Temporary Public Art Proposal to New York City Parks & Recreation

The 12x12 Project: A World Policy Institute Project on Smart Consumption

Description of Proposed Artwork, including: medium, dimensions, weight, installation method, and anchoring produce

The Proposed Artwork is a temporary 12-foot by 12-foot shed-like structure, taking the form of a book-like house that consists of "living" walls based on the DNA double helix weave-like design. Additionally, an upside down umbrella or "butterfly" rooftop with a waterproof layer and root barrier will be installed to collect rain. This rooftop will come with a moisture retention product such as rainwater collecting solar panels, a drainage system, and filter fabric that channels rainwater into a large container, to be used as the structure's main water source.

The structure will be open in the daytime to house artists in residence, as well as members of the public visiting to reflect on 12x12 themes of smart consumption and lighter living. The structure will be securely locked during the park's closing hours.

The space will allow visitor interaction in two respects. First, sliding walls will ask viewers to read, write, and reflect about their individual houses and our planetary house. This information will be shared daily via web posts and other social media such as Facebook, Twitter, and Instagram. All social media platforms will reference the First Street Green Park as a venue and draw attention to local art programming.

Medium: Wood

Dimensions: See drawings

Anchoring Produce: The structure should stand on its own, however we may need to come up with a hurricane strapping system in case of extreme conditions.

Working drawings and/or photo of maguette to scale, with dimensions

Please see attached.

Artist's statement

The aims of our artist, Simon Draper, are threefold:

- 1) To continue to explore and expand the role of the artist in larger issues through a varied and engaging series of projects;
- 2) To develop closer ties with groups and individuals who are finding adaptive measures to improve the daily quality of people's lives;
- 3) And, to find poetry in the seemingly mundane and transform it so that others might enjoy the everyday with a brighter eye.

Artist's resume

Please find resume and bio attached.

Installation budget, including description of sponsoring organization or other method of financing. Name, address and phone number of contact person.

Description	Funds
Project Leader Stipend	5000
Project Assistant	7500
Artist Residencies	
Support	7500
Artist Trainer Support	1500
Launch Event	7500
Construction Materials	7500
Travel	5000
Signage	1000
WPI Support (communications, logistics, supervision and evaluation)	7500
TOTAL	50000

Funds are obtained via a \$50,000 grant from the Mertz Gilmore Foundation. More details and documentation on the grant are available upon request.

The organization that will be directly responsible for administering and running installation is the World Policy Institute. Contact details are as follows:

Kate Maloff
Director of Development
maloff@worldpolicy.org

William Powers
Project Director
powers@worldpolicy.org

Brendan Foo Project Manager foo@worldpolicy.org

All contact persons' addresses are:

World Policy Institute 108 West 39th St Suite 1000 New York, NY 10018

Proposed duration

4 weeks in August 2013, with potential to extend into September 2013 depending on audience response.

Location of specific site and reasoning of choice or general description of type of environment for which installation is designed

We propose installing the 12x12 at the First Street Green Park. The reasons for this choice are as follows:

- 1. World Policy Institute and the 12x12 Project desire a venue with high visitor foot traffic and visibility, so as to spread its messages of smart consumption and lighter living to as large an audience as possible. We also seek a venue that will allow artists in residence to perform for and touch the hearts and minds and, in turn, hands and feet of as many people as possible. The First Street Green Park's location along Houston Street satisfies these demands.
- 2. A key component of the 12x12 installation is the series of non-residential, weekly artist residencies. We seek to install in the First Street Green Park due to pre-existing partnerships with the Fourth Arts Block (www.fabnyc.org) and the architects in charge of administering the Park. WPI, the 12x12 Project, and our park-based partners look forward to strengthening our collaboration around using art as a vehicle for policy engagement through installing at the First Street Green Park.

Up to ten prints or slides of artist's previous work, clearly labelled with name of artist, title of work, media, and dimensions

Please see attached.

Simon Draper

Biography

1960	Born Abergavenny, Gwent, Wales U.K.
1971-78	King's School, Worcester, England U.K.
1980	Foundation Course, Worcester College of Technology, Worcester, England U.K.
1981-83	Bath Academy of Art, Corsham, Wiltshire, England U.K.
1982	Scottish Sculpture Workshop, Kumsden, Scotland U.K.
1983	Cooper Union, New York. Student Exchange
1984	Aeropress, New York. Apprenticeship with Patricia Branstead
1986	Resides in USA permanently
1993	Establishes Anglia tk Inc, New York
1995	Marries Marnie Hillsley
1996	Moves to Hudson Valley, New York
1997	Son Aiden is born
2002	Curates Currently Working at Butterfield Library, Cold Spring, New York
2004-05	Guest Artist at Garrison Art Center Summer Program
2004	Artist's Talk, Beacon High School
2005	Instructor at Philipstown Recreation Department Interconnecting Arts Program,
	and Woodworking
2006	Exhibition Committee Member for Rockland Center for the Arts, West Nyack,
	New York
2008	Organizes "Habitat for Artists" with Amy Lipton of EcoArtspace
2008	Set up blog with Kim Conner, <u>www.habitatforartists.blogspot.com</u>
2009	Continues to grow the HFA project at various locations

Recent Solo Exhibitions

- 2007 Back Yard Bop, Van Brunt Gallery Beacon
- 2006 Meditation, Dedication, & Prayer, Van Brunt Gallery, Beacon, New York
- 2005 New Outdoor Works, Maxwell Fine Arts, Peekskill, New York
- 2004 Recent Work, Van Brunt Gallery, Beacon New York
- 2002 Painted Wood Assemblages, Van Brunt Gallery, Beacon, New York
- 2002 Mind & Matter: Works of 2001-02, The Gallery at the Highlands Studio, Beacon, NY
- 2002 From Where I'm Standing: Pieces from Recent Work, Cold Spring, NY

Recent Group Exhibitions

- 2008 Habitat for Artists @ Spire Studios, Beacon Project, May 17, 2008
- 2008 Little Big Things, Van Brunt Gallery, Beacon, New York
- 2006 Six American Artists, Anna Bondonio Camadona Art Gallery, Alba, Italy
- 2006 The Art School at Old Church, Demarest, New Jersey, curated by Paula Madawick.
- 2006 Art of Collaboration, Gallery at Blue Hill Plaza, Pearl River, New York
- 2006 Unexpected Visitors: An Uncanny Art Show, Maxwell Fine Art, Peekskill, New York
- 2006 Showcase, Brenda Taylor Gallery, New York, New York
- 2006 Group Show 2, Van Brunt Gallery, Beacon, New York
- 2005 Linda Durnell Gallery, Los Gatos, California

- 2005 *Red is Everywhere*, Rockland Center for the Arts, West Nyack, New York, curated by Ned Harris
- 2005 Sculpture in the Park 2005-2006/Red Is Everywhere/ Rockland Center for the Arts, West Nyack, New York, curated by Eric Laxman
- 2005 *B5 Five Artists from Beacon*, Kleinert/James Arts Center—The Woodstock Byrdcliffe Guild, Woodstock, New York curated by Carol March
- 2005 *Via Beacon*, Dye Works Gallery—Garnerville Arts & Industrial Center, Garnersville, New York, curated by Coulter Young
- 2005 assemblages, constructions and works on paper, The Coulter Young Gallery, Peekskill, New York
- 2004 Cross Creek Gallery, Minneapolis, Minnesota
- 2004 Fourth Annual Sculpture Show, Hopperhouse Art Center, Nyack, New York, with Joan Harmon, curated by James Tyler
- 2004 New Hudson, Van Brunt Gallery, Beacon, New York
- 2004 Bulldog and Friends, Collaborative Concepts, Beacon, New York
- 2004 New Hudson New York: A Group Show of Contemporary Artists from the Hudson Valley, Van Brunt Gallery, New York, New York
- 2003 Summer Visitors, LaPointe Art Guild Gallery, Madeline Island, Wisconsin
- 2003 The Artist's Lament, Workspace Gallery, New York, New York
- 2003 Analog and Digital Works, Van Brunt Gallery, Beacon, New York
- 2003 In the Garden, Van Brunt Gallery, Beacon, New York
- 2003 Rockland Center for the Arts, West Nyack, New York
- 2003 Sculpture in the Park 2003, Rockland Center for the Arts, West Nyack, New York
- 2003 Permutations of Print, The Gallery at Highland Studio, Beacon, New York, with
- 2003 Mystic Arts Center, Mystic, Connecticut
- 2003 *Puzzel Blind*, EcoArtsSpace, Collaborative Concepts at University Settlement, Beacon, New York
- 2002 Peripheral Vision, Collaborative Concepts, Beacon, New York
- 2002 67th Annual Cooperstown Art Association Juried Competition, Cooperstown, New York
- 2002 Coulter Young Gallery, Peekskill, New York
- 2002 Currently Working, Butterfield Library, Cold Spring, New York

2009 Habitat for Artists Project

January	HFA goes Indoors at VBG Beacon NY
February	Art Panel live web stream from Gallery
March	Habitat Collective at Ecoartspace project room SoHo NYC
April	Village Board Approval first studio placed at 36 Main St New Paltz
	SUNY New Paltz Senior Painting Class installs 60 tiles on studio w/Todd
	Sargood.
May	Huguenot Street Society accepts Studio at site New Paltz NY
June	Studio installed at The Schuykill Center for Environmental Education
	Philadelphia, for exhibit "Down to Earth", curator Amy Lipton
	Regional show "Ecotones and Transition Zones" at SDMA SUNY New Paltz
	Curator Brian Wallace opens with studio inside museum WRITE NOW
July	City Sol Arts Event, at Solar 1 NYC HFA studio partners w/ group

Benefit Concert for HFA and Ecoartspace by DAR WILLIAMS at SDMA

Studio evolves at Common Grounds CSA Farm w/ Tim Heuer & Devin Foote June –July September Round Table Discussion w/Host Wall Street Journalist Wendy Bounds at SDMA

October Work Space Harlem hosts and exhibits New Studio

Urban Go Green Expo at Harlem Armory partners w/HFA Studio

New Paltz Studios deinstalled November

HFA partners w/Hudson Highland Land Trust as host for 2010 Project December

2010 to 2012

HFA has partnered with a number of groups and has installed studios for short and long term projects.

These include:

Burlington Community College Pemberton NJ NASA Sustainable grant with Native Garden Common Ground CSA Farm at Stonykill NY Helen Day Art Center Stowe Vermont Kingston Library, Kingston NY

Chashama NYC

Hudson Highland Land Trust Garrison NY

2012

Invited by ecoartspaceNY curator Amy Lipton to be one of five artists in the first public art exhibit 5 x 5, hosted by The DC Commission on Arts and Humanities Washington DC Invited and sponsored by The Corcoran Gallery of Art, Washington DC to set up Studios at their outdoor location NY Ave and 17^{th} , and at THEARC , Anacostia SE DC

2013

April presenting at the Catholic University of America R + R Symposium w/Prof Jessica Poser on HFA and Teen Workshop Projects.

May ARTs Brookfield selects HFA for TRANsported exhibit curated by Amy Lipton

Literature and Press

NY Times February 6 2011 "A Tiny Shared Space for Creative Types" by Susan Hodara

Public Arts Review June 2009 Regional Notes on habitat for artists collective

Philadelphia Inquirer, Exhibit review by Edith Newhall June 2009

Garden Variety Artists interview by Bruce Schimmel, City Paper, and Philadelphia Pa

Art 21 Blog habitat for artists discussed by Sharon L Butler

Interview on MNN with Chuck Leavell Mother Nature Network February 2009

Portfolio by Beth Wilson Chronogram August 2008

"Simon Draper and Marnie Hillsley bring an Art Workshop to Haldane 5th Graders," *The Putnam* County New and Recorder, May 21st, 2008

"Local Artists Participate in Site Specific Habitat for Artists, at Spire Studios, the Putnam County New and Recorder, May 14, 2008

"Inaugural Sitelines, a Hudson Valley Art Fair," The Putnam County New and Recorder, April 23, 2008

- "Drawn Together" by Beth Wilson *Chronogram*, January 25, 2008
- "A Biennal that's Multidirectional" by Benjamin Genocchio, *The New York Times*, August 12, 2007.
- "Sculpture in the Great Beyond, Abington Art Centers woodland hosts vast treasures" by Edith Newhall, *Philadelphia Enquirer*, July 6, 2007
- "Simon Draper, Stevan Jennnis and Molly Raush in Show at Van Brunt Gallery," *The Putnam County News and Recorder*, February 21, 2007.
- "Culturally Speaking," Art Times Journal, April 2006.
- "Organic Simplicity," Pulse Weekly Arts Journal, March 9/15, 2006.
- "Beacon NY: A Sculpture Destination," Sculpture Magazine, July/August 2004.
- "Artful 2nd Saturday," Beacon Free Press, April 14, 2004.
- "The Artist's Lament: The Workspace Gallery NY NY," zingmagazine, #20, 2004.
- "On Beacon," Sculpture Magazine, June 2003.
- "Permutations of Print," The New York Times, June 15, 2003.
- "Currently Working, A Group Exhibition at Butterfield Library Opens Saturday, November 9th," *The Putnam County News and Recorder*, November 6, 2002.
- "Simon Draper Solo Show to Open October 19th at Beacon Gallery," *The Putnam County News and Recorder*, October 16^{,200}2.
- "Van Brunt Gallery Opens in Beacon: Local Artists Featured in Group Show," *The Putnam County News and Recorder*, October 2, 2002.
- "Culturally Speaking: Is It Art or Is It Nature," Art Times Journal, September, 2002.

Temporary Public Art Proposal to New York City Parks & Recreation

Up to ten prints or slides of artist's previous work, clearly labelled with name of artist, title of work, media, and dimensions

1. Artists studio in Huguenot St, New Platz, New York, 2009. Dimensions: 5' x 5' x 8'.



2. Teen Art Lab Workshop in Kingston Library, 2012. Dimensions: 5' x 5' x 8'.



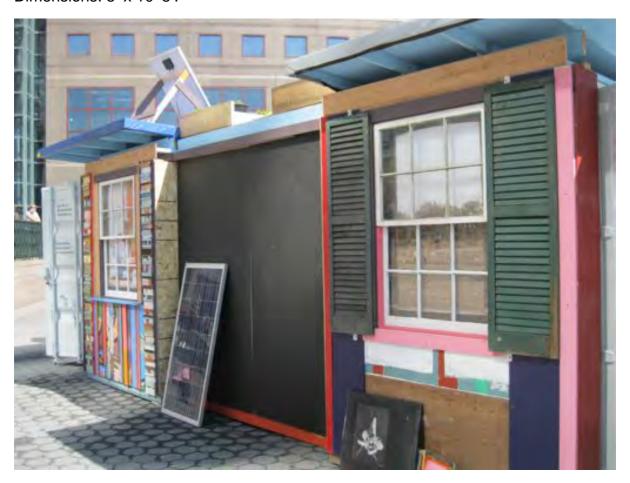
3. Habitat for Artists Studios at the Corcoran Gallery of Art, Washington, DC. Dimensions (for each studio): $5' \times 5' \times 8'$.

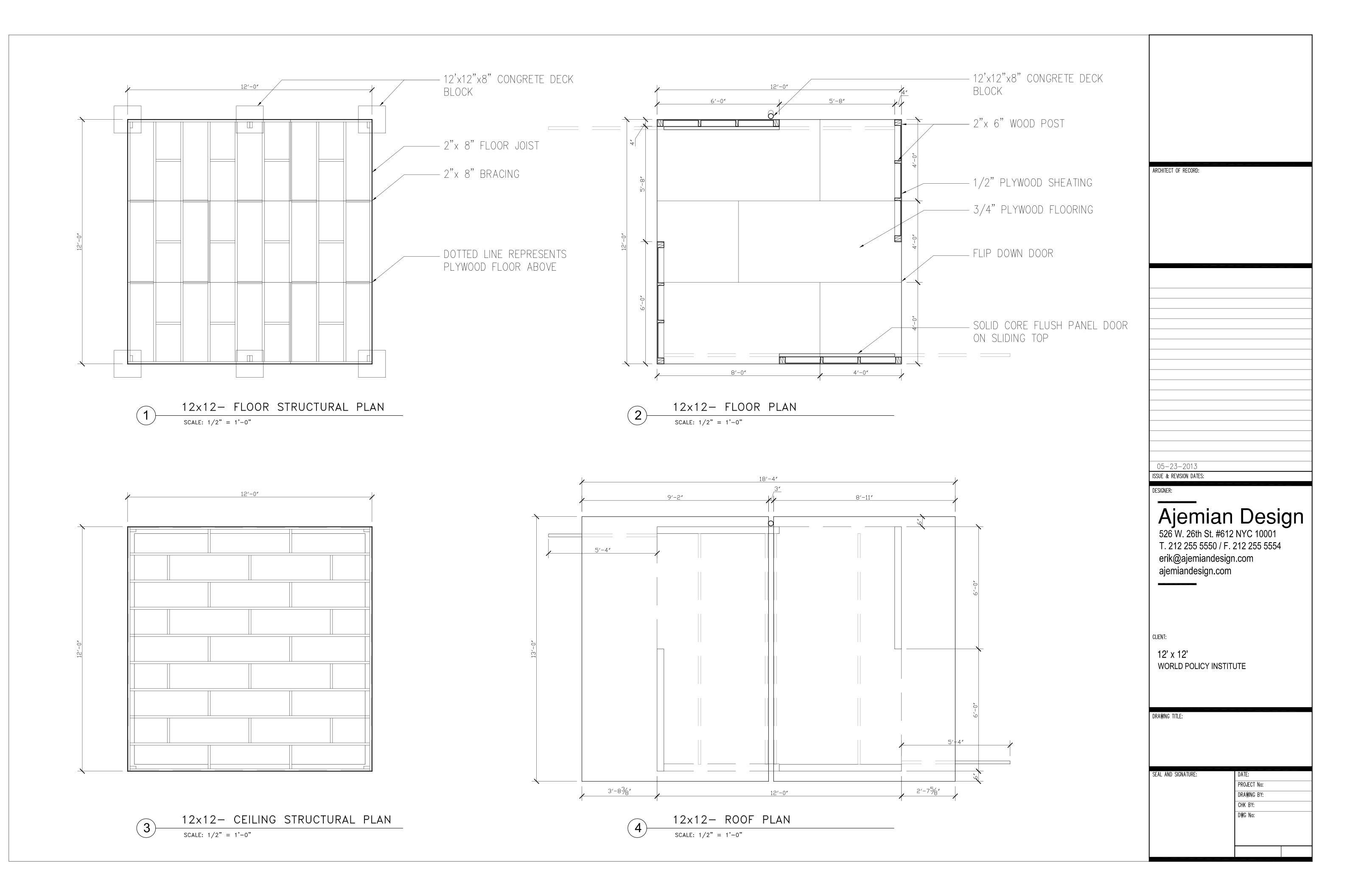


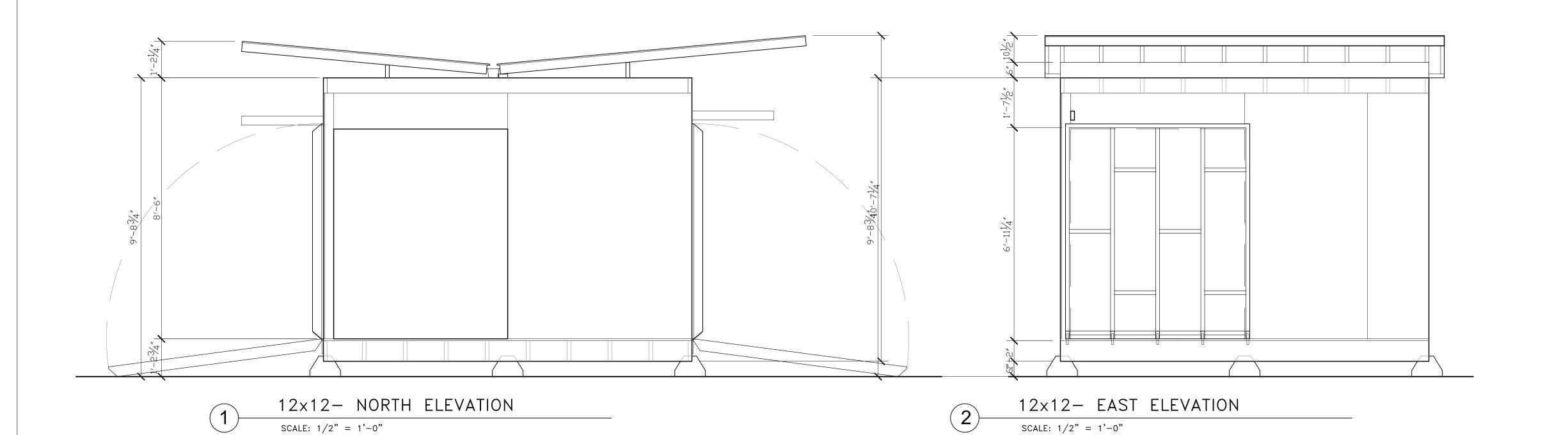
4. Children invited to participate in Manayunk Canal Studio installation in Manayunk, PA, 2010. Dimensions: $5' \times 5' \times 8'$.

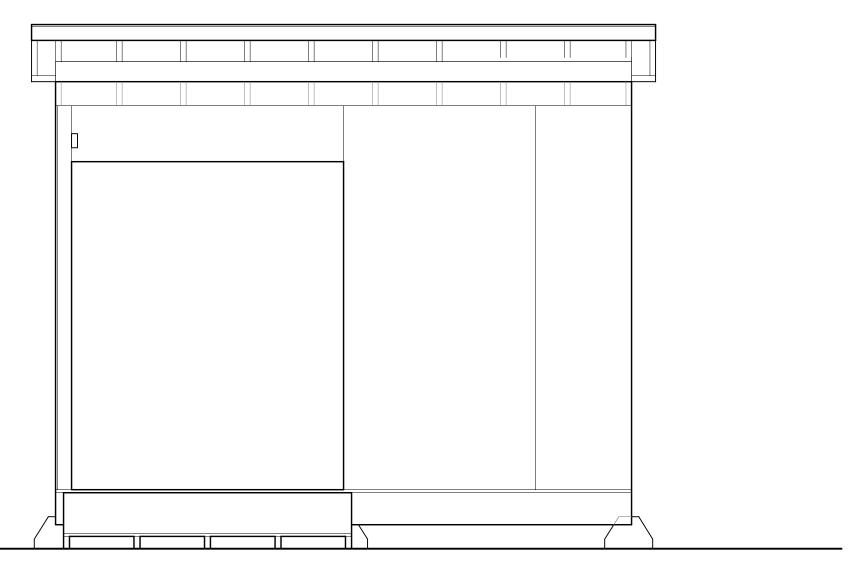


5. Art Pac-Kit, part of TRANSported at Arts Brookfield, New York, NY, 2013. Dimensions: 5' x 10' 8'.









12×12- SOUTH ELEVATION SCALE: 1/2" = 1'-0"

12×12- WEST ELEVATION SCALE: 1/2" = 1'-0"

ARCHITECT OF RECORD: 05-23-2013 ISSUE & REVISION DATES: Ajemian Design
526 W. 26th St. #612 NYC 10001
T. 212 255 5550 / F. 212 255 5554

erik@ajemiandesign.com ajemiandesign.com

12' x 12' WORLD POLICY INSTITUTE

DRAWING TITLE:

SEAL AND SIGNATURE: DRAWING BY: