

## JULY @DYCD

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### DYCD CALENDAR AND SPONSORED EVENTS

**\*\* July 29** The 2004 theme for YouthWeek, an annual event sponsored by DYCD, is ***Money Smarts for Youth: Investing in Our Future***. The goal of YouthWeek 2004 is to launch a year-round effort to introduce financial literacy, promote responsible money management skills and establish a foundation of economic understanding for young people. To launch YouthWeek, a ***Money Smarts Breakfast Kick-Off*** will be hosted by Citibank.

**\*\* July 31** To initiate YouthWeek 2004 activities, the High School of Economics and Finance will host the ***Money Smarts Conference***. Following financial literacy workshops, to be led by Sponsors for Education Opportunity (SEO), a College and Career Fair will be held, from 12:00 PM – 2:00 PM, for youth participating in DYCD's Summer Youth Employment Program (SYEP).

**\*\* August 2 through August 6** The ***Money Smarts Challenge*** will involve teams representing over 30,000 young people participating in the Summer Youth Employment Program (SYEP), who will complete a series of exciting, interactive hands-on activities aimed at meeting the goal of YouthWeek 2004. These will include visits to Borough-hall Money Smarts Expos, banking institutions, the Federal Reserve Bank, the Federal Trade Commission, the Museum of American Financial History, One-Stop sites, as well as visits to various private businesses.

### SPOTLIGHT NEWS

#### **\*\*DYCD Youth Guide to Summer Fun 2004 Released\*\***

On June 28, DYCD released the New York City Youth Guide to Summer Fun 2004. The free Guide provides a comprehensive listing of many different kinds of activities, both recreational and educational, for children and their families throughout the five boroughs. The Guide contains a day-to-day calendar (July 1 - September 6) of activity information, as well as those recurring on an ongoing basis, and a list of all City pools and tennis courts. Call 311 for a copy.

#### **\*\*DYCD Commissioner Addresses WNET/Channel 13 GED Graduation Ceremony and the Carver Scholarship Fund\*\***

On June 22, DYCD Commissioner Jeanne B. Mullgrav addressed fifty graduate recipients of the WNET/Channel 13's General Educational Development (GED) Certificate at a ceremony held at Channel 13's broadcast studio. Many of the graduates have been accepted at CUNY campuses for post-secondary studies. On June 23, Commissioner Mullgrav delivered remarks and a proclamation on behalf of Mayor Michael R. Bloomberg, in recognition of the award celebration for the Carver Scholarship Fund held at the Carver Federal Savings Bank. June 23, 2004 was declared *Carver Scholarship Fund "Keys to Success Day."* This event was highlighted in the Amsterdam News.

### **\*\*DYCD/NYPD Youth Services Forum in Brooklyn\*\***

On June 23, DYCD and the New York City Police Department (NYPD) co-sponsored a Brooklyn South Youth Services Forum at Brooklyn Borough Hall. In a series of borough-wide forums held over the past year, DYCD-funded community-based organizations and NYPD youth officers met to explore partnerships and linkages. The keynote address was delivered by Reverend Alfonso Wyatt, Vice President at the Fund for the City of New York.

### **\*\*Joint DYCD/Bronx Borough President's Office Forum\*\***

On June 24, DYCD, in conjunction with the Bronx Borough President's office, sponsored a forum entitled "Setting High Expectations: CBOs and Communities Working Together." This event, which highlighted programs and services offered by DYCD to community-based organizations and the communities that they serve, was held in commemoration of Youth Day of Bronx Week 2004. Presentations were made by DYCD in the areas of: Technical Assistance, In-School Youth, Out-of-School Youth and the Office of Immigrant Initiatives.

### **\*\*DYCD Academy Graduation\*\***

On June 28, 34 staff members of community-based organizations were awarded certificates of completion at the fourth annual DYCD Academy Graduation Ceremony. The DYCD Academy offers sequential workshops in bookkeeping and information technology that are certified by Kingsborough Community College, Continuing Education Department.

### **\*\*Bronx River Art Center's Executive Director Featured in National Magazine\*\***

The July issue of *O*, the *Oprah Magazine*, featured Bronx River Art Center's Executive Director, Gail Nathan. The story presented women who make an "Art of Restoration." Visit: [www.bronxriverart.org](http://www.bronxriverart.org) for more information on the Bronx River Art Center.

## **PROGRAM UPDATES**

### **\*\*Workforce Investment Board (WIB) Youth Council\*\***

On June 14, the 27-member WIB Youth Council met at DYCD. Discussion at the meeting focused on efforts to incorporate youth development principles into workforce development programs for young people.

### **\*\*Summer Youth Employment Program (SYEP)\*\***

There were 61,197 applicants entered into the DYCD intake database. Over 60,000 hard copies of the application were distributed and there were 44,326 visits to the SYEP application website page. On June 21, a rolling lottery to determine selection onto the SYEP waiting list began. A total of 25,000 youth were offered slots through SYEP as of June 30. Over 30,000 youth were enrolled in a DYCD summer youth job program. DYCD's Youthline has received over 11,076 SYEP-related calls since April 26. UPN Channel 9 and WNJU Telemundo News, the Daily News and El Diario featured SYEP in their news coverage.

### **\*\*Interagency Coordinating Council for Youth (ICC)\*\***

On June 29, DYCD conducted its City Charter-mandated public hearing for Fiscal Year 2004 on the ICC at the Department of City Planning headquarters. The ICC is a City body comprised of youth-serving agencies that meets to exchange information and share best practices. DYCD Commissioner Jeanne B. Mullgrav, the ICC Director, opened the meeting, which was attended by over fifty representatives of youth-serving agencies and members of the public. There were presentations on ICC activities during Fiscal Year 2004, and the ICC Annual Report for Fiscal Year 2003 was released.

## **FUNDING OPPORTUNITIES**

### **\*\*Youth\*\***

The *JPMorgan Chase Public Education Competitive Grant Program* is partnering with not-for-profit organizations to support pre-K through 12th-grade students. Organizations with projects such as learning in the arts; programs that promote technology as a tool for teaching, learning, and communication; leadership development of school administrators, staff, students, and families; professional development

of teachers; mentoring and/or school-to-work programs; and curriculum-based after school programs should apply. For details, visit: <http://www.jporganchase.com/> .

The **Time Warner Foundation** is committed to engaging young people in the creative and media arts; increasing the opportunities for underserved teens to prepare for college; and fostering leadership in the public schools. They primarily invest in after school or other youth programs, which involve hands-on learning, leadership development, and skill building. View: [http://www.timewarner.com/public\\_service/time\\_warner\\_foundation/foundation.adp](http://www.timewarner.com/public_service/time_warner_foundation/foundation.adp) .

Organizations interested in applying for the **Adolescent Family Life Demonstration Projects** online training course that covers all aspects of the Adolescent Family Life grant application process should go online to: <http://opa.osophs.dhhs.gov/titlexx/training/oapp-training.html> .

**Nickelodeon's** pro-social "**Let's Just Play**" campaign, which celebrates active, healthy lifestyles for kids, is announcing its first call for entries for a newly established "Let's Just Play" grants program, offering a half-million dollars in awards to schools and after-school programs to provide resources to create opportunities for physical play. <http://www.everythingnick.com> .

**JCPenney** supports targeted issues of concern to the company, its employees and its customers, including the improvement of K-12 education through curriculum-based after-school care, support of employee volunteerism and United Way in communities with a company presence. Eligible applicants include not-for-profits and state government agencies. There are no application deadlines. Go to: <http://www.jcpenney.net/company/commrel/contributions.htm> .

#### **\*\*Community Improvement\*\*** **For People with Disabilities**

Faith-based organizations and other community providers are invited to apply for the **Ticket to Work Program**, which provides an additional source of government funding to organizations that serve people with disabilities. The goal of this program is to refer people with disabilities to organizations (employment networks) that are able to provide them with the services they need to achieve self-sufficiency. For more information, go to: <http://www.yourtickettowork.com/> .

**Family Violence Prevention and Services Discretionary Grants** support state and local organizations that provide services to persons with disabilities, and public and private not-for-profit disability organizations. Projects funded will address the needs of disabled persons in order to remove the barriers they face to access safety and justice. Applications due July 19. <http://a257.g.akamaitech.net/7/257/2422/06jun20041800/edocket.access.gpo.gov/2004/04-13736.htm>

#### **Additional Grants**

**Bank of America** recently launched its **Neighborhood Excellence Initiative** to recognize, nurture and reward organizations, local heroes and student leaders that are helping rebuild and revitalize their neighborhoods. The Neighborhood Builders program provides grants and leadership training to groups working to promote vibrant neighborhoods. The deadline for applications is July 31. For further information or to apply: [www.bankofamerica.com/foundation](http://www.bankofamerica.com/foundation) .

**Keep America Beautiful** has announced its first national award, the **Graffiti Hurts National Award**, to recognize programs that are bringing innovative and effective practices to erase graffiti vandalism. The contest is open to all anti-graffiti projects that have taken place within the last 12 months. [http://216.244.110.56/uploadedFiles/KAB/PDF/2004\\_Graffiti\\_Hurts\\_Awards.pdf](http://216.244.110.56/uploadedFiles/KAB/PDF/2004_Graffiti_Hurts_Awards.pdf).

The **Tiffany & Co. Foundation** provides grants to nonprofit organizations in the following areas: crafts and arts education; preservation and conservation; environmental conservation; and decorative arts. The Foundation seeks to make cultural programs more accessible to the public and facilitate artistic growth and innovation. Visit: <http://tiffanyandcofoundation.org/> .

**Heinz Foundation**, comprised of the **Howard Heinz Endowment** and the **Vira I. Heinz Endowment**, provides funding for civic, education, environmental, health, and social services projects. Detailed

information on its mission, history, funding priorities, recent grants, and application guidelines can be found at: [www.heinz.org](http://www.heinz.org).

Three major funding priorities of the **Ford Foundation** are asset building and community development, including economic development and community and resource development; peace and social justice, including human rights, reproductive health, and civil society; and education and media, arts and culture. Nonprofit organizations, municipalities, and local governments, are eligible to apply. Visit: <http://www.fordfound.org> for more information.

Criminal justice is one of the priorities under the **Substance Abuse and Mental Health Services Administration Conference Program**, which provides up to \$50,000 to public and private not-for-profits to translate research into "real-world" knowledge. The application deadline is September. Details are on the web at: <http://alt.samhsa.gov/grants/2004/toc.asp>

**7-Eleven Community Outreach Programs** provide support to programs and projects in the area of education, with emphasis on workforce development, language education, and programs to assist at-risk and economically disadvantaged individuals. Nonprofit organizations, public schools, and libraries in communities where 7-Eleven communities are located, are eligible to apply. Applications are accepted throughout the year. For more information visit: <http://www.7-eleven.com/about/outreachprograms.asp>.

The **Ben & Jerry's Foundation** offers competitive grants to not-for-profit, grassroots organizations throughout the United States which facilitate progressive social change by addressing the underlying conditions of societal and environmental problems. Deadlines to submit a full proposal (for invited applicants only) are: March 1, July 1 and November 1. For details, visit: <http://www.benjerry.com/foundation/>.

The **Verizon Foundation** has helped open the technology door for not-for-profit organizations by offering technology classes and providing more than 10,000 hours of training through its eTraining program. Not-for-profit organizations requesting training will enroll for class/course(s) directly with the Training Partner. Not-for-profits approved for eTraining receive a direct grant from Verizon Foundation and are responsible for paying the Training Partner directly. Visit: <http://www.cnmsocal.org/Services/VerizonScholarships.html> for details.

Through the Future Audiences objective, the **Theatre Communications Group** makes matching grants to theatres to expand and strengthen relationships with young, culturally specific, disabled and/or underserved audiences through proven innovative and unique audience cultivation efforts. Eligible applicants include not-for-profit professional theatre organizations with a minimum of three years existence. Intent to Apply Cards deadline is August 6. Grants of up to \$32,500 are available. Visit: [http://www.tcg.org/frames/programs/fs\\_ap\\_th.htm](http://www.tcg.org/frames/programs/fs_ap_th.htm)

The **Pew Charitable Trusts** supports a wide range of projects. Organizations interested in applying for a funding opportunity should apply by first sending a two to three page letter of inquiry. There are no set deadlines. For details, view: <http://www.pewtrusts.com/>

The **Christopher D. Smithers Foundation** focuses its grant-making on alcoholism prevention and education, and creating awareness of these problems in the nation's work world. Applications are accepted at any time, go to: <http://www.smithersfoundation.org/index.htm> .

The **National Football League's (NFL) Youth Football Fund** and the **Local Initiatives Support Corporation (LISC)** have partnered to provide neighborhood-based organizations with financial and technical assistance to improve the quality, safety, and accessibility of local football fields. The goal of the NFL Grassroots Program is to provide grants for capital improvement projects, including general field support and field surface grants. Eligible applicants include not-for-profit, community-based organizations and middle or high schools located within NFL Target Markets and serving low- and moderate-income areas within those markets. The deadline for applications is August 30. Grants of up to \$200,000 are available. For further information, go to: <http://www.lisc.org/whatwedo/programs/nfl/>.

The RYKÄ **Women's Fitness Grant Program** is designed to provide financial assistance to fitness programs that combine fitness activities and health education to empower and enhance the self-esteem of women ages 25 and older, including those recovering from health and/or emotional challenges. Eligible applicants include not-for-profits. The deadline for applications is August 16. The program will award one \$10,000 grant and eight \$5,000 grants. Go to:

<http://www.womenssportsfoundation.org/cgi-bin/iowa/funding/featured.html?record=31> .

The **Waitt Family Foundation** believes that strong communities build strong families. The foundation partners, with resident-led efforts in communities, seek to understand their pasts, identify current assets and challenges, and take action to achieve their visions for the future. In addition, the foundation supports community-based innovations that use technology to improve people's lives, work toward the prevention of violence in the family, and share promising practices to benefit other communities. Not-for-profit organizations may apply for funding. Visit: <http://www.waittfoundation.org/> for program details.

#### **\*\*Mini-Grants\*\***

The **Pay It Forward Foundation** provides mini-grants for Pay It Forward activities, on a first come, first served, basis, which are distributed monthly. The grant deadline is the fifteenth of each month (September through June). A Pay It Forward project is defined as one or more service activities that benefit the youths' school, neighborhood, or greater community, and include learning goals for the youth participants. The mini-grants range between \$50 and \$500. View:

<http://www.payitforwardfoundation.com/> for details.

Last chance! Before the sale of Galyans to **Dick's Sporting Goods** is finalized later this year, consider sending a proposal to the **Galyans SEEK Fund**, which supports youth programs related to sports, education and the environment. Grant range: \$250. For more information, visit:

<http://www.galyans.com/grants/> .

The **Constitutional Rights Foundation (CRF)**, through the Robinson Mini-Grant Program, provides seed grants of up to \$600 to help youth across America develop and implement innovative service-learning projects that meet the diverse needs of their communities while fostering civic responsibility. Elementary and secondary schools and community agencies throughout the country that work with youth are eligible to apply. The deadline for submitting applications is October 15. Visit: [http://www.crf-usa.org/network/crf\\_robin.html](http://www.crf-usa.org/network/crf_robin.html) .

## **RESOURCES**

#### **\*\*For People with Disabilities\*\***

**VESID - Special Education** has updated two of its parent friendly brochures to reflect recent changes in policy and regulation. They are now available online and can be printed from the web in PDF format. For information for parents of children with disabilities, visit:

<http://www.vesid.nysed.gov/specialed/publications/policy/parentbroch.html> . For information for parents

on resolving concerns about special education services for children, visit:

<http://www.vesid.nysed.gov/specialed/publications/policy/dueprocessbroch.htm> .

#### **\*\*Additional Resources\*\***

The **National Endowment for the Arts** has created a website describing and providing links to grant programs in twenty-three federal agencies that have provided support for arts and cultural projects. The site offers descriptions of the federally financed grants that art groups have received. To utilize this resource, visit: <http://www.arts.gov/federal.html> .

**Gifts In Kind International** has announced a new donation program with **Dell, Inc.** Dell will donate recycled All-In-One Printers that print, scan, and copy, and a brand new black and color cartridge, cable, and CD with the printer driver for each printer. For more information contact the Technology Team at: (703) 836-2121 or visit: <http://www.giftsinkind.org/dell.asp> .

Intermediaries and grassroots organizations interested in this year's federal funding opportunities from the **U.S. Department of Health and Human Services** are invited to utilize a guide to this year's federal funding opportunities for faith-based and community organizations across the U.S. To download a copy

of the **2004 Grant Opportunities Notebook**, visit: <http://www.os.dhhs.gov/> . (An Adobe Acrobat reader is required.)

The **Annie E. Casey Foundation** has released its **2004 Kids Count Data Book**, a national and state-by-state effort to track the status of children in the U.S. The online version of the Data Book is an interactive presentation of the data that allows you to generate custom graphs, maps, ranked lists, and state-by-state profiles. For further information or to order a free copy of the Data Book, go to: <http://www.aecf.org/kidscount/databook/> .

The **Foundation Center's New York Library** is pleased to announce the launch of its new lending service for the public. Busy fundraising professionals and not-for-profit managers will now be able to borrow up to two items for one week, free of charge. The library's circulating collection will include topics such as fundraising, proposal development, and not-for-profit management. To register and learn more, visit: [http://fdncenter.org/newyork/ny\\_lending.html](http://fdncenter.org/newyork/ny_lending.html) .

**We Care America National Grants Center: The Community and Faith-Based Grants Institute** announces its latest video training kit designed for community and faith-based grant writers and anyone interested in learning more about applying for government funding. Read more on what this training kit has to offer at: <http://www.faithbasedinstitute.com/index.html> .

The **Federal Bureau of Investigation (FBI)** is collaborating with the **National Mentoring Partnership** to provide free criminal history checks on prospective employees. The FBI will make this service available in July through its SafetyNet program, only for organizations with mentoring programs. Learn more: <http://www.mentoring.org/safetynet/> .

The **Foundation Center** is offering **Foundation Fundraising: An Introductory Course** on July 19, a full-day workshop for beginning fundraisers. The fee for this seminar is \$125 and includes a copy of *Foundation Fundamentals*, a one-month subscription to *The Foundation Directory Online Plus*, a workbook, and worksheet templates. Attendees who register for one course can save \$25 on each additional course or for each additional attendee from the same organization. Visit: [http://fdncenter.org/marketplace/catalog/subcategory\\_training.jhtml?id=cat130001](http://fdncenter.org/marketplace/catalog/subcategory_training.jhtml?id=cat130001) .

On July 20, the **Foundation Center** will hold a **Proposal Writing Seminar** to help fundraisers build, strengthen, and polish their proposal writing skills. The fee for this seminar is \$195 and includes a workbook and a copy of *The Foundation Center's Guide to Proposal Writing*. [http://fdncenter.org/marketplace/catalog/subcategory\\_training.jhtml?id=cat30003](http://fdncenter.org/marketplace/catalog/subcategory_training.jhtml?id=cat30003) .

A perfect companion to the Proposal Writing Seminar, the **Foundation Center** will hold a **Proposal Budgeting Workshop** on July 21 for beginners or fundraisers with limited budgeting experience. The fee for this seminar is \$195 and includes a workbook and budget templates. Visit: [http://fdncenter.org/marketplace/catalog/subcategory\\_training.jhtml?id=cat90001](http://fdncenter.org/marketplace/catalog/subcategory_training.jhtml?id=cat90001) .

## **ANNOUNCEMENTS**

**\*\*August 12 through 15** The **2004 Minority Women's Health Summit** will be held, in Washington, DC. Key focus areas will include: HIV/AIDS, cardiovascular disease, cancer and diabetes. For more information and to register, visit: <http://www.4woman.gov/mwhs/> .

**\*\*For the Fall** The New York State Office of Children and Family Services is in the early stages of designing a basic, one-day presentation called Grantwriting 101. To understand what not-for-profits would like to learn about grantwriting and to plan the most effective workshop, please answer the following questions: What would you like to learn about grantwriting?; What are the key elements you'd expect in a basic class?; What area do you feel you really need to brush up on or improve? Contact Yvette Furman: [yfurman@ycd.nyc.gov](mailto:yfurman@ycd.nyc.gov) with input.

**\*\*December 1 World AIDS Day** Focuses on "Women, Girls, HIV and AIDS." Organizations involved with the prevention and treatment of HIV/AIDS, especially with women and girls, are invited. Visit: <http://www.unaids.org/Unaids/EN/Events/World+AIDS+Day+2004.asp> .

### **OPPORTUNITIES FOR YOUTH**

The **VSA Arts *Young Soloists Award*** annually recognizes outstanding young musicians with disabilities, ages 25 and under, who have exhibited exceptional talents as vocalists or instrumentalists. Each year, a committee of music professionals selects four award recipients to receive scholarship funds and the opportunity to perform at the John F. Kennedy Center for the Performing Arts in Washington, D.C. For further details, visit: <http://www.vsarts.org/programs/ysp/> .

**Do Something** is accepting applications for the **2005 BRICK Awards**. The program honors and funds the efforts of dynamic leaders, ages eighteen and under, who have devised and implemented innovative solutions to local problems in the areas of community building, health, and the environment. The application deadline is November 1. For more information, go to: <http://www.dosomething.org/brick-awards.htm> .