



**New York City Department of Youth and
Community Development**

**2006
Summer Youth Employment
Program**

Annual Summary



Introduction

Building upon the success of the 2005 Summer Youth Employment Program (SYEP), the New York City Department of Youth and Community Development (DYCD)'s efforts were boosted with a commitment by Mayor Bloomberg and the City Council to baseline funding for SYEP at \$26.6 million from City Tax Levy funds. The assurance of a substantial portion of funding for the program allowed more youth to apply and be enrolled in the program and providers to recruit more quality worksites and engage youth in a high quality work and learning experience.

The 2006 program saw the introduction of an online application process which allowed youth who have access to a computer and internet to begin their application online. The online application system was well received as many youth who are comfortable with technology and using the internet submitted their applications online.

Another effort to make the application process more accessible was the move of the photo requirement to the end of the process, thereby eliminating one of the only costs of applying for SYEP. Only those who are selected and accept the program would need to submit their pictures.

Payment via debit cards and electronic funds transfer was further enhanced with the addition of Citibank and HSBC, two of the largest consumer banks in the city to the partnership of banks offering SYEP participants fee-free ATM access. These banks along with Commerce Bank, Bank of New York and Signature Bank also offered financial literacy resources to SYEP participants.

DYCD also tasked providers to continue expanding the variety and improve the quality of work experiences offered to youth with the recruitment of more private sector employers in industries that are growth sectors for New York City. In addition to the typical non-profit, education and government work experiences, SYEP participants also were employed in fields such as healthcare, financial services, retail, and real estate/property management.

SYEP service providers continued to offer an educational component to the summer work experience which included topics such as career exploration, work readiness, financial literacy, post-secondary education planning and health education. A focus on topics such as HIV/AIDS awareness and domestic abuse was also offered as these are issues facing many of today's youth.



About SYEP 2006

- **Application Period: April 1st through June 7th**
- **Program Dates: July 5th through August 19th (7 weeks)**
- **Hours & Pay:**
 - Up to 25 hours per week, any days of the week (Sun-Sat)
 - NYS minimum wage \$6.75 per hour
- **Eligibility:**
 - New York City resident (5 boroughs)
 - Ages 14 through 21
- **Types of work:**
 - Clerical; filing; office work
 - Customer service
 - Educational; childcare; recreational
 - Computers; web-design; multi-media; technology
 - Community service



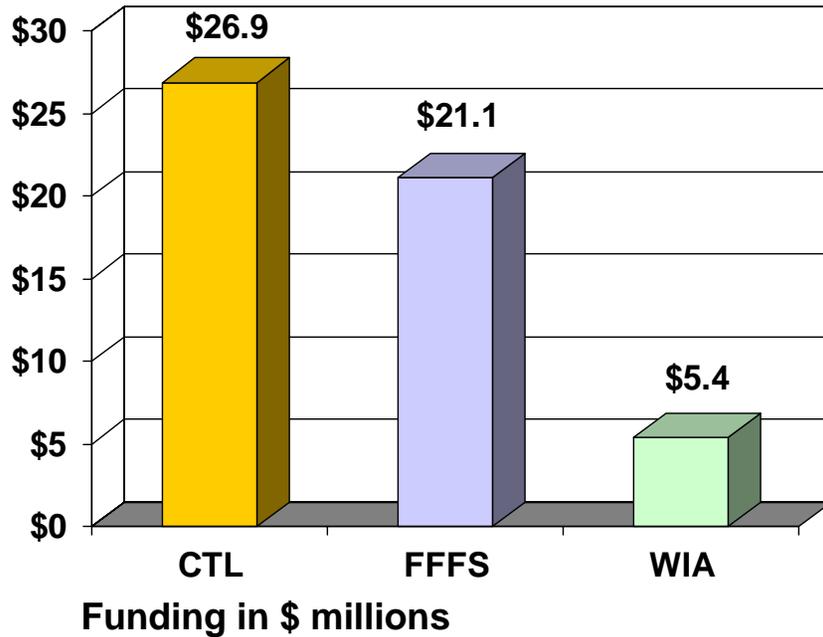
SYEP 2006 Facts & Figures

\$53.4m*	Dollars committed to SYEP 2006
71,670*	Applications submitted for SYEP 2006
49,043*	Downloads of SYEP application from DYCD website
13,253	Applications were initiated online
41,650	Participants enrolled in SYEP 2006 (most since 2001)
4,385*	Worksites developed for SYEP participants
2,384*	Participants who identified themselves as having a disability

* Record high



SYEP Funding Sources



• Total funding for SYEP 2006:

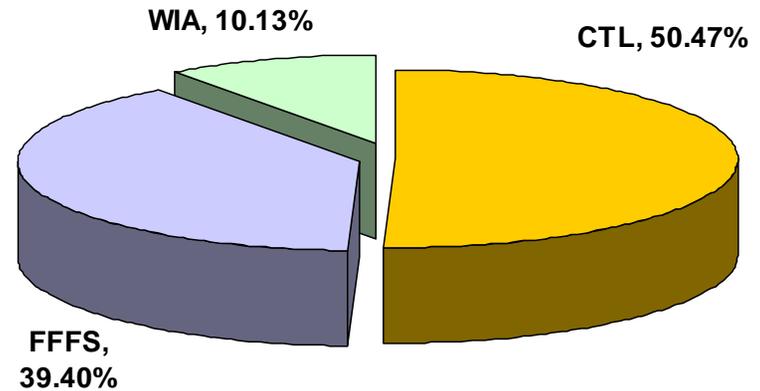
\$53.4 million

Abbreviations:

CTL – City Tax Levy

FFFS - Flexible Fund for Family Services (State TANF)

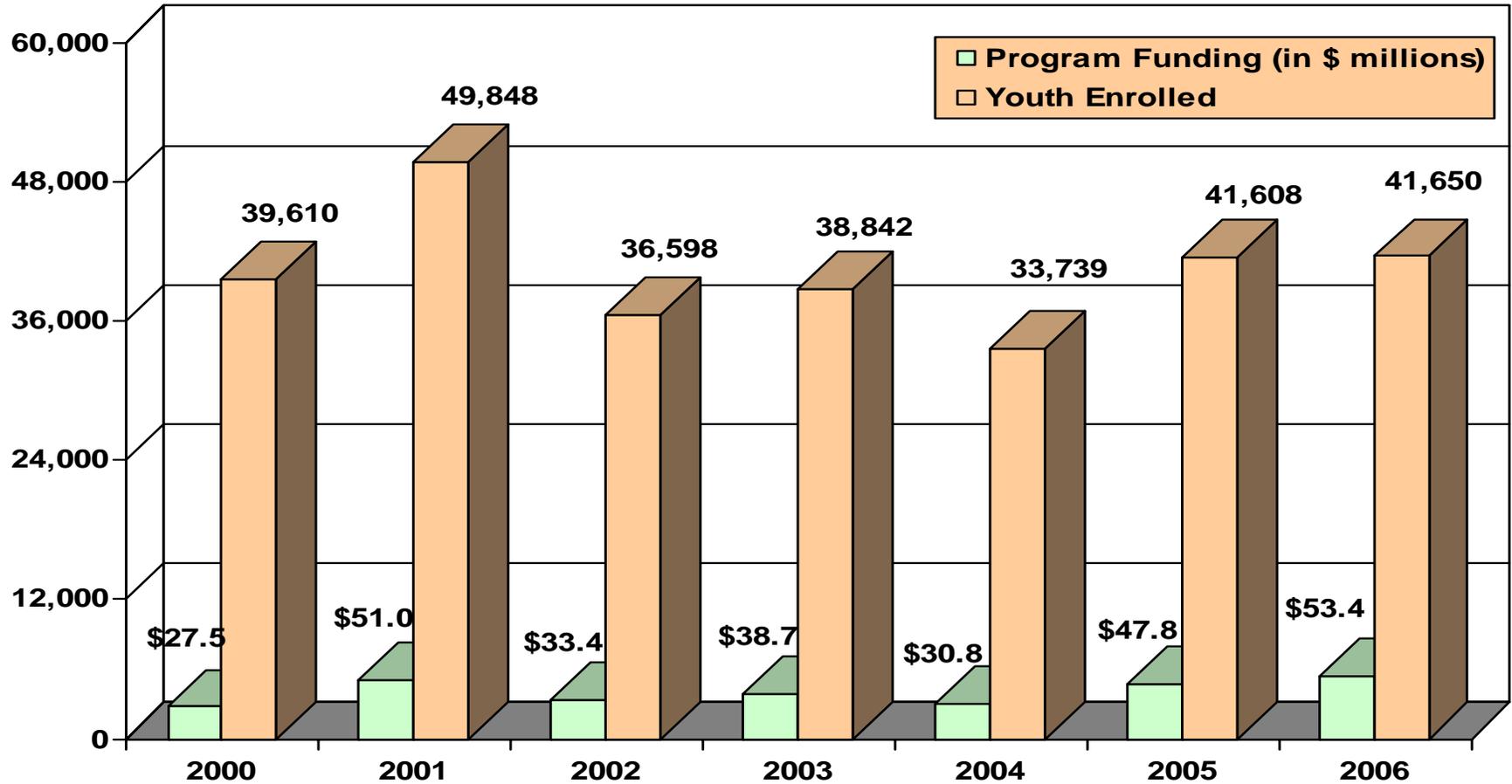
WIA – (Federal) Workforce Investment Act





Funding & Enrollment

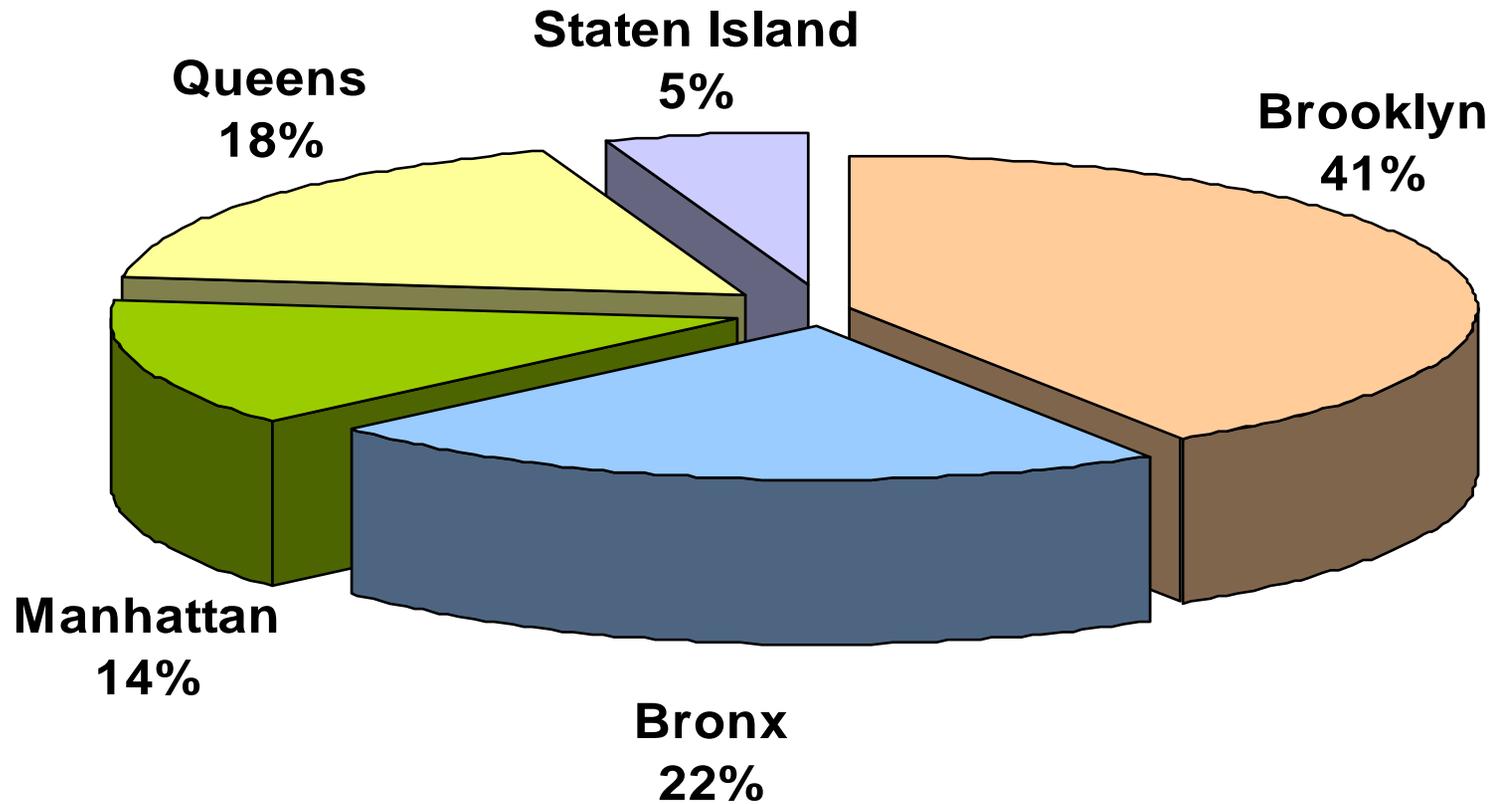
Total Program Funding & Youth Enrolled in SYEP 2000 to 2006



NYS Min Wage	2000	2001	2002	2003	2004	2005	2006
	\$5.15 per hour	\$6.00 per hour	\$6.75 per hour				

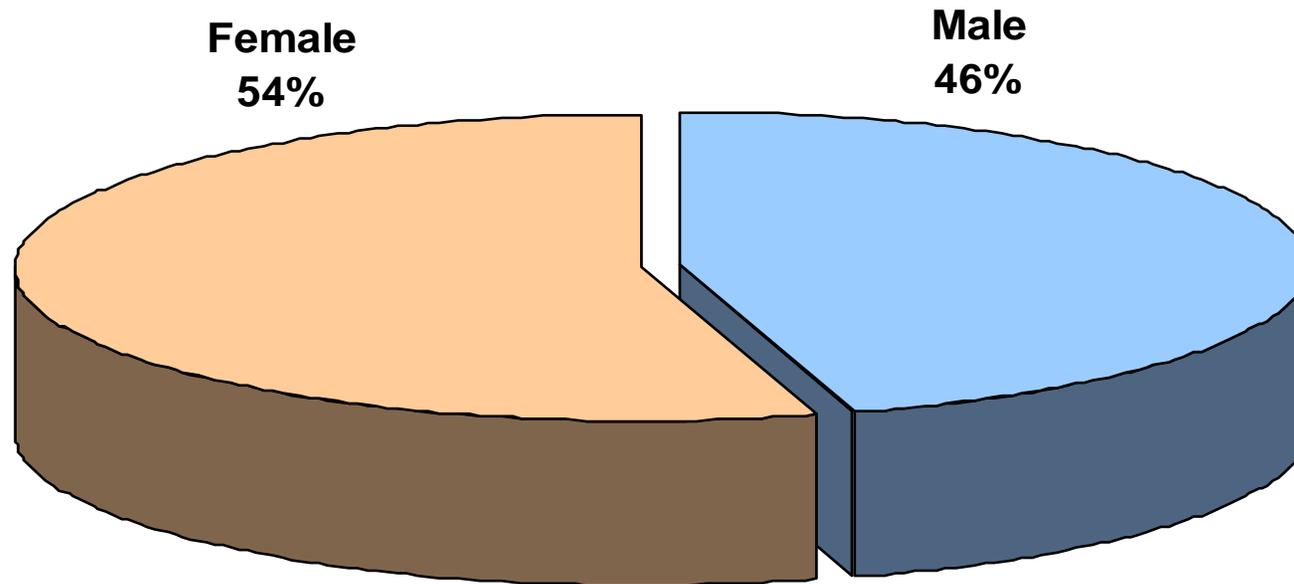


Enrollment By Borough



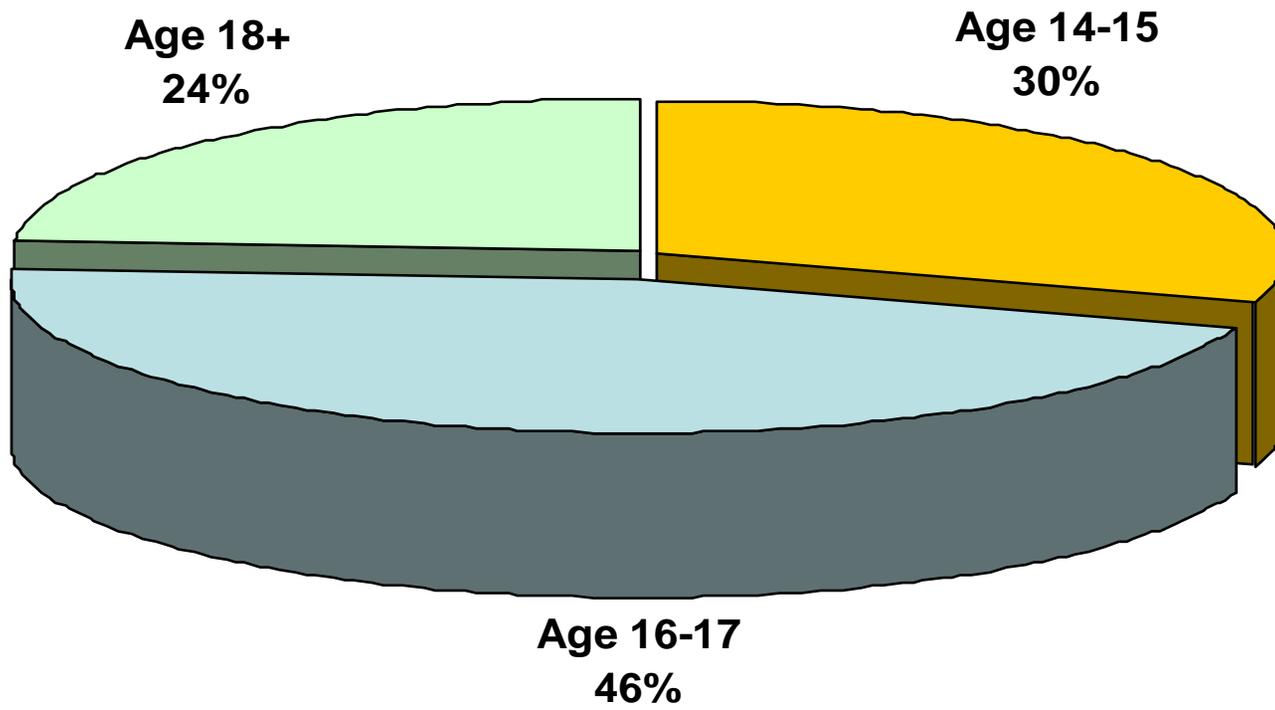


Enrollment By Gender



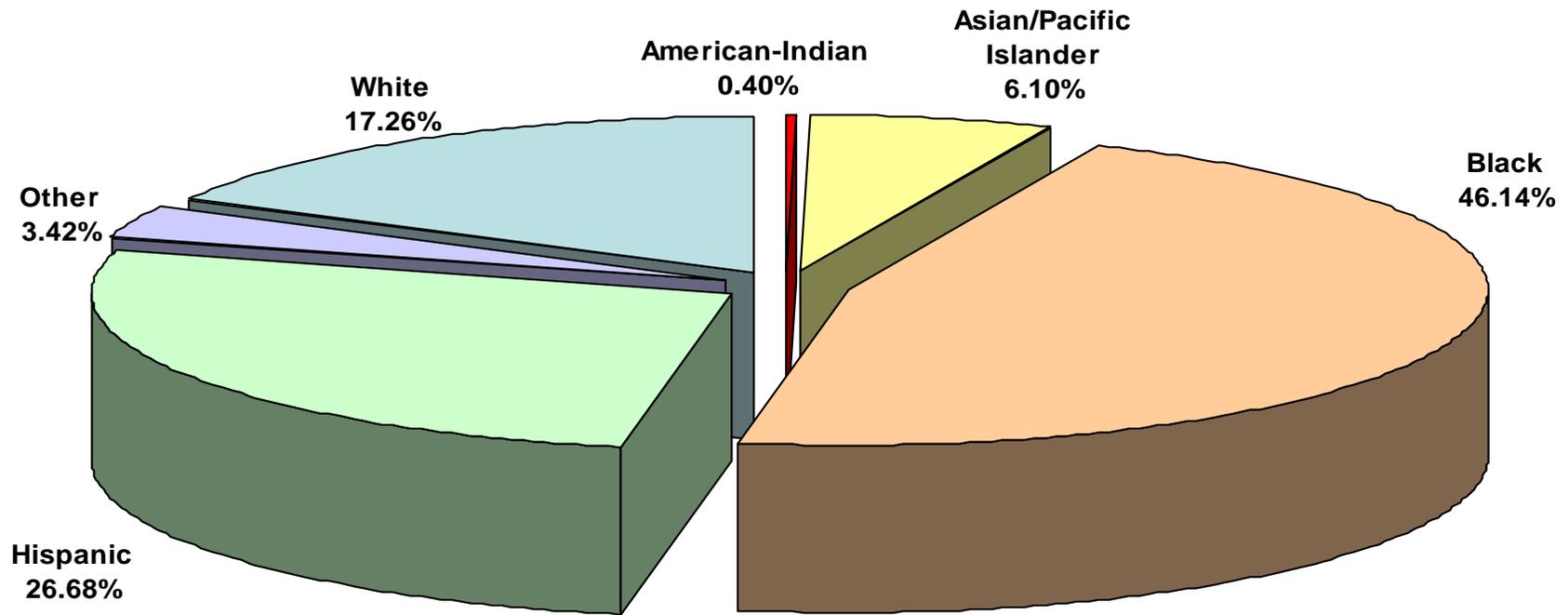


Enrollment By Age





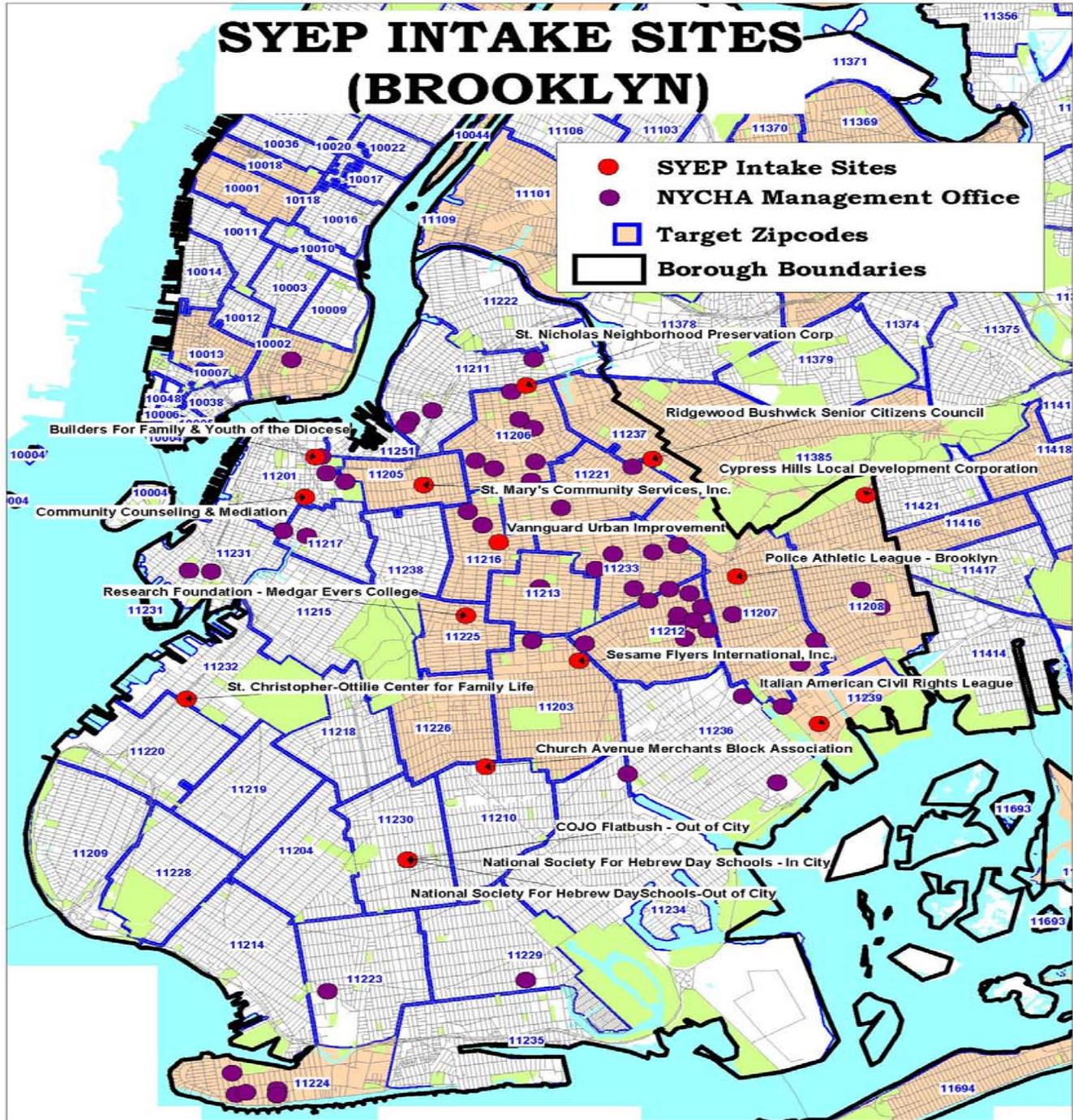
Enrollment By Ethnicity





Youth With Disabilities

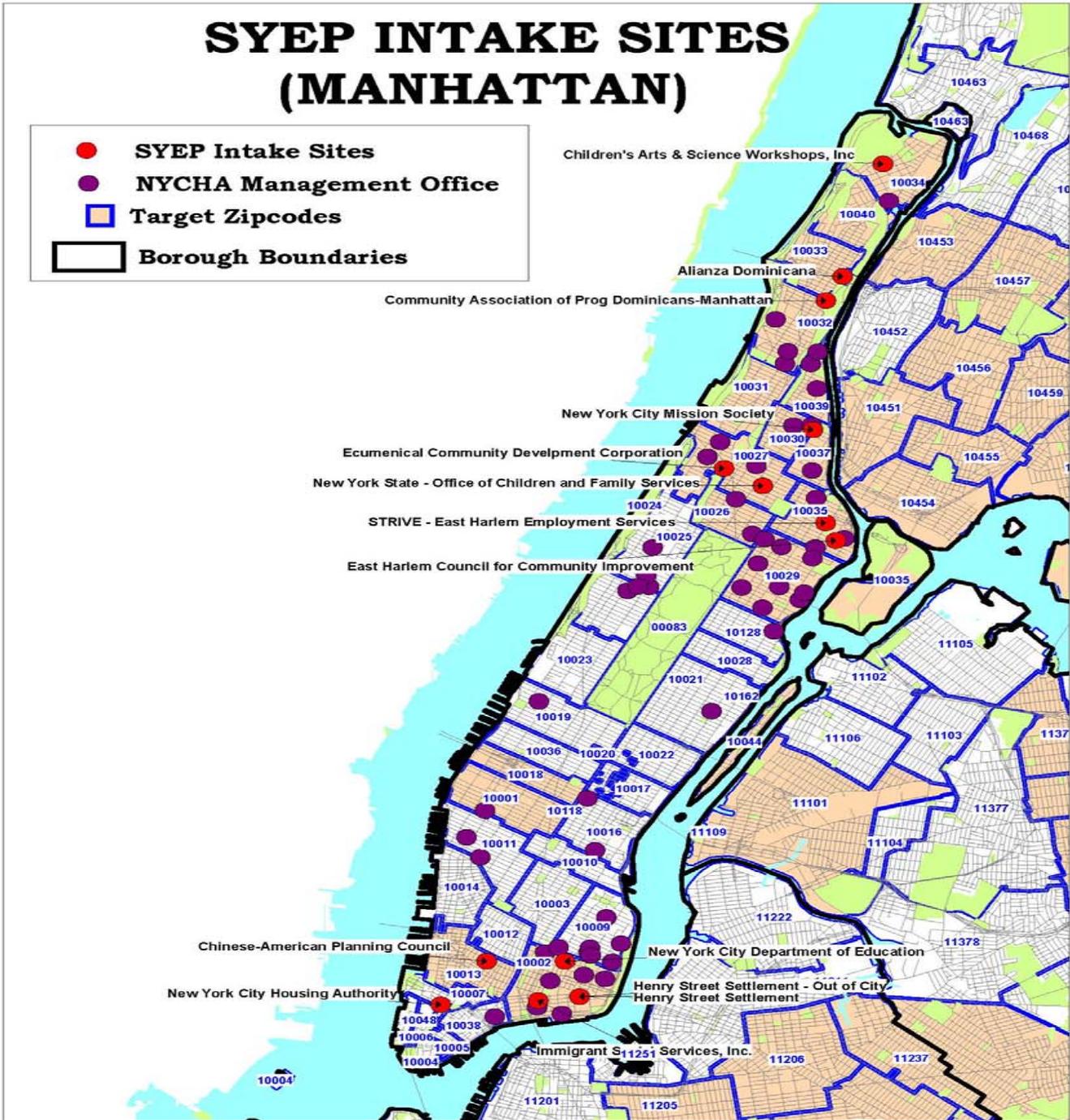
- **2,384 participants who identified themselves as youth with disabilities were enrolled in SYEP 2006 as compared to 1,957 in 2005 and about 1,000 in 2004**
- **21 SYEP service providers contracted to serve youth with disabilities**
- **Job slots were set aside and a lottery was drawn, thereby competing only with other youth with disabilities**
- **Youth were employed throughout the five boroughs in hospitals, nursing homes, schools, community centers and small businesses where they performed clerical work and were apprenticed in trade skills.**





SYEP INTAKE SITES (MANHATTAN)

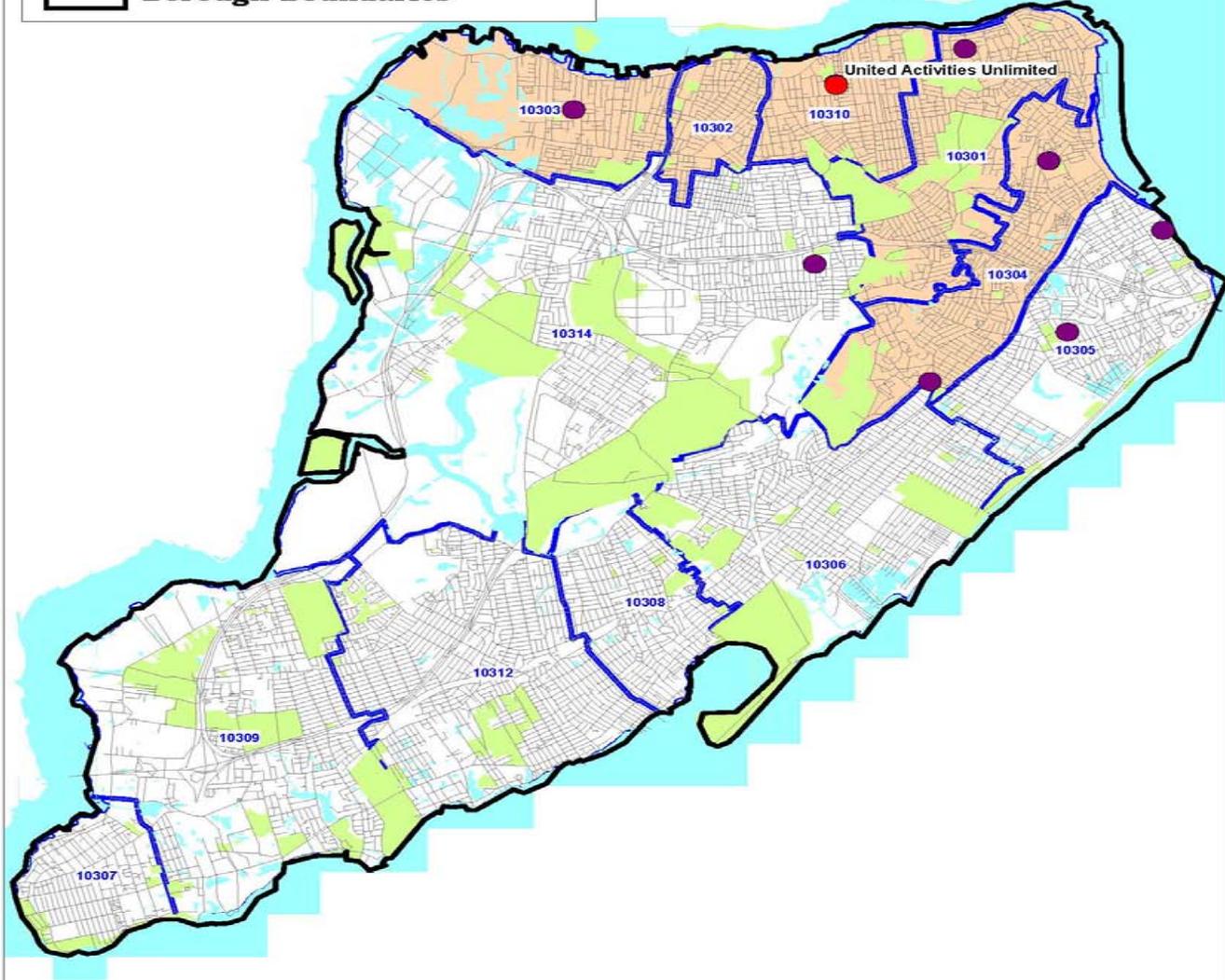
- SYEP Intake Sites
- NYCHA Management Office
- Target Zipcodes
- Borough Boundaries





SYEP INTAKE SITES (STATEN ISLAND)

- SYEP Intake Sites
- NYCHA Management Office
- Target Zipcodes
- Borough Boundaries

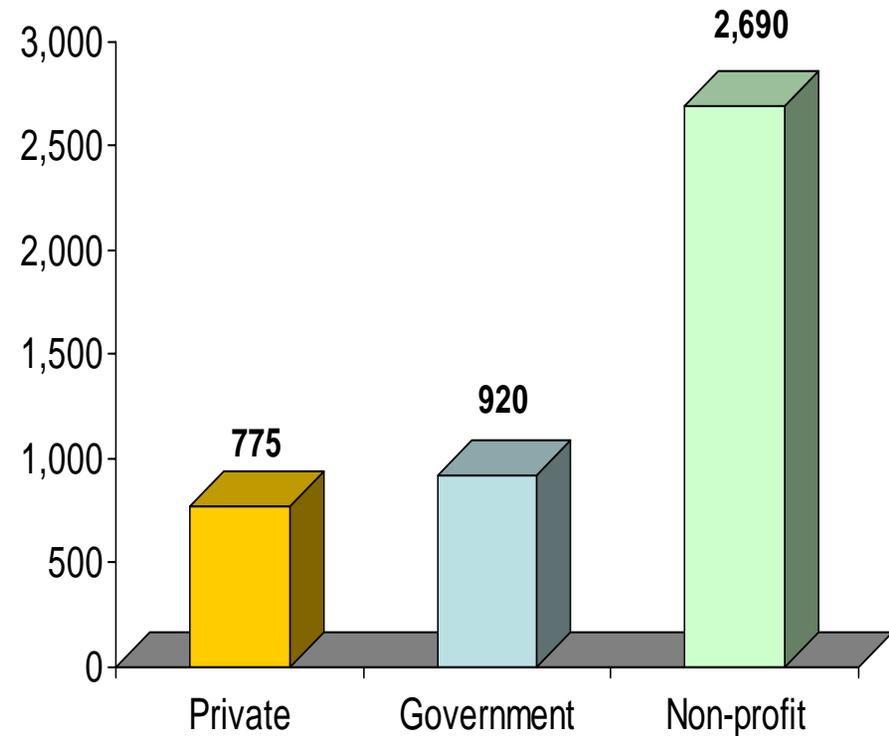




Worksites

- **4,385 worksites were developed for SYEP**
- **Worksites included hospitals, childcare facilities, government agencies, schools and community programs**
- **About 18 percent of jobs were in the private sector including placements at JP Morgan Chase, Columbia University, Macy's, JC Penney's, The Princeton Review, Staten Island Yankees, doctors offices, law firms, architecture & engineering firms and other privately-owned small businesses**

Breakdown of SYEP Worksites



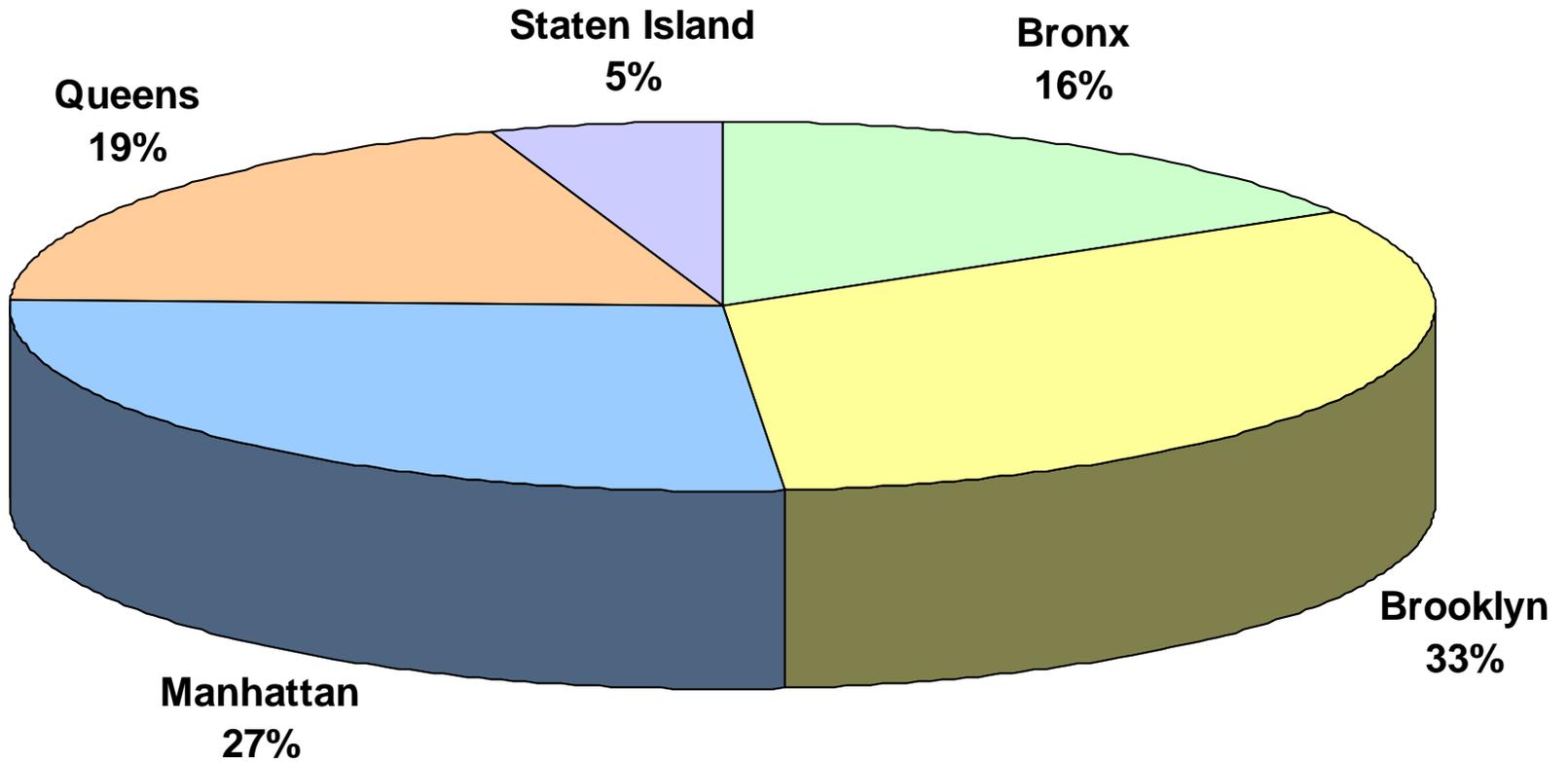


Worksites By Industry

Industry Type	# of Worksites	% of Total
Day Care/Camps	1,321	30.12%
Community/Social Service	753	17.17%
Government Agency	585	13.34%
Educational Services	451	10.29%
Arts and Recreation	423	9.65%
Healthcare/Medical	400	9.12%
Retail/Trading	131	2.99%
Real Estate/Property	97	2.21%
Cultural Program	78	1.78%
Legal Services	43	0.98%
Financial Services	37	0.84%
Technology	26	0.59%
Other	25	0.57%
Hospitality/Tourism	15	0.34%
Grand Total	4,385	



Worksites By Borough



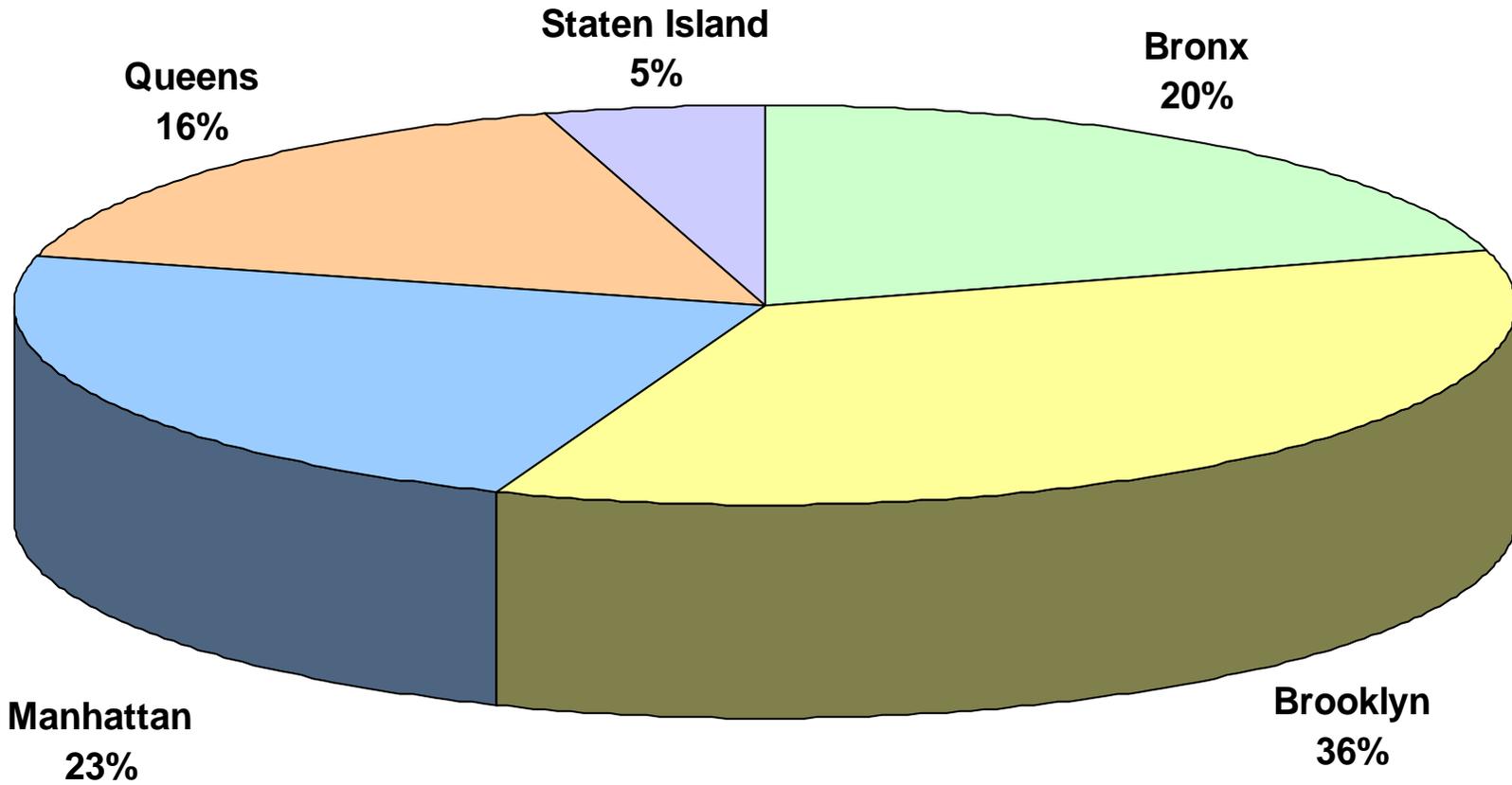


Jobs Developed By Industry

Industry Type	# of Jobs	% of Total
Day Care/Camps	17,412	40.61%
Community/Social Service	5,672	13.23%
Arts and Recreation	5,525	12.89%
Educational Services	4,505	10.51%
Healthcare/Medical	3,810	8.89%
Government Agency	3,521	8.21%
Real Estate/Property	781	1.82%
Cultural Program	601	1.40%
Retail/Trading	437	1.02%
Financial Services	190	0.44%
Legal Services	149	0.35%
Technology	142	0.33%
Other	72	0.17%
Hospitality/Tourism	53	0.12%
Grand Total	42,870	



Jobs Developed By Borough





Payroll & Debit Cards

- **Five area banks provided fee-free debit card transactions including:**

- Bank of New York
- Citibank
- Commerce Bank
- HSBC
- Signature Bank

The Citibank logo, featuring the word "citibank" in a blue, lowercase, sans-serif font. A red arc is positioned above the letter 'i'.

The HSBC logo, consisting of the letters "HSBC" in a black, serif font, followed by a red hexagon with a white diagonal cross.

The Commerce Bank logo, featuring the word "Commerce" in a bold, black, sans-serif font above the word "Bank" in a similar font. A large, stylized red letter 'C' is positioned to the left of "Bank".

- **Improvements to the web-based payroll system include:**
 - Revised financial literacy and debit card usage education including a training video
 - Online account activity information access provided to all participants



Debit Card Usage Statistics

Type of Transactions	Transactions*
ATM Cash Withdrawals	232,863 (\$105 average transaction)
Point-of-Sale Purchases	232,986** (\$26 average transaction)
Transfers to Personal Accounts	2,206
Money Order Purchases	396

* Data as of November 2006

** Represents 22% increase from 2005



Education Component

- **Since the summer of 2004, at least ten percent of participants hours with SYEP are dedicated to workshops that provide skills training and information needed to help youth succeed in their summer employment placement and with long and short term personal goals**
- **Service Providers were given flexibility as to how to cover the required topics. These are some examples:**
 - **Work readiness** – Community Counseling and Mediation in Brooklyn studied Steven Covey’s book on the 7 Habits of Highly Effective Teens with SYEP youth
 - **Financial literacy** – Chinese-American Planning Council in Manhattan brought youth to their local Commerce Bank for a guided tour and presentation on banking and savings
 - **Career exploration** – United Activities Unlimited on Staten Island worked with employers to provide longer term job experiences for older SYEP youth through local unions and private sector companies
 - **Post-secondary education options** – ChaRosa Foundation in Queens held a “Higher Education Week” at York College campus for SYEP participants
 - **Health education** – Mosholu-Montefiore Community Center in the Bronx partnered with the Mayor’s Office to Combat Domestic Violence to conduct discussions on dating violence and domestic abuse awareness



Online Application

- Introduction of online application
- Youth can download application or begin app online
- Over 13,000 applications were completed online
- Applicants can check status on DYCD website

SYEP Online Application - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Address <https://application.nycsyep.com/> Go Links

NYC.gov
always open
Michael R. Bloomberg
Mayor

City of New York
Department of Youth and Community Development
Summer Youth Employment Program
APPLICATION

DYCD
Jeanne B. Mullgrav
Commissioner

Welcome to the Summer Youth Employment Program (SYEP). You have two options:

1. You can download and print the full application. Instructions on next steps are included in the application.

OR

2. You can begin the application process online. **Please note that filling out the application online does not complete the process. After filling out the application online, you must still submit required documentation to an authorized intake organization. Only complete applications will be considered.**

Please note that you may only submit one application for SYEP. **Selection into SYEP is based on a random lottery. Submission of an application does not guarantee that you will be offered a job.** You can check the status of your application on this website.

Click here to download full application and FAQs [Documents](#)

Click here if you want to begin an online application [New](#)

Click here to view/edit your incomplete application [Login](#)

Click here to check the status of your application [Status](#)

The deadline to submit applications is May 30th. There are 34 days left before the deadline.

Done Internet



Making the Program Transparent

- **Postcards sent to approximately 60,000 eligible applicants from 2005 to announce application availability**
- **Weekly e-mail updates to 13,000 youth who applied online**
- **Youth can check lottery status, hours worked and pay history on DYCD website**
- **Debit Card balance statements and instructions on how to access pay**
- **2006 Earnings Statements sent to all participants in September**



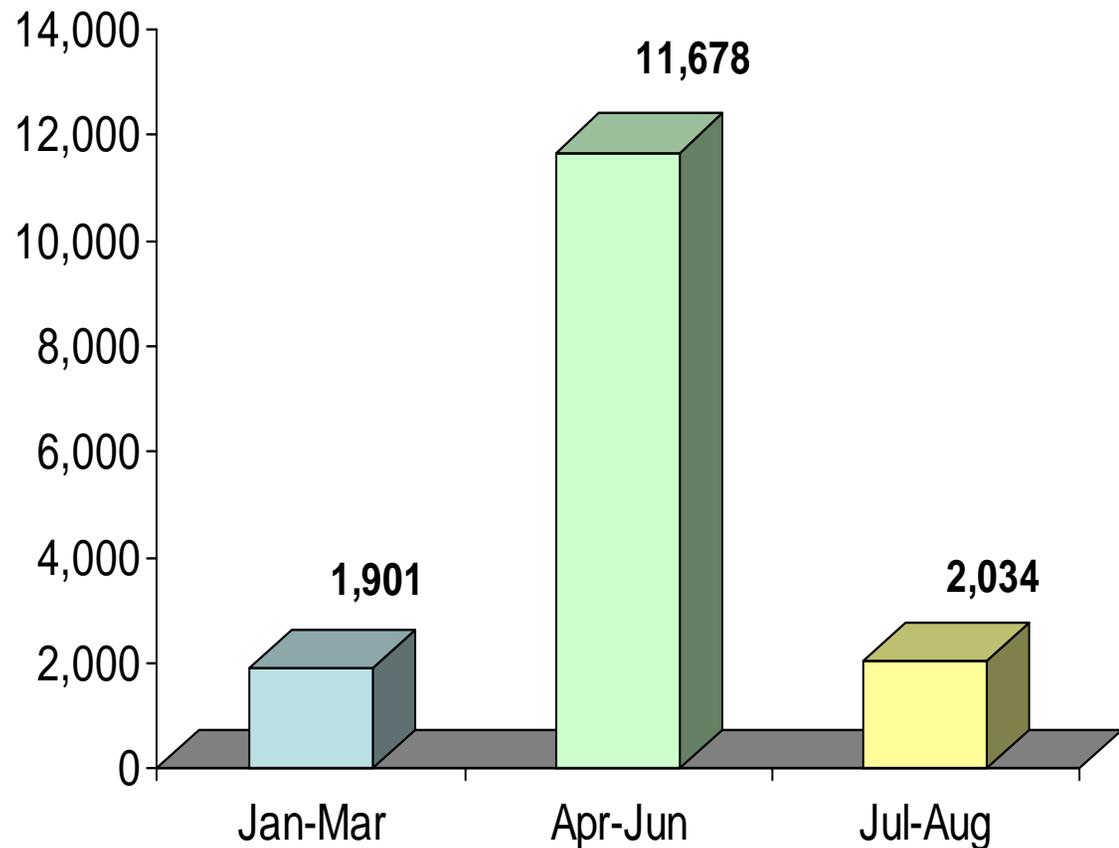
Youthline Calls

- Youthline received 15,613 calls regarding SYEP from January thru the end of August

NYC Youthline

1(800) 246-4646

Breakdown of Youthline Calls

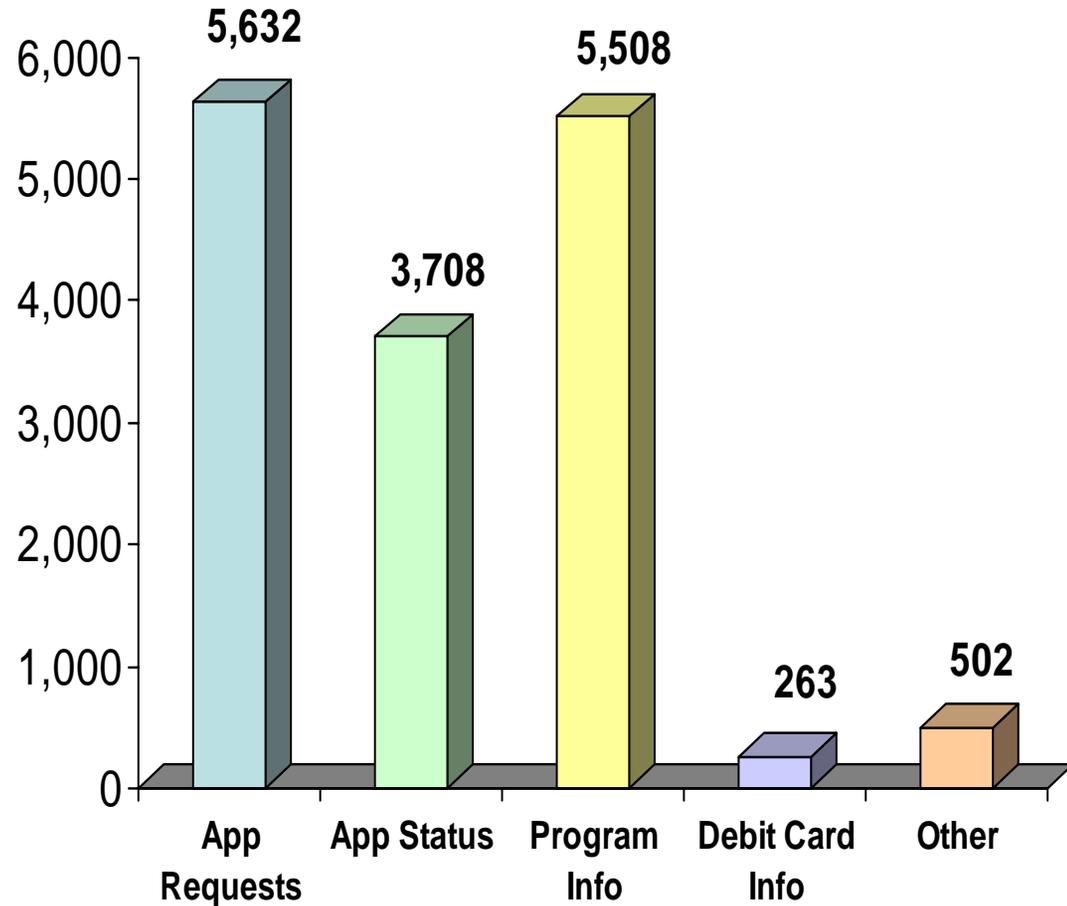




Youthline Calls

- **SYEP calls to Youthline were categorized**
- **Youthline staff responded to majority of calls**
- **Calls requiring follow-up were referred to SYEP unit**

Types of Youthline Calls





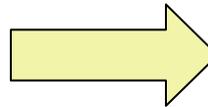
Resources for Providers

- **At monthly program meetings, service providers were presented with numerous opportunities to develop staff and enhance various aspects of their program**
- **Presenters included:**
 - Citibank
 - Development Without Limits
 - Junior Achievement
 - Lawyers Alliance for New York
 - Mayor's Office to Combat Domestic Violence
 - NiteStar Program of St. Luke's-Roosevelt Hospital
 - Partnership for After-School
 - Year-Up New York
 - Youth INC (Improving Non-Profits for Children)

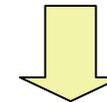


SYEP Timeline

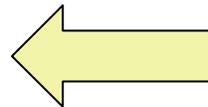
January to March 2006



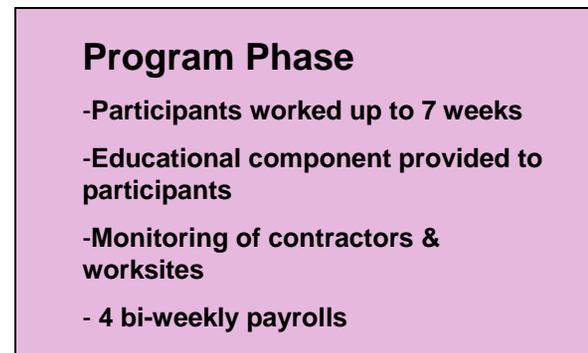
April to June 2006



September to December 2006



July to August 2006





Looking Ahead to 2007

- **City Tax Levy funding base lined at \$26.6 million for SYEP**
- **NYS minimum wage increase to \$7.15 per hour**
- **Improvements to online application process**
- **New debit card training materials and focus on financial literacy**