

Summer 2016

SUMMER STREETS

INTERVENTIONS

Request for Proposals



INTRODUCTION

The New York City Department of Transportation (DOT) is soliciting proposals from Artists who specialize in producing temporary interventions to activate the Summer Streets route (“the Route”) at the following locations: Foley Square, Astor Place, and the Uptown Rest Stop at 51st Street and Park Avenue in Manhattan. DOT Art and the Summer Streets team will select a minimum of two (2) Artists to present temporary interventions along the route to enliven the Summer Streets event (“the Event”) for all participants.

The Event is an annual celebration of New York City’s most valuable public spaces, its streets. In 2015, nearly 300,000 people participated in Summer Streets. The Event provides space for healthy recreation and encourages New Yorkers to use more sustainable forms of transportation. On three consecutive Saturdays in August, from 7:00 AM to 1:00 PM, seven miles of New York City’s streets are opened for people to play, run, walk and bike. The Route extends along Park Avenue from Central Park to the Brooklyn Bridge. Visit the Summer Streets website, www.nyc.gov/summerstreets for Event information and visit DOT Flickr for images and information about past DOT Art Summer Streets Interventions, www.flickr.com/nycstreets.

PROJECT SCOPE

Selected Artists shall be responsible for completing a final design, fabricating or organizing the intervention and installing or presenting the intervention during Summer Streets in August. Selected Artists must be available over the next three months to meet with DOT throughout all project phases

INTERVENTION TIPS

When developing an intervention, consider the following guidelines:

- **Interactive:** Interventions should engage Summer Streets participants mentally and potentially, physically.
- **Activate:** Interventions should reimagine the route and become a destination for Event participants.
- **Event Enrichment:** Interventions should enhance and draw attention to the Summer Streets’ mission.

SELECTION CRITERIA

The DOT Art Advisory Committee and the Summer Streets team shall review and rank all submissions based on the following criteria:

- Past artwork demonstrates proficiency in design, fabrication and implementation;
- Past performances demonstrate proficiency in choreography and execution; and
- Previous experience demonstrates ability to collaborate on a team-based project.

PROJECT FEES

Artists are eligible to receive up to \$20,000 toward direct project costs, including but not limited to an artist fee and all costs associated with materials, fabrication, installation, storage, transportation, etc.

DEADLINE

Submissions must be emailed to summerstreets@dot.nyc.gov no later than midnight on Monday, **May 2, 2016** to be considered. Incomplete applications will not be considered. All questions should be emailed to summerstreets@dot.nyc.gov no later than Monday, **April 25, 2016**.

Summer Streets Interventions

Application Form

CONTACT INFORMATION

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone Number: _____

Submissions should consist of the following materials:

- Summer Streets Interventions Application Form;
- Artist Curriculum Vitae; and
- No more than three (3) examples of past work in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork and list of partners. If an artist is proposing a performance-based work, include a DVD with three (3) clips of past performances (3-5 minute segments are acceptable).

BACKGROUND INFORMATION

Artist Statement Briefly describe your vision and body of work as an artist in 200 words or less:

PROPOSAL INFORMATION

Project Proposal Briefly describe your project proposal including materials or equipment and installation or presentation method in 400 words or less: