

Arterventions

Request for Proposals

2023-2024



Hudson Square Business Improvement District and Molly Dilworth
Nature of Technology
Asphalt Pedestrian Space: Varick Street between Broome Street and Watts Street (Manhattan)

DOT ART PROGRAM BACKGROUND

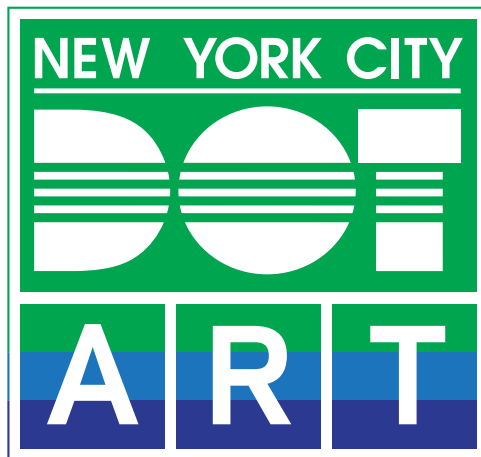
The New York City Department of Transportation's ("NYC DOT") Art Program ("DOT Art") oversees the installation of public artworks on NYC DOT property throughout New York City in partnership with a diverse body of professional artists, galleries, business improvement districts and arts, community-based and other nonprofit organizations. City sidewalks, fences, triangles, medians, bridges, jersey barriers, step streets, pedestrian plazas and other unique project sites service as canvases and foundations for temporary murals, sculptures, interventions and cultural programming. In addition, DOT Art coordinates conservation and maintenance of DOT's permanent art collection and collaborates with the NYC Department of Cultural Affairs (DCLA) Percent for Art Program to commission permanent art as part of the Percent for Art law. For more information about DOT Art, visit www.nyc.gov/dotart.

ARTERVENTIONS BACKGROUND

As part of the Arterventions initiative, DOT Art invites arts and community-based organizations, nonprofits, galleries and business improvement districts (the "Partner Organizations") to exhibit temporary artwork such as murals, sculptures or interventions on NYC DOT property in collaboration with professional artists (the "Artists"). Partner Organizations may request necessary permits to display temporary artwork that is newly commissioned or relocate existing artwork currently on exhibit in a gallery, alternative art space or in a storage facility to NYC DOT-owned sites. Artwork typically remains on display for three to six months with a maximum period of eleven months. For plaza or other similar sites, the maximum display period may be reduced to one month given other special events and activities organized by local maintenance partners. Partner Organizations and or Artists are responsible for funding Arterventions projects, which may be organized as part of an exhibition, festival, or citywide event.

NYC DOT has provided a list of example site types to guide selection of specific NYC locations for artwork installation (**Appendix A: Example Site Types**). Interested Partner Organizations are required to identify a NYC DOT location for artwork in response to the list of eligible site types. Applicants are encouraged to review the **Site Selection Guide** and submit ideas for approval by NYC DOT prior to submitting a full proposal. When selecting a potential site for art, consider the following guidelines: *Size + Safety* (large enough to accommodate artwork), *Visibility + Accessibility* (accessible to a diverse audience) and *Site Enhancement + Significance* (aesthetically pleasing and appropriate for the public realm).

Examples of Partner Organizations include: Business Improvement Districts, artist-in-residence programs, arts councils, museums, cultural institutions, community centers and other nonprofit community-based organizations focused on art, history, urban planning, or architecture. For recent examples of Arterventions Partner Organizations and Artists as well as photos of past projects, reference **Appendix B: Recent Arterventions Projects**. For additional photos, visit: www.flickr.com/nycstreets/collections.



PROGRAM PROCESS AND REQUIREMENTS

All applications are reviewed by the DOT Art Advisory Committee and internal NYC DOT operational divisions. Following preliminary application approval, the project team meets to finalize a project schedule and review installation plan, project materials and/or engineering assessments. DOT Art Program staff, a representative from the Partner Organization, the Artist and other NYC DOT staff make up the project team.

NYC DOT provides the necessary permits to install on City-owned property. All selected Partner Organizations must sign a legal agreement with NYC DOT and provide a certificate of insurance naming the City as an additional insured. As per the agreement, the Artist receives credit, sole ownership, and copyright of the artwork, but is required to extend the City the right to a royalty-free, perpetual license to use any depiction of the artwork for non-commercial purposes. In addition to signing the legal agreement, the Partner Organization is responsible for:

- Hiring a NYS licensed engineer to prepare a signed and sealed technical report (sculpture) or submit material list (mural);
- Overseeing transportation and installation of the artwork;
- Maintaining the artwork during the display period;
- Removing the artwork upon completion of the display period; and
- Restoring the site to its original condition upon completion of the removal period.

SUBMISSION GUIDELINES

NYC DOT accepts Arterventions proposals on a rolling basis throughout the year. NYC DOT must receive a full application 90 days in advance of the proposed installation date. Interested Partner Organizations and Artists are required to submit a joint application. All applicants must submit project renderings and photographs of the proposed site and artwork, as well as a site plan for consideration. For submission specifications, review the Arterventions Application Cover Sheet. Applicants are typically notified of selection within one month of submission.

SELECTION PROCESS

The DOT Art Advisory Committee, a panel of appointed arts professionals from varying disciplines, reviews all proposals based on the following selection criteria:

Public Safety

- Proposal does not present any public safety hazards.

Artistic Merit

- Proposed artwork is aesthetically pleasing and appropriate for the public realm.
- Artist's past work and resume demonstrate proficiency in the proposed medium.
- Artist has experience exhibiting in the public realm.

Site Suitability

- Artwork is suitable for the site based on size, scale and form.
- Proposal considers the variety of audiences at the site and if applicable, addresses Americans with Disabilities Act (ADA) regulations.

Organizational Capacity

- Partner Organization agrees to monitor and maintain the artwork.
- Partner Organization has secured funding to meet the overall budget.

Artwork Durability

- Artwork is made of durable materials to withstand outdoor weather conditions.
- If applicable, Partner Organization is willing to secure a NYS licensed engineer to review and approve the proposed installation method.

Proposals that include commercial advertising, branding, or marketing will not be approved.

ADDITIONAL LEGAL INFORMATION

Please note the following:

- This RFP is not intended as a formal offering for the award of a contract or for participation in any future solicitation;
- NYCDOT does not intend to grant or issue any additional agreements on the basis of this RFP;
- NYCDOT, the City and their officials, officers, agents and employees make no representation or warranty and assume no responsibility for the accuracy of the information set forth in this RFP;
- No information contained in submissions shall be deemed confidential and such information may be shared with other governmental entities. Therefore, please do not submit any information that may be deemed proprietary in nature;
- Neither NYCDOT nor the City shall be liable for any costs incurred by any respondent in the preparation, submittal, presentation or revision of its submission. Neither NYCDOT nor the City shall be obligated to pay and shall not pay any costs in connection with the preparation of such submissions;
- All submissions shall become the property of NYCDOT and the City and shall not be returned; and
- NYCDOT at its sole discretion reserves, without limitation, the right to;
 - Withdraw the RFP at any time;
 - To discuss various approaches with one or more respondents (including parties not responding to the RFP); and
 - Change any terms of this RFP.

QUESTIONS

All inquiries regarding Arterventions should be sent to: arts@dot.nyc.gov.

Appendix A: Example Site Types



Garment District Alliance and Hacer
Transformations
Broadway between 37th Street and 38th Street (Manhattan)

APPENDIX A: EXAMPLE SITE TYPES

NYC DOT infrastructure is categorized and defined into distinct classifications known as site types. Site types that are eligible for temporary public art installation may serve as canvases and foundations for murals, projections, sculptures and interventions. Interested Partner Organizations are invited to propose NYCDOT-owned infrastructure within their communities as potential sites for temporary art. Before proposing a site, applicants are required to review the full [Site Selection Guide](#) available for download at www.nyc.gov/html/dot/downloads/pdf/nyc-dot-art-site-selection-guide.pdf. The guide provides supplemental information including: typical elements found at a site, site requirements and recommendations, potential artwork installations associated with each site type and photo examples. For questions about a specific site(s) for temporary artwork, email arts@dot.nyc.gov.

Asphalt Pedestrian Space

Asphalt pedestrian spaces are car-free street segments reclaimed to improve pedestrian safety and increase accessibility (i.e. larger curb extensions and slip lane closures).

Bridge (Concrete Wall)

A bridge allows pedestrians, bicycles and vehicles to cross over or under water, railway tracks, greenways or highways. Concrete walls enclosing the bridge may be utilized for art.

Bridge Anchorage & Archway

A bridge anchorage is composed of the two outer sides of a bridge that are grounded on land, providing support for the structure as it spans across a body of water, a roadway, a railroad, etc.

Fence

A fence is a barrier that encloses an area and restricts movement in and out of a DOT-owned space. Corrugated metal or chain-link fences enclose these spaces.

Plaza

DOT plazas are vibrant, social public spaces created by reclaiming and redesigning underutilized street segments as places for pedestrian and cyclist use. DOT partners with community groups to operate, maintain and manage these spaces. Applicants must obtain support from plaza maintenance partners to display artwork at a plaza. For a full list of plazas, visit: www.nyc.gov/html/dot/downloads/pdf/list-of-plazas.pdf.

Sidewalk

Sidewalks are paved paths designed primarily for pedestrian use, which are located between the roadside curb and adjacent property lines.

Step Street

A step street is a large concrete pedestrian staircase that rests on a hill connecting two streets.

Streetlight Pole

Streetlights provide light for pedestrians and vehicles on bridges, walkways, bikeways, plazas and parks. The poles are located adjacent to the curb.



Streetlight Pole
Claudia Ravaschiere & Michael Moss

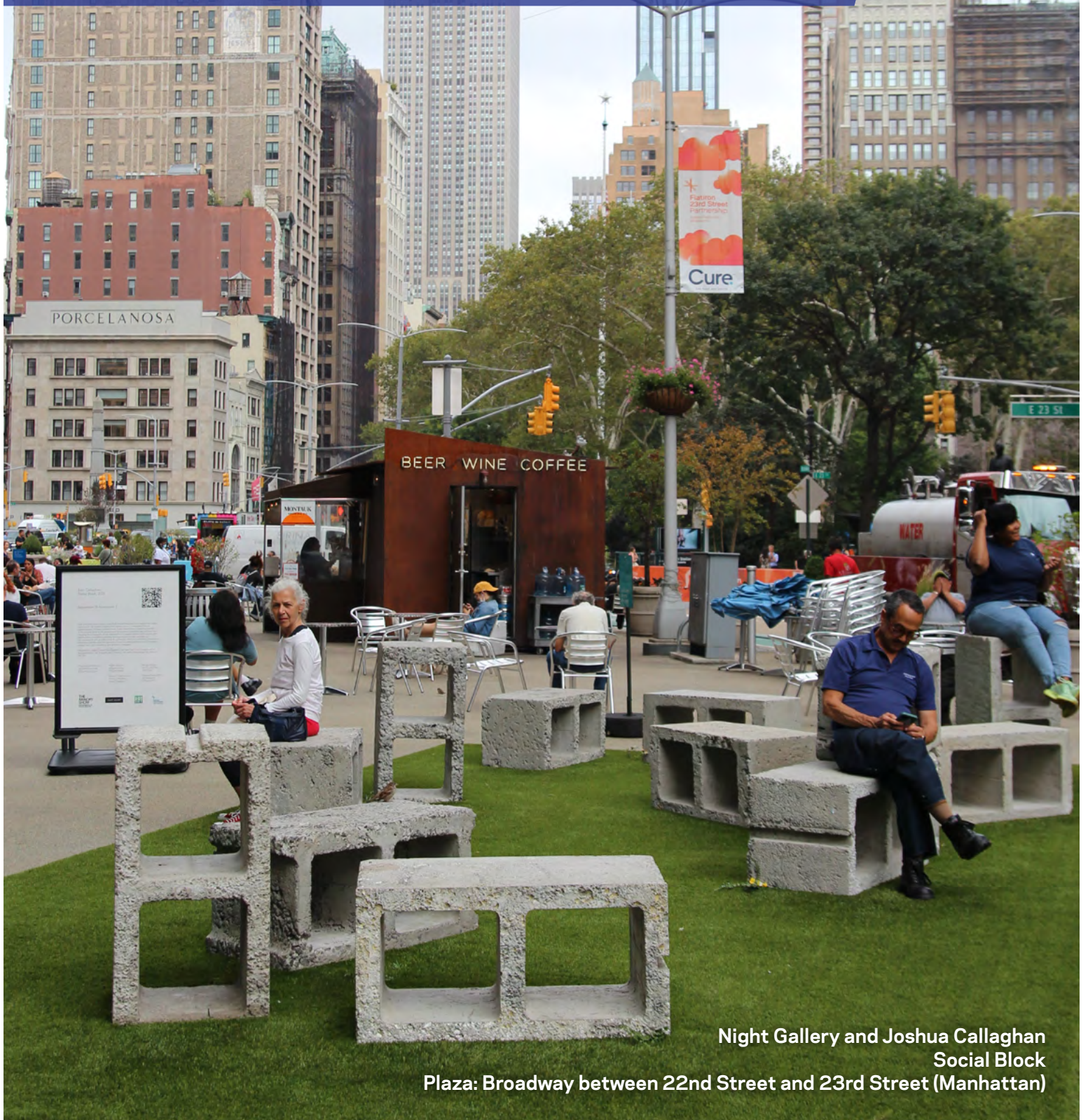


Median
Sam Holleran & Chat Travieso



Asphalt Pedestrian Space
Dan Monteavaro (Moncho1929)

Appendix B: Recent Arterventions Projects



Night Gallery and Joshua Callaghan
Social Block
Plaza: Broadway between 22nd Street and 23rd Street (Manhattan)

Street Theory Gallery, DUMBO Improvement District and Marka27

Back to the Essence, Brooklyn

BQE onramp at Gold Street and Sands Street (Brooklyn)



The Hole Gallery and Adam Parker Smith

Ganymede with Jupiter's Eagle

Triangle: 6th Avenue between W 8th Street and W 9th Street (Manhattan)



Women's Housing and Economic Development Corporation (WHEDco) and Laura Alvarez
Highbridge Flowers
Step Street: W 168th Street between E.L. Grant Highway and Shakespeare Avenue (Bronx)



The Beam Center, Downtown Brooklyn Partnership and Shervone Neckles
Beacon
Plaza: Albee Square at Bond Street and Fulton Street (Brooklyn)



Arterventions

Application Cover Sheet

GENERAL INFORMATION

Submission Date: _____

Site Location: _____

Organization Name: _____

Artist Name: _____

Artist Website: _____

Project Title: _____

Artwork Type: Sculpture Mural Lighting Design Intervention Other

Materials: _____

Proposed Installation Date: _____

Materials should be submitted either as printed hardcopies and included on either a CD-ROM or USB flash drive or emailed to arts@dot.nyc.gov. Proposals will be reviewed by the Art Advisory Committee. All items must be included as part of the submission package or applications will not be reviewed.

- Arterventions Application Form;
- No more than 3 site photographs in jpeg format (resolution of 72 to 150 dpi);
- No more than 4 project renderings that represent the artwork to be presented at the proposed site (include: sketches, site plan, and Photoshop renderings);
- If submitting an existing artwork for review, no more than 4 photographs of proposed artwork in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork, and list of partners;
- No more than 4 photographs of past artwork examples in jpeg format (resolution 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale price or commission budget, description of artwork, and list of partners;
- Artist curriculum vitae;
- Organization support letter; and
- Funding commitment letter (include list of secured and anticipated funders).

**All application materials should be mailed to:
NYC Department of Transportation, Art Program
55 Water St., 9th Flr, New York, NY 10041**

Arterventions

Application

CONTACT INFORMATION

Organization Name: _____

Executive Director: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Website:** _____ **Phone Number:** _____

Organizational Background Provide your organization's mission statement.

Site Selection Describe your organization's interest in commissioning an artwork for the selected site.

Context Describe how the proposed temporary art installation fits into your organization's public programming goals.

Project Description/Artist Statement Describe the overall concept and approach for the proposed artwork.

Artist Bio Describe the artist's past experience in any significant solo or group exhibitions in the public or private realm.

Arterventions

Application

ARTWORK BACKGROUND

Project Budget

What is the estimated total project budget? _____

How much funding is already committed to the project? _____

Project Schedule

Provide a tentative schedule for implementation.

Installation _____

Display Period _____

Removal _____

Fabrication/Installation Describe the fabrication and installation methods and include a list of relevant materials, hardware and equipment required to produce and install the artwork.

Engineering (only sculptural works) List the name of the potential NYS licensed engineer or engineering firm to be hired to review the proposed installation method.

Maintenance Describe the proposed maintenance plan to monitor and maintain the artwork throughout the display period and include any potential maintenance concerns given the proposed materials.

If submitting an existing artwork for review, fill out the following section.

Dated: _____

Medium: _____

Height: _____ **Width:** _____ **Depth:** _____ **Weight:** _____

Current Ownership: _____

Relocation _____

Describe the relocation plan to transport the sculpture from its current location to the proposed site (Leave blank if not applicable.)