



THE CITY OF NEW YORK  
 MANHATTAN COMMUNITY BOARD 3  
 59 East 4th Street - New York, NY 10003  
 Phone: (212) 533-5300 - Fax: (212) 533-3659  
 www.cb3manhattan.org - info@cb3manhattan.org

Gigi Li, Board Chair

Susan Stetzer, District Manager

**Community Board 3 Liquor License Application Questionnaire**

Please bring the following items to the meeting:

**NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.**

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind your proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Letter of notice of proposed business to block or tenant association if one exists. E-mail the CB3 office at [info@cb3manhattan.org](mailto:info@cb3manhattan.org) for help to find block associations.
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments. (03)

Check which you are applying for:

- new liquor license       alteration of an existing liquor license       corporate change

Check if either of these apply:

- sale of assets       upgrade (change of class) of an existing liquor license

Today's Date: 6/4/13

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting. NA

Type of license: Tavern Wine Is location currently licensed?  Yes  No

If alteration, describe nature of alteration: \_\_\_\_\_

Previous or current use of the location: Tavern

Corporation and trade name of current license: \_\_\_\_\_

**APPLICANT:**

Premise address: 85 E 4th St.

Cross streets: 2nd Ave Bowery

Name of applicant and all principals: Horse Trade Agent, GSP, Eric Zick

Trade name (DBA): Horse Trade

**PREMISE:**

Type of building and number of floors: Commercial 5 floors

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard)  Yes  No If Yes, describe and show on diagram: \_\_\_\_\_

Does premise have a valid Certificate of Occupancy and all appropriate permits, including certificate of occupancy for back or side yard intended for commercial use?  Yes  No

Indoor Certificate of Occupancy Yes Outdoor Certificate of Occupancy NA  
(fill in maximum NUMBER of people permitted) Maximum occupancy 111

Do you plan to apply for Public Assembly permit?  Yes  No

Zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R2B

Is this premise wheel chair accessible?  Yes  No

**PROPOSED METHOD OF OPERATION:**

What type of establishment will this be (i.e.: restaurant, bar, performance space, club, hotel)? performance space

Will any other business besides food or alcohol service be conducted at premise?  Yes  No  
If yes, please describe what type: tickets ticket sales and merchandise

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 10 AM - Midnight Sun - Wed 10 AM - 1 AM Thu - Sat

Number of tables? / Number of seats at tables? /

How many stand-up bars/ bar seats are located on the premise? 1 Stand up Bar  
(A stand up bar is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): "L" Shape 5' x 3' mid house, left

Any food counters?  Yes  No If Yes, describe: \_\_\_\_\_

Does premise have a full kitchen  Yes  No?

Does it have a food preparation area?  Yes  No (If any, show on diagram)

Is food available for sale?  Yes  No If yes, describe type of food and submit a menu

peanuts, etc.

What are the hours kitchen will be open? NA

Will a manager or principal always be on site?  Yes  No If yes, which? \_\_\_\_\_

How many employees will there be? 5

Do you have or plan to install  French doors  accordion doors or  windows? NO

Will you agree to close any doors and windows at 10:00 P.M. every night?  Yes  No

Will there be TVs/monitors?  Yes  No (If Yes, how many?) \_\_\_\_\_

Will premise have music?  Yes  No

If Yes, what type of music?  Live musician  DJ  Juke box  Tapes/CDs/iPod

If other type, please describe \_\_\_\_\_

What will be the music volume?  Background (quiet)  Entertainment level

Please describe your sound system: four speakers, designed for live theaters.

Will you host promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed? Yes, theatrical performances will all be ticketed events.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. As we have for the past 15 years @ this location

Will there be security personnel?  Yes  No (If Yes, how many and when) \_\_\_\_\_

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. We have gotten 0 complaints in recent years, and we intend to continue to be responsible neighbors.  
Do you  have or  plan to install sound-proofing? NO

**APPLICANT HISTORY:**

Has this corporation or any principal been licensed previously?  Yes  No

If yes, please indicate name of establishment: UNDER St. Marks

Address: 94 St. Marks Place Community Board # 3

Dates of operation: 2007 -> Present

**If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.** Licensed in CB3

Has any principal had work experience similar to the proposed business?  Yes  No If Yes, please attach explanation of experience or resume. (circled)

Does any principal have other businesses in this area?  Yes  No If Yes, please give trade name and describe type of business Horse Trade

Has any principal had SLA reports or action within the past 3 years?  Yes  No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

**LOCATION:**

How many licensed establishments are within 1 block? 4

How many licensed establishments are within 500 feet? 33

Is premise within a 500 foot radius of 3 or more establishments with OP licenses?  Yes  No

How many On-Premise (OP) liquor licenses are within 500 feet? 33

Is premise within 200 feet of any school or place of worship?  Yes  No

If there is a school or place of worship within 200 feet of your premise on the same block, submit a block plot diagram or area map showing its location in proximity to your premise and indicate the distance and name and address of the school or house of worship.

**COMMUNITY OUTREACH:**

If there are block associations or tenant associations in the immediate vicinity of your location, you must contact them. **Please attach proof (copies of letters and poster) that you have advised these groups of your application with sufficient time for them to respond to your notice.** You may contact the Community Board at [info@cb3manhattan.org](mailto:info@cb3manhattan.org) for any contact information.

**Please use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page.** (Attach additional sheets of paper as necessary).

**Petition to Support Proposed Liquor License**

Date: 6/4/13

The following undersigned residents of the area support the issuance of the following liquor license (indicate the type of license such as full-liquor or beer-wine) Beer and wine

to the following applicant/establishment (company and/or trade name) Horse Trade

Address of premises: 85 E 4th St.

This business will be a: (circle)  Bar  Restaurant Other: Beer Concession

The hours of operation will be: 6p-10pm Sunday - Wednesday 6pm-1am Thu-Sat

PLEASE NOTE: Signatures should be from residents of building, adjoining buildings, and within 2-block area.

Other information regarding the license:

Name	Signature	Address
THOMAS WALKER		71 E 4th Apt 33
Tom ...		61 E 4th St
Mitch Corbett		59 E 4th St
Mark Campbell		124 E 4th St
Eric ...		77 E 4th #311
CLARK SANDSTEN		229 CHRYSLER STREET
Will ...		228 E 4th St #3
Mc ...		E 4th St
MIKE CESLIK		124 E 4th #3
IAN ...		104 E 4th St Apt 2
LAUREN ...		69 1st Ave Apt 12A
Matthew ...		130 E 4th St #6
Helen ...		70 E 4th St

# Block Plot Diagram

Restaurant		new construction, Empty
<b>Bowery</b>		
Restaurant <i>Box</i>		yard
Residential		
Shops		Residential
Shops		community Board 3 and block association
Food Co-Op		
Leather Goods		Hair Dresser/chocolate Store
Theater		Copy shop
Theater		Shops
Theater		Residential
Theater		Residential
Theater		Guitar Store
Theater		Parcel Service
		Shops
Theater		Theater
Theater		
sports Bar		Theater
		 Theater
Restaurant		Restaurant
		Deli
<b>2nd Ave</b>		
Bar		Bank



**Erez Ziv (co-founder/managing director)** has joyfully dedicated the last 14 years of his life to creating an entirely self sustaining off-off-Broadway theater company in New York City . His three stage performances include a bomb shelter performance of "Hit the Road Jack" at the age of 10 and speaking roles in two Yiddish productions (the last of which had him singing a Yiddish version of "the Age of Aquarius"). He has learned that he hates being on stage.

His educational history includes a BA in Jewish and Religious studies with a minor in comparative religion from the University of Minnesota, a semester at Oxford, and a never to be quite completed Masters Degree in Talmud and Rabbinics from JTS. He is a licensed fireguard, Handsom Cab Driver, sprinkler systems inspector, flame proofing Supervisor and wedding ceremony officiant.

He is very happy to have helped to firmly establish Horse Trade's reputation in the downtown theater scene and to create a well respected, self sufficient organization that has created and continues to create a home for some the New York City's most innovative, talented and hard working theater artists.

Thankfully the World keeps providing him with both fresh and refined talent to let loose on NYC.

Erez is also a father.