



Art Display Case Program

Request for Qualifications

BACKGROUND

The NYC Department of Transportation's Art Program (DOT Art) collaborated with Architecture Research Office and Goetz Composites to design and produce art display cases to host temporary exhibitions for installation at wide sidewalks and plazas throughout the City. Original artwork is reproduced as vinyl panels and adhered to the exterior of the cases that can be easily relocated to different sites around the City. In addition, the vinyl panels are easy to remove and replace on the cases. The cases can be installed in different formats at each site; in a row along a sidewalk or scattered within a plaza to create a gallery-like setting. DOT collaborates with arts organizations and Business Improvement Districts to curate exhibitions twice a year.

Over the past year, DOT Art has partnered with the VA New York Harbor Healthcare System, United Photos Industries and the Jamaica Center for Arts and Learning to curate outdoor exhibitions in partnership with local Business Improvement Districts. (See Exhibit 1).

ARTWORK SPECS

A total of twenty cases are available and can be installed in sets of four or five or up to ten per site. Artwork is printed as digital reproductions on vinyl adhesives and adhered to the exterior surface of the cases. The cases can accommodate vinyl panels measuring a maximum of 37" (width) by 57" (height). Due to the form of the structure, vertical panels, in portrait orientation, are preferred in order to maximize the allotted space. However, horizontal panels, in landscape orientation, are also feasible, but must have a width of 37". All selected artists are required to submit their artwork as digital files with a minimum resolution of 300 dpi. The vinyls are printed and installed by DOT at no cost to the artist.

ARTIST OVERVIEW

DOT Art is interested in partnering with artists to present their work on the Art Display Cases. By submitting an Art Display Case Registry Form, an artist is entered into the Art Display Case Registry and may be selected by the DOT Art Committee to present their work in future exhibitions. Submitted artwork should best reflect an artist's abilities and be appropriate for the public realm. Artists will be selected based upon their submitted artwork and will be notified of their selection upon availability of Art Display Cases.

PROJECT SCHEDULE

If selected, DOT Art works with the artist for two to three months to design and produce the exhibition. The DOT Sign Shop prints all vinyl artwork and the DOT Parking Unit installs, removes and relocates cases to the selected sites. The Art Display Cases remain installed for a maximum period of six months at a given site and may be relocated to another site with the same exhibition.

ARTIST FEES

Each selected artist is awarded an honorarium in the amount of \$500 to provide the necessary digital files for the exhibition and oversee the installation of the vinyl panels.

EXHIBIT 1: PAST ART DISPLAY CASE EXHIBITS

There is No Us Without U

Willoughby Plaza, Brooklyn

Summer 2013-Fall 2013

Partner: Downtown Brooklyn Partnership



There is No Us Without U

71st Avenue Plaza, Queens

Fall 2013 - Winter 2014

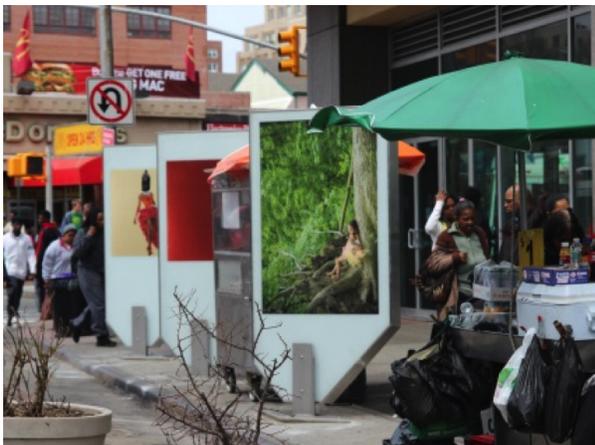
Partner: Myrtle Avenue BID

New York (Outer Borough Stories)

Gouverneur Lane/Water Street & 88 Pine Street, Manhattan

Winter 2014 - Spring 2014

Partner: Downtown Alliance



Art & Soul of the Southeast Queens Community

Parsons Boulevard and Jamaica Avenue, Queens

Spring 2014- Fall 2014

Partner: Jamaica Center BID



Art Display Case

Artist Registry Form

GENERAL INFORMATION

NAME

First Last

ADDRESS

Street Apartment

City State ZIP Country

CONTACT

Telephone Email Website

SUBMISSION GUIDELINES

Materials should be submitted on either a CD-ROM, USB flash drive or emailed to arts@nyc.dot.gov. All items must be included as part of the submission package to be entered into the Art Display Case Artist Registry.

- Art Display Case Registry Form;
- No more than 3 photographs of past work in jpeg format (resolution of 72 to 150 dpi) and associated image list that includes: title, date of completion, medium, dimensions, location, sale of price or commission budget, description of artwork, and list of partners; and
- Artist curriculum vitae.

Return To:

Emily Colasacco, Art Program Director
NYC Department of Transportation, Urban Design and Art
55 Water Street, 9th Fl, NY, NY 10041

APPLICATION

Artist Statement Describe your body of work and creative intentions as an artist.

Artist Bio: Describe your past experience in any significant solo or group exhibitions in the public or private realm.