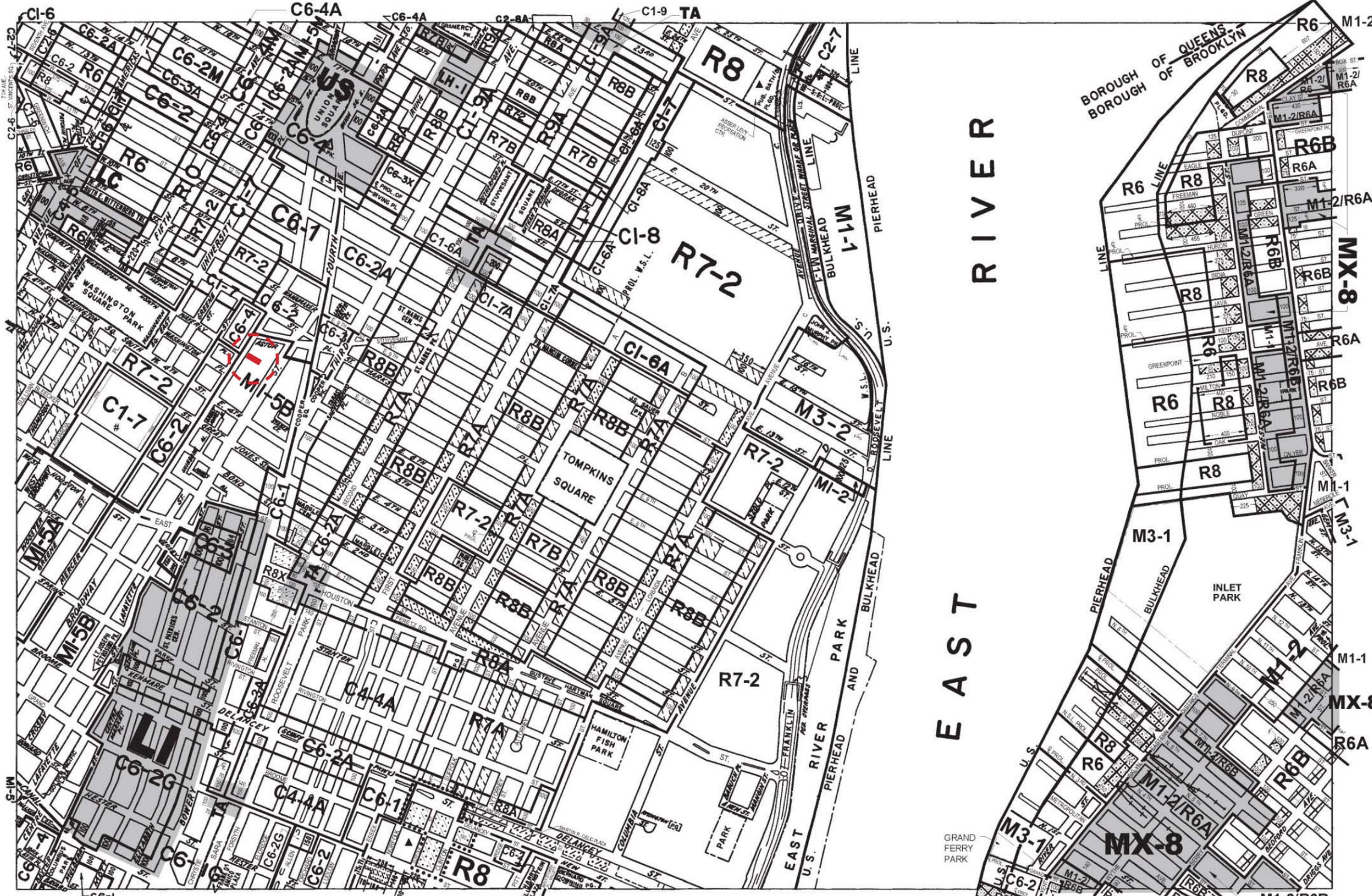


734 Broadway
Landmarks Preservation Commission
November 4, 2015

P + **K**
S + **B**



ZONING MAP

THE NEW YORK CITY PLANNING COMMISSION

Major Zoning Classifications:
 The number(s) and/or letter(s) that follows an R, C or M District designation indicates use, bulk and other controls as described in the text of the Zoning Resolution.

- R – RESIDENTIAL DISTRICT
- C – COMMERCIAL DISTRICT
- M – MANUFACTURING DISTRICT

SPECIAL PURPOSE DISTRICT
 The letter(s) within the shaded area designates the special purpose district as described in the text of the Zoning Resolution.

AREA(S) REZONED

Effective Date(s) of Rezoning:
 10-11-2012 C 120226 ZMM

Special Requirements:
 For a list of lots subject to CEQR environmental requirements, see APPENDIX C.
 For a list of lots subject to "D" restrictive declarations, see APPENDIX D.
 For Inclusionary Housing designated areas on this map, see APPENDIX F.

CITY MAP CHANGE(S):
 ▲ 6-01-2013 C 120156 MMM

MAP KEY

8b	8d	9b
12a	12c	13a
12b	12d	13b

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ZONING MAP 12c

NOTE: STREETS FOR THE STREET MAP CHANGE C 120077 MMM ARE SHOWN ON THIS MAP PRIOR TO BECOMING EFFECTIVE IN ORDER TO LOCATE ZONING DISTRICT BOUNDARIES.

C1-1 C1-2 C1-3 C1-4 C1-5 C2-1 C2-2 C2-3 C2-4 C2-5

NOTE: Where no dimensions for zoning district boundaries appear on the zoning maps, such dimensions are determined in Article VII, Chapter 6 (Location of District Boundaries) of the Zoning Resolution.

NOTE: Zoning information as shown on this map is subject to change. For the most up-to-date zoning information for this map, visit the Zoning section of the Department of City Planning website: www.nyc.gov/planning or contact the Zoning Information Desk at (212) 720-3291.

P + K
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734 Broadway
Landmarks Preservation Commission
November 4, 2015

LPC
02



“Both Sides of Broadway”, c. 1910



Existing Condition

Date of Construction: 1872-73

Architect: D. & J. Jardine Original Owner: G. & H. Rosenblatt

Type: Store

Style: Neo-Grec

Stories: 5

Structure/Material: Brick with cast-iron facade

Features: Three bays; partially exposed cast-iron columns at storefront level (some have been boxed-in); non-historic storefront infill and entry way to upper floors; non-historic box awning and signage; galvanized-iron storefront cornice; upper stores have rusticated piers; Corinthian columns supporting flat lintels and projecting crown moldings with end brackets; recessed, segmentally-arched fenestration featuring molded architraves and scrolled keystones; historic wood and kalamein sash; wrought-iron fire escape; elaborate roof cornice with scrolled and foliate brackets, panelled frieze, and segmental gable.

History: This store building was designed by D. & J. Jardine, and constructed in 1872-73 by builder J.T. Leonard for G. & H. Rosenblatt at a time when this section of Broadway was becoming increasingly commercial in character. The Rosenblatts were successful silk and ribbon importers, and Henry Rosenblatt (1826-1900), who was born in Bavaria, was one of the founders of Mount Sinai Hospital, an original member of Temple Emanu-El, and was very active in Jewish charities. The cast-iron facade was somewhat simplified after 1910. The building is now in commercial and residential use.

Department of Buildings information; 86 1872-73: NB 679-1872 [Source: New Building application and docket] References: Both Sides of Broadway from Bowling Green to Central Park (New York: The De Leeuw Riehl Publishing Co., 1910), 275. Margot Gayle, Cast Iron Architecture in New York (New York: Dover Publications, Inc., 1974), 158. New York Times, October 16, 1900, p.7

Existing Building and Designation



"Broadway, East Side, 'Old London' Building to 8th St." c. 1899

Broadway Street Elevation - Historical

P K
+
S B

734 Broadway
Landmarks Preservation Commission
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LPC
04



▲
734 Broadway

Broadway Street Elevation - Existing

P K
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S B

734 Broadway
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November 4, 2015

LPC
05



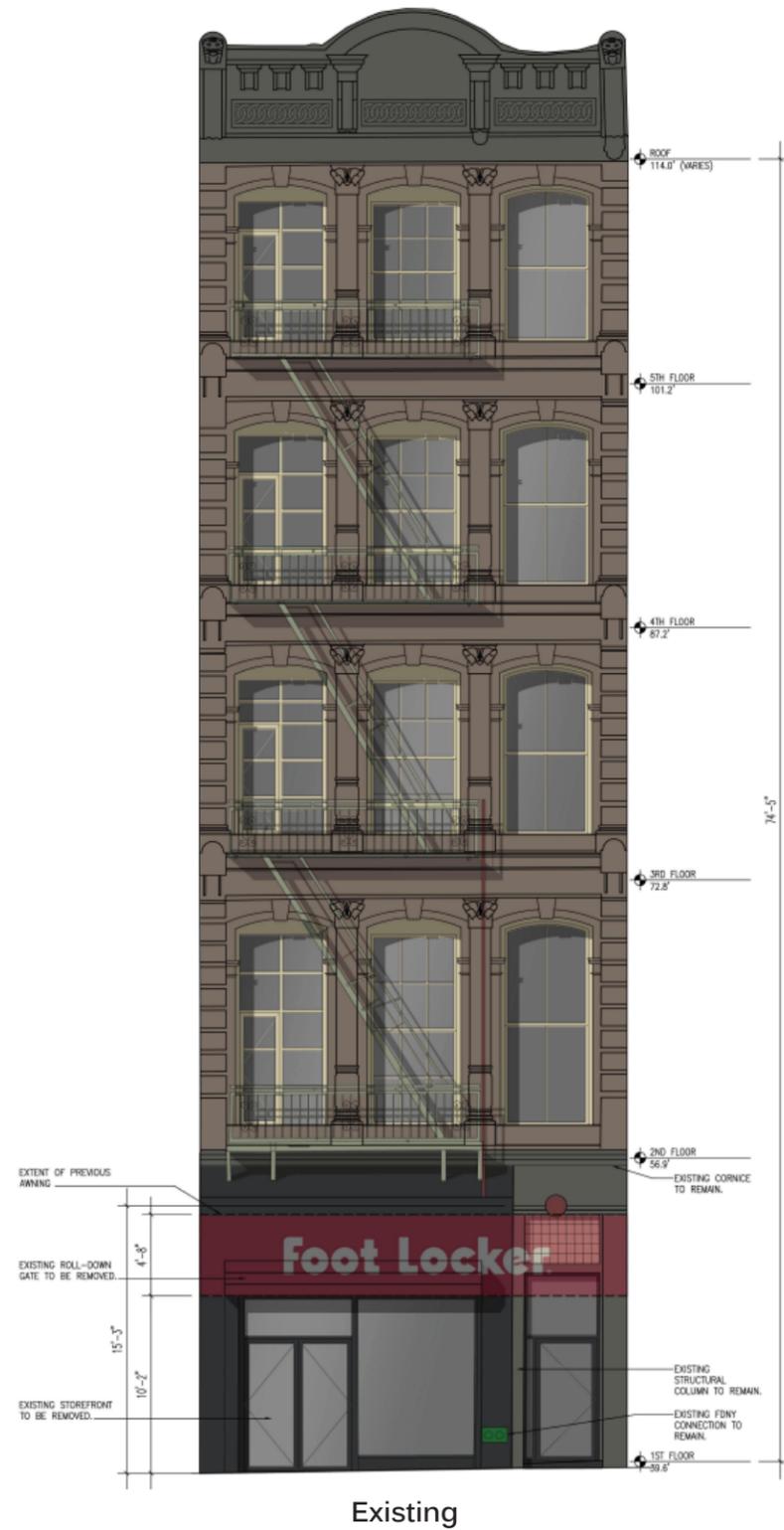
▲
734 Broadway

Broadway Street Elevation - Proposed

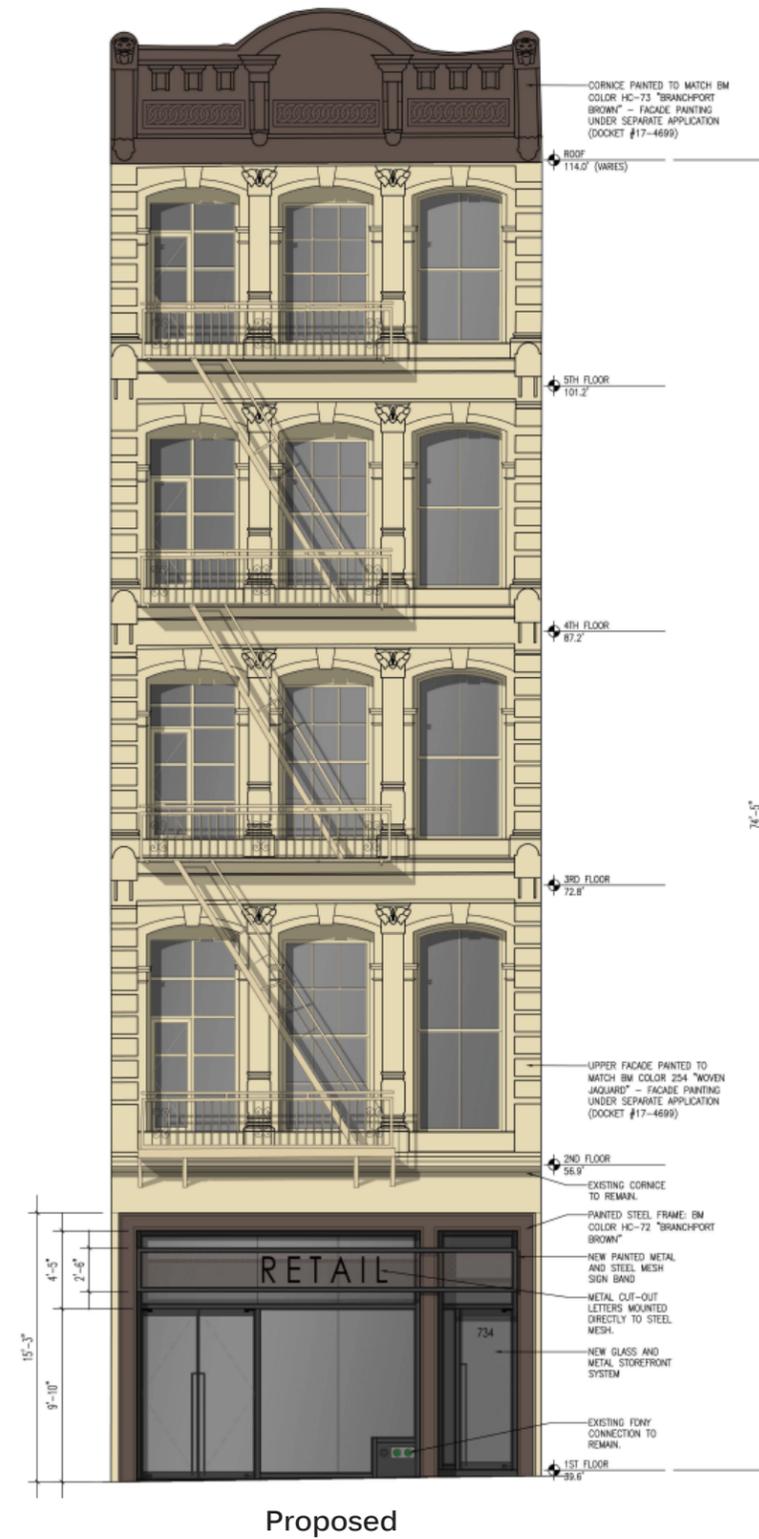
P + K
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Landmarks Preservation Commission
November 4, 2015

LPC
06



Existing



Proposed

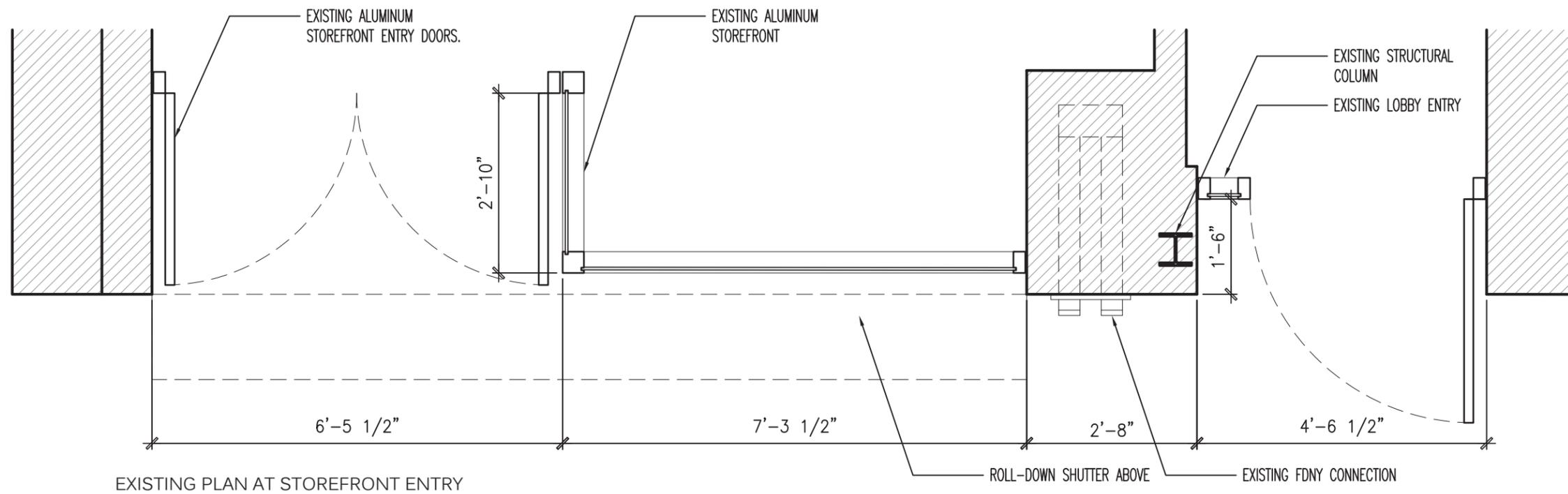
Existing and Proposed Elevation



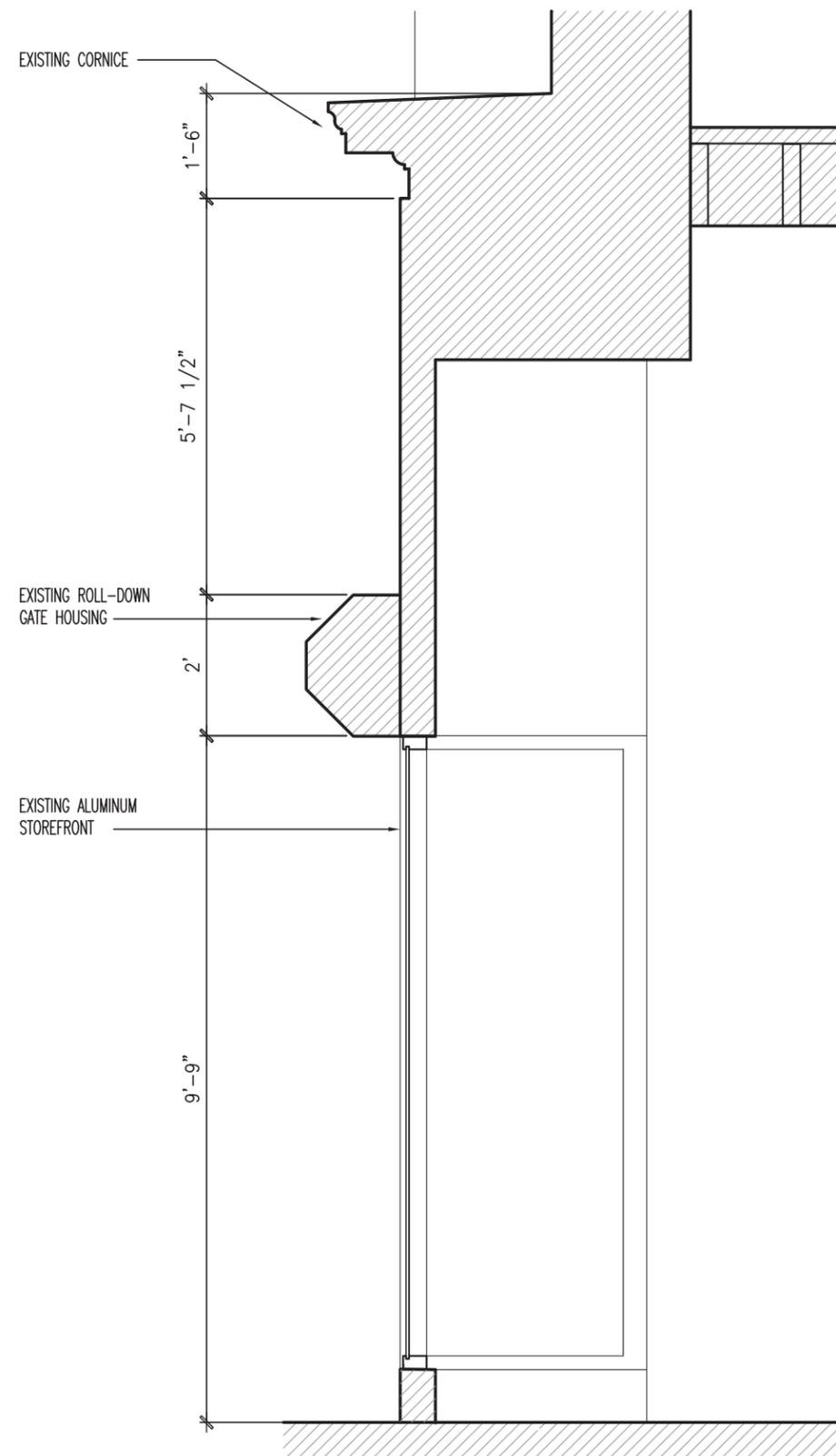
Existing Elevation



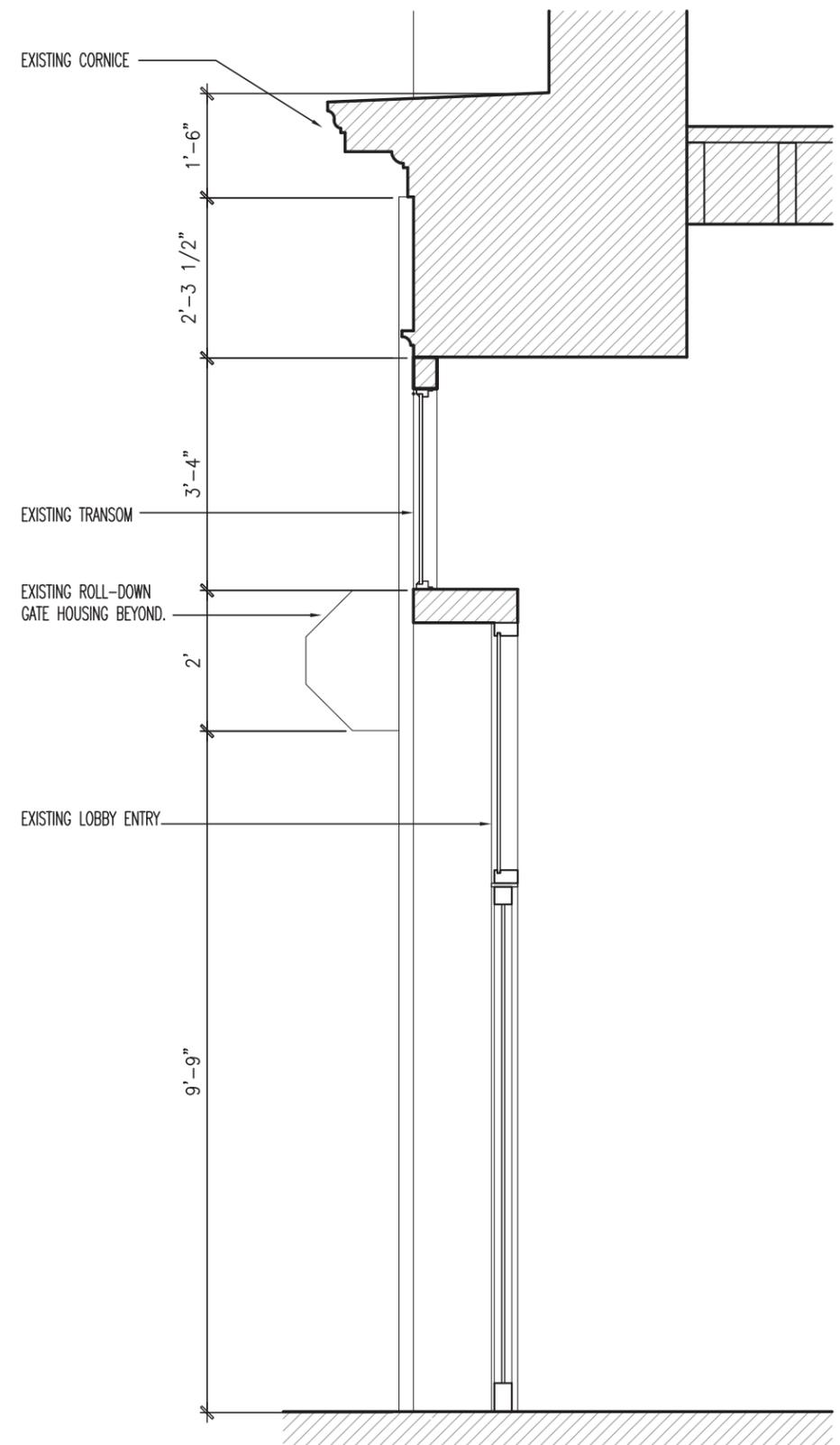
Proposed Storefront Elevation



Existing Storefront Details

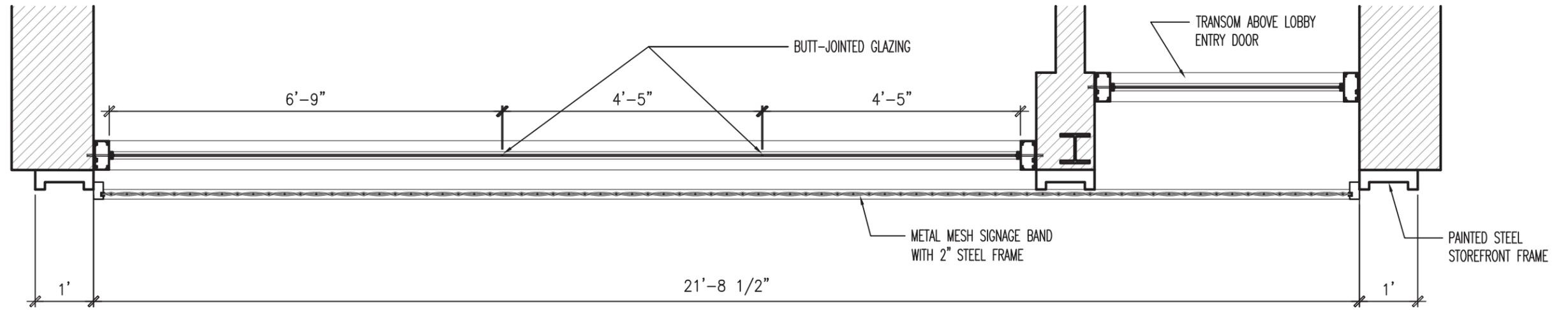


S01 EXISTING SECTION DETAIL AT STOREFRONT

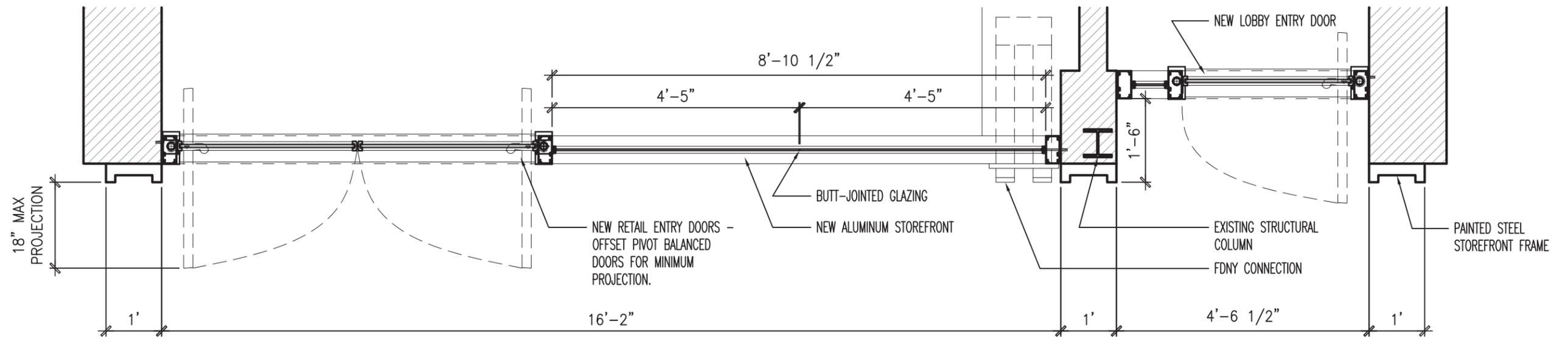


S02 EXISTING SECTION DETAIL AT LOBBY DOOR

Existing Storefront Details

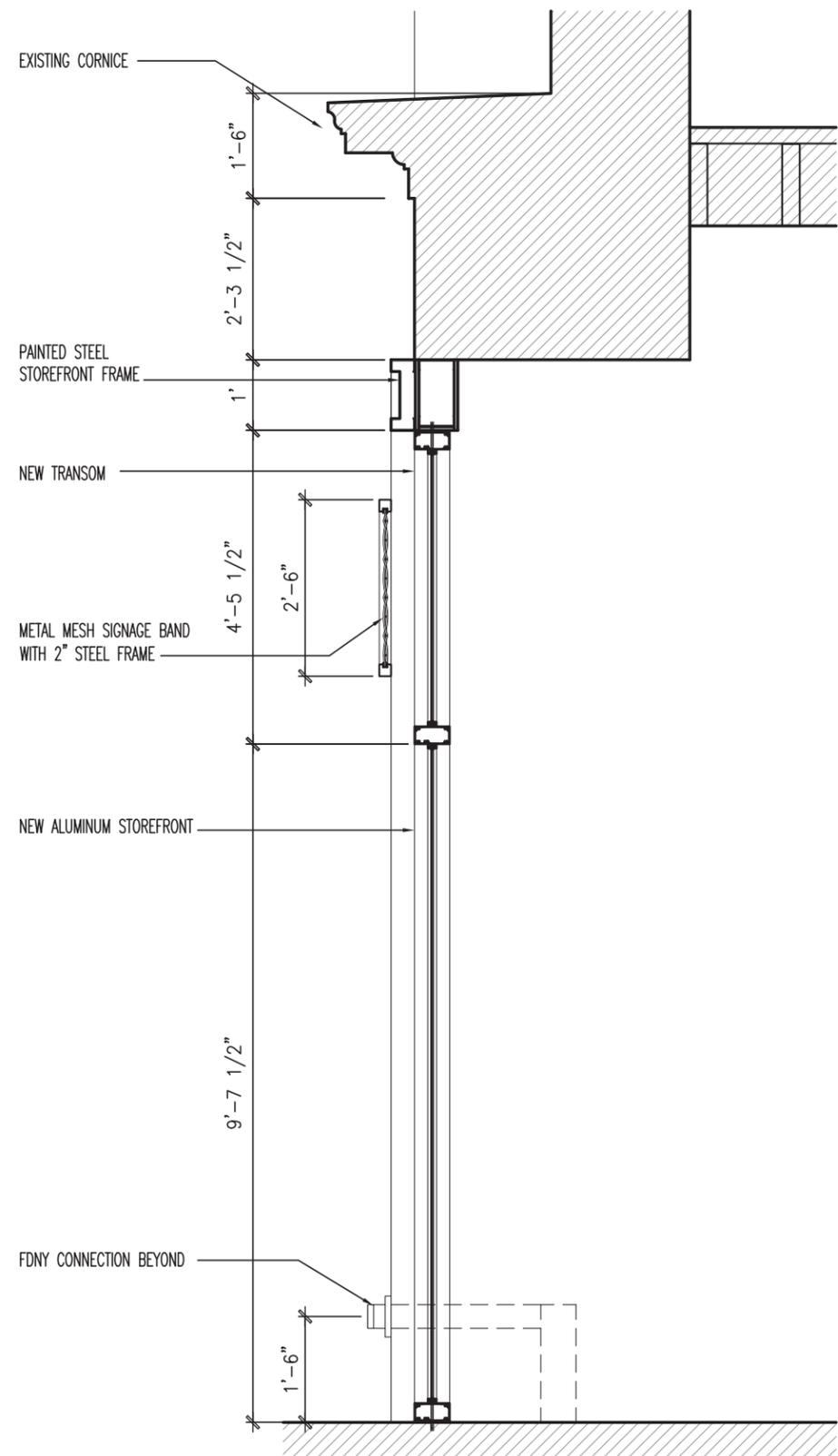


PROPOSED PLAN AT TRANSOM

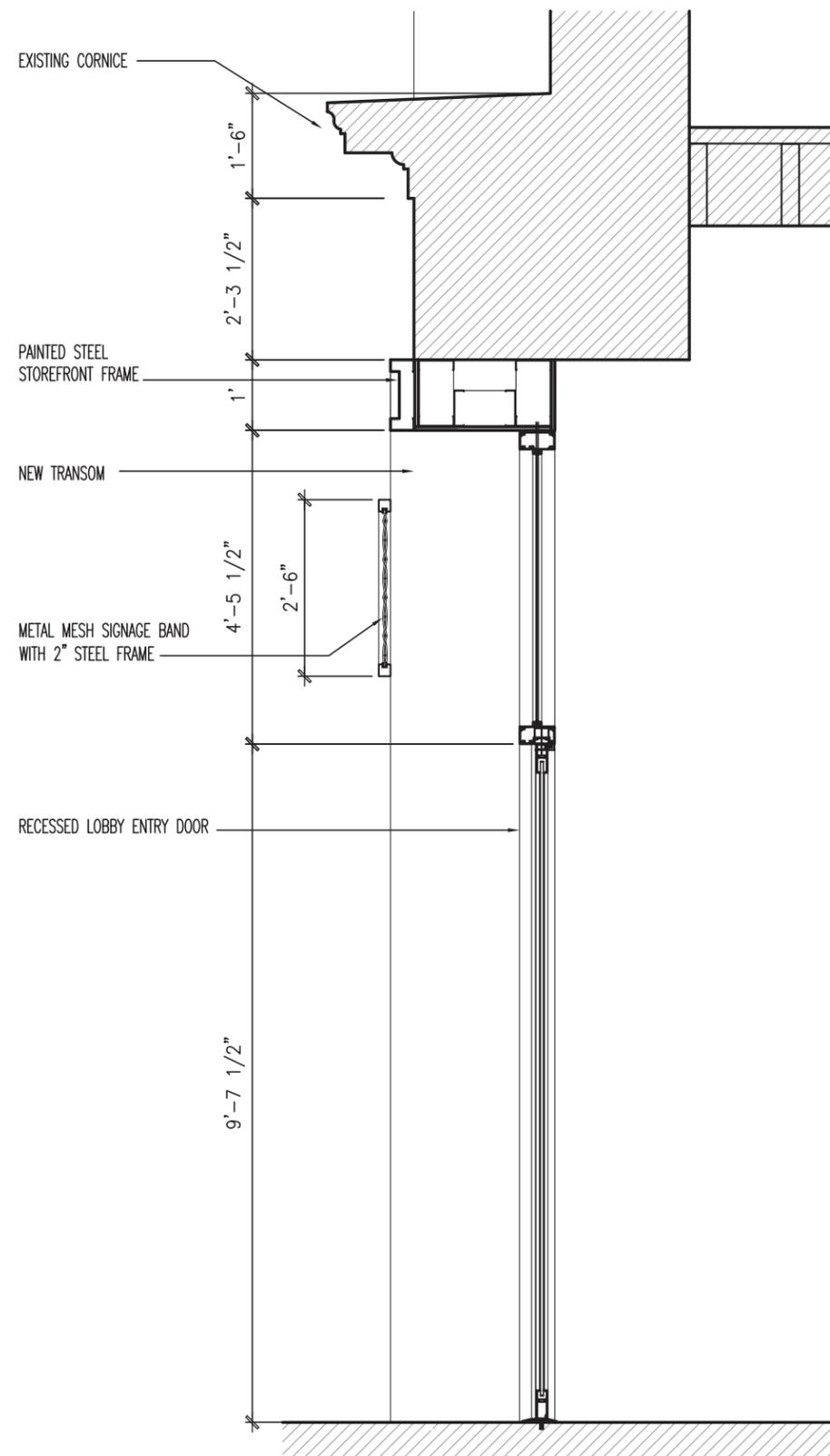


PROPOSED PLAN AT STOREFRONT ENTRY DOORS

Proposed Storefront Details



S03 PROPOSED SECTION DETAIL AT STOREFRONT

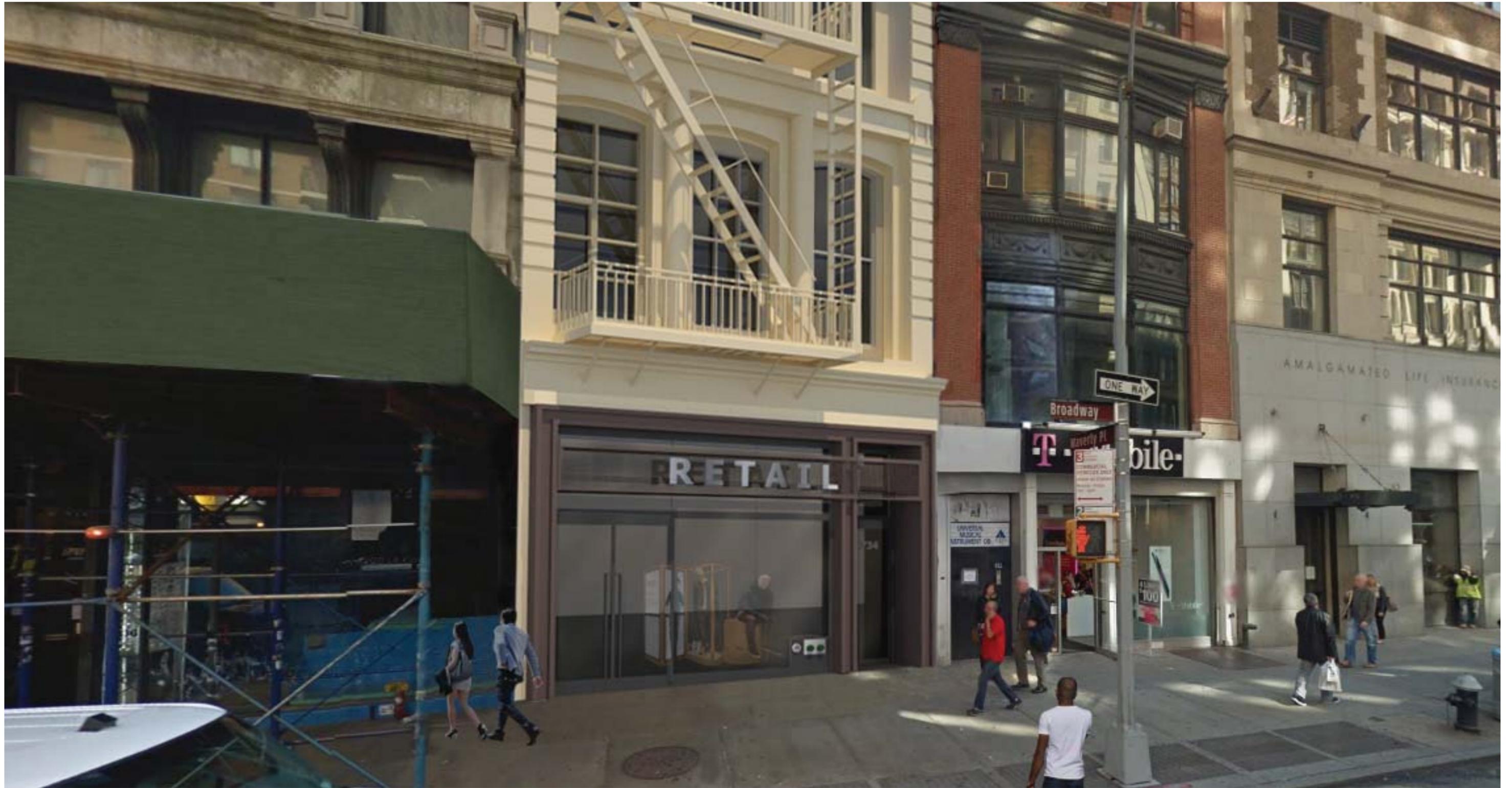


S04 PROPOSED SECTION DETAIL AT LOBBY DOOR

Proposed Storefront Details



Existing Street View



Proposed Street View