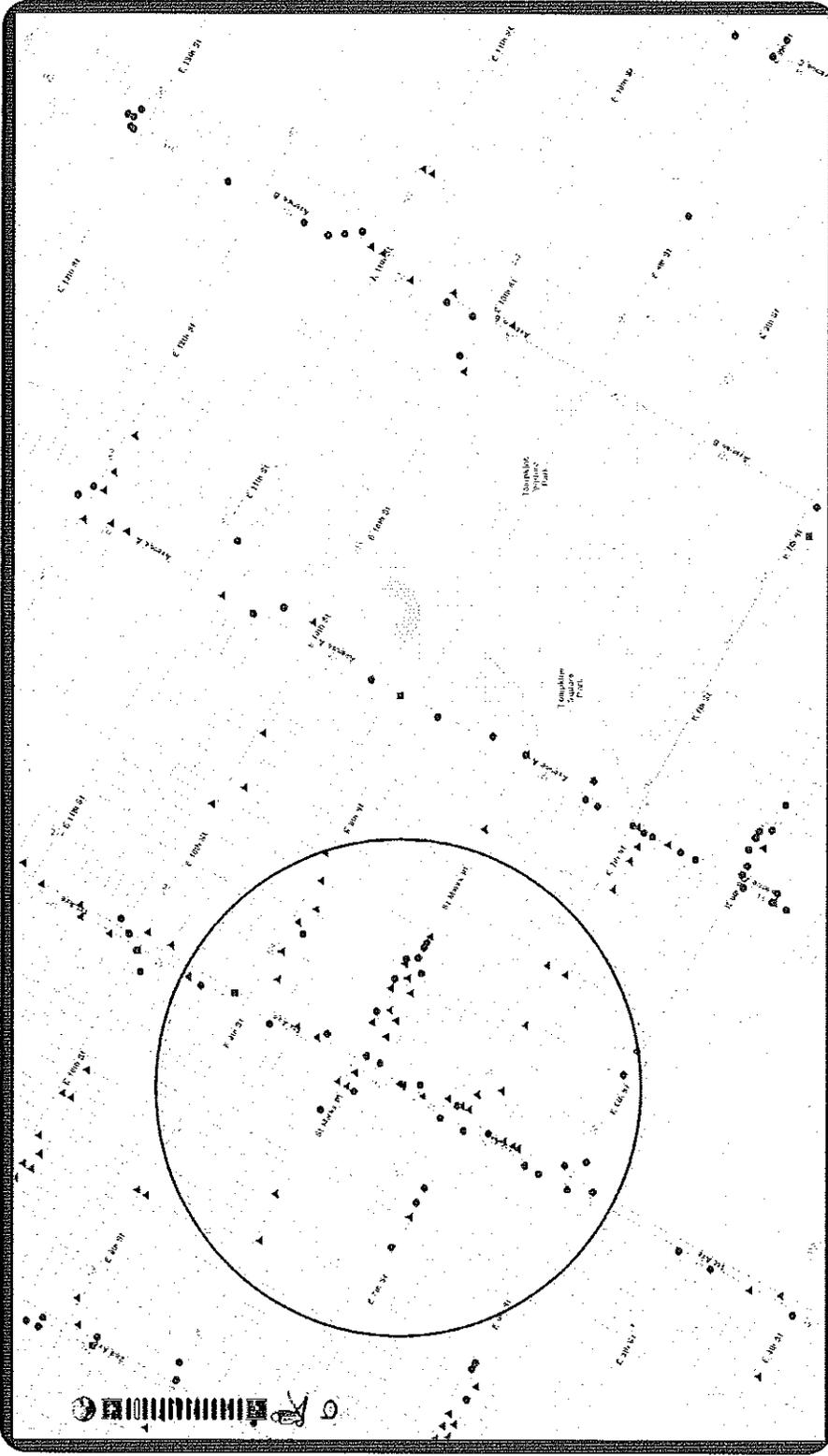
1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than ____ private parties per ____
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by 7PM.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

N/A

128 1st Ave

Legend

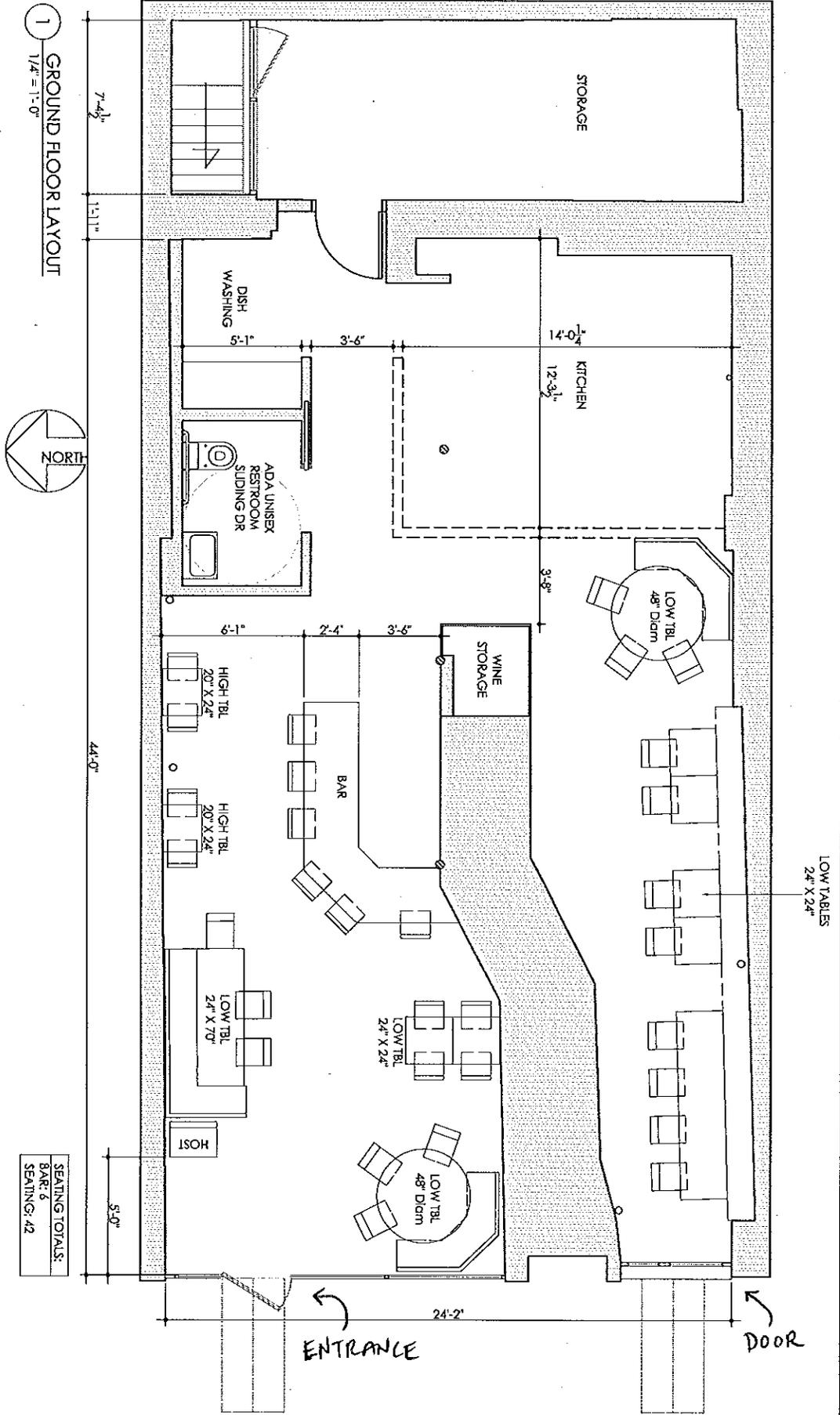
LEGEND	
On-Premises Licenses	
On-Premises Liquor	●
On-Premises Wine and Beer	▲
On-Premises Beer	■
Off-Premises Licenses	
Off-Premises Liquor	○
Off-Premises Wine	△
Off-Premises Beer	◻
Wholesale Licenses	○
Pending Licenses	○
All Licenses	
On-Premises Liquor	●
On-Premises Wine and Beer	▲
On-Premises Beer	■
Off-Premises Liquor	○
Off-Premises Wine	△
Off-Premises Beer	◻
Wholesale	○
Pending	○
Churches	⬇
Schools	⬆
Zones	■
Community Boards	□
Police Precincts	□
Councils	□



Disclaimer: The NYS Liquor Authority is not responsible for the accuracy of maps or data obtained from third party sources.

Name; Address; Approx. Distance

PARMYS KABOB AND GRILL INC; 125 127 1ST AVE; 10 ft
1465 CDM INCORPORATED; 126 1ST AVENUE; 35 ft
ST MARKS ENTERPRISES INC; 132 1ST AVENUE; 65 ft
LGR FIRST CORPORATION; 134 1ST AVE; 95 ft
SCHEIB S PLACE INC; 80 ST MARKS PLACE; 95 ft
JEL & JHP INC; 119 1ST AVE; 100 ft
GETURDUN EZ LLC; 120 1/2 1ST AVENUE; 120 ft
W C O U RADIO INC; 115 1ST AVENUE; 155 ft
RIVKA INC; 101 ST MARKS PLACE; 160 ft
BARMAR LLC; 77 ST MARKS PLACE; 170 ft
CHEAPSHOTS INC; 140 1ST AVENUE; 185 ft
INSIANG LLC; 111 1ST AVE NORTH STORE; 200 ft
81 EAST 7TH PASTRY SHOP CORP; 81 EAST 7TH STREET; 210 ft
CRIF DOGS ENTERPRISES INC; 113 ST MARKS PLACE; 215 ft
CULLEN RESTAURANT INC; 118 ST MARKS PLACE; 230 ft
BLUE & GOLD BAR INC; 79 E 7TH STREET; 235 ft
NEW STATFORD RESTAURANT INC; 121 ST MARKS PLACE; 255 ft
BUA NEW YORK LLC; 122 SAINT MARKS PLACE; 260 ft
TDDG INC; 126 SAINT MARKS PL; 280 ft
143 RESTAURANT CORP; 143 1ST AVENUE; 290 ft
CRAFTY NUANCE GROUP LLC; 125 129 ST MARKS PL; 290 ft
SADA TWO LLC; 105 1ST AVE; 295 ft
TOMKIN SQUARE KIDS INC; 73 E 7TH STREET; 325 ft
FTCCM LLC; 103 1ST AVE; 330 ft
JUSTIFIED LLC; 102 1ST AVENUE; 365 ft
ANGIE CORP; 99 1ST AVENUE; 395 ft
HOUSE OF HEALTH HEALING AND HAPPINESS; 405 E 6TH ST; 400 ft
MARRY THE KETCHUP INC; 95 1ST AVE; 440 ft
LITTLE HANDS PLAYCAFE INC; 433 EAST 6TH ST; 450 ft
LOVE PICIN INC; 153 1ST AVENUE; 450 ft
CHERRY TAVERN INC; 441 E 6TH STREET; 480 ft

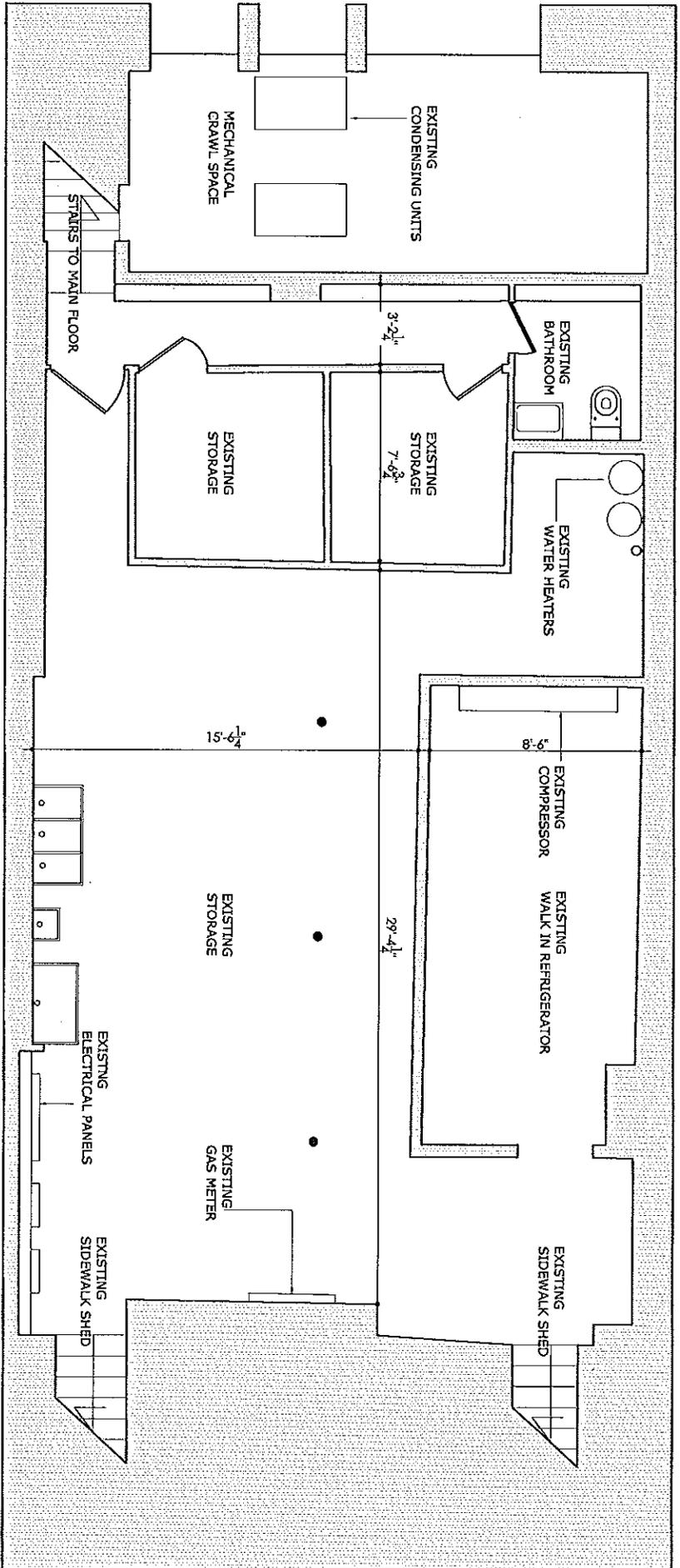


1 GROUND FLOOR LAYOUT
1/4" = 1'-0"



SEATING TOTALS:
BAR: 6
SEATING: 42

Drawing Title	Project	SCRIVNER + WILKANOWSKI ARCHITECTURE & DESIGN, P.C. 233 Spring Street, Suite 801 New York, NY 10013 P 212.380.1951 F 212.524.8501 info@scrivnerwilkanowski.com www.scrivnerwilkanowski.com	Date	2014.05.23
GROUND FLOOR LAYOUT	NOBERTH 128 FIRST AVENUE NEW YORK		Drawn By: IGS	Dwg. No:
			Scale: 1/4"	A-101.00



1 CELLAR LAYOUT
1/4" = 1'-0"



Drawing Title
CELLAR LAYOUT

Project
NOBELTUM
128 FIRST AVENUE
NEW YORK

SCRIVNER+WILKANKOWSKI
ARCHITECTURE & DESIGN, P.C.
235 Spring Street, Suite 607
New York, NY 10013
Tel: 212 360 1951, Fax: 212 324 8501
Info: @scrivnerwilkanowski.com
www.scrivnerwilkanowski.com

Project No. 1403
Drawn By: TM
Scale: 1/4"

Date: 2014.05.23
Dwg No: A-103.00