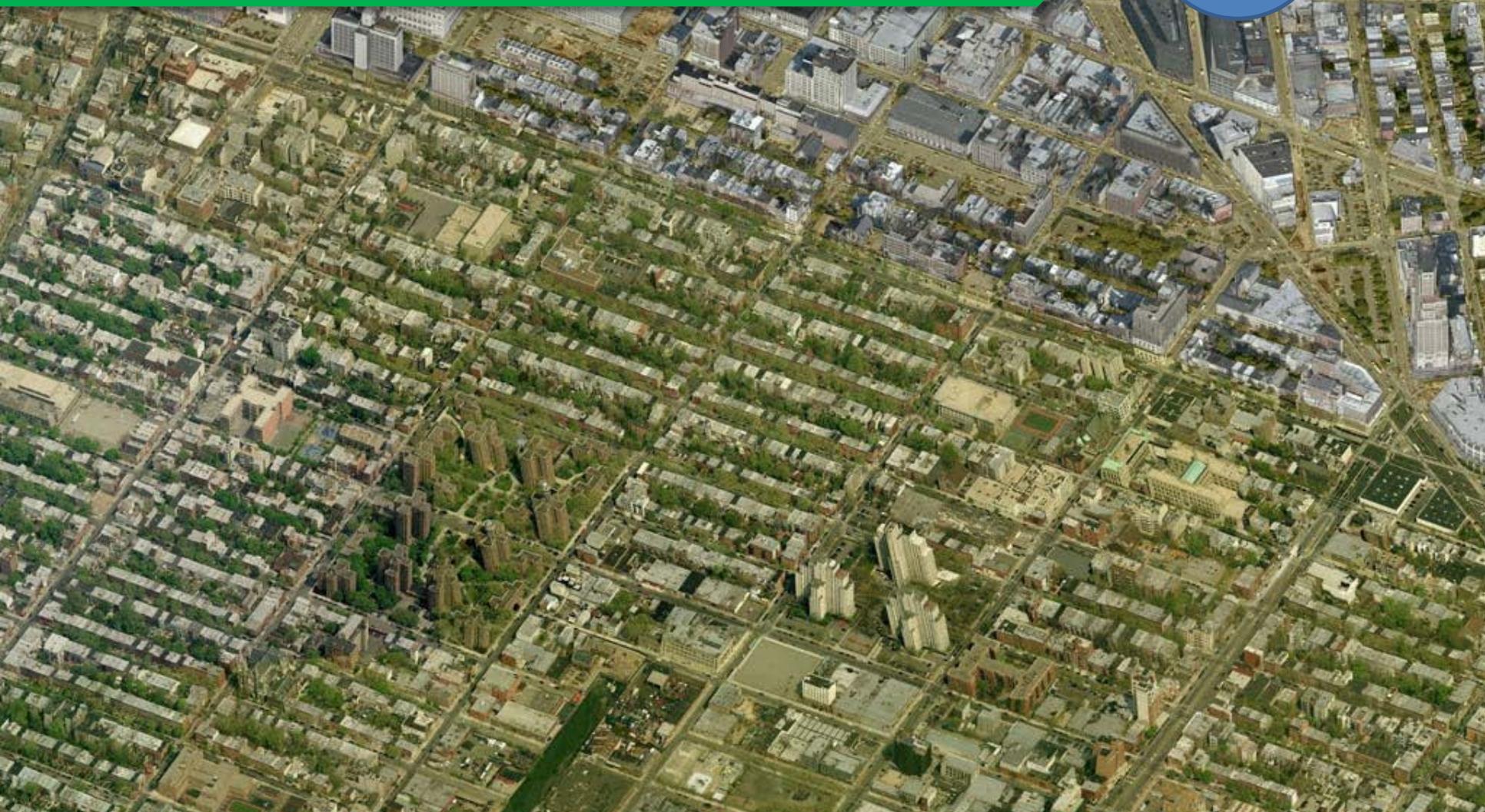


# PARK Smart: Atlantic, Court & Smith

Fall  
2014



# PARK Smart Overview

PARK Smart is a NYCDOT program designed to improve parking availability and delivery access on busy shopping streets. The Goals of the Atlantic/Court/Smith pilot were to:

- Increase parking turnover and availability
- Extend and rationalize meter limits to increase flexibility and reduce parker confusion
- Reduce double-parking by delivery vehicles

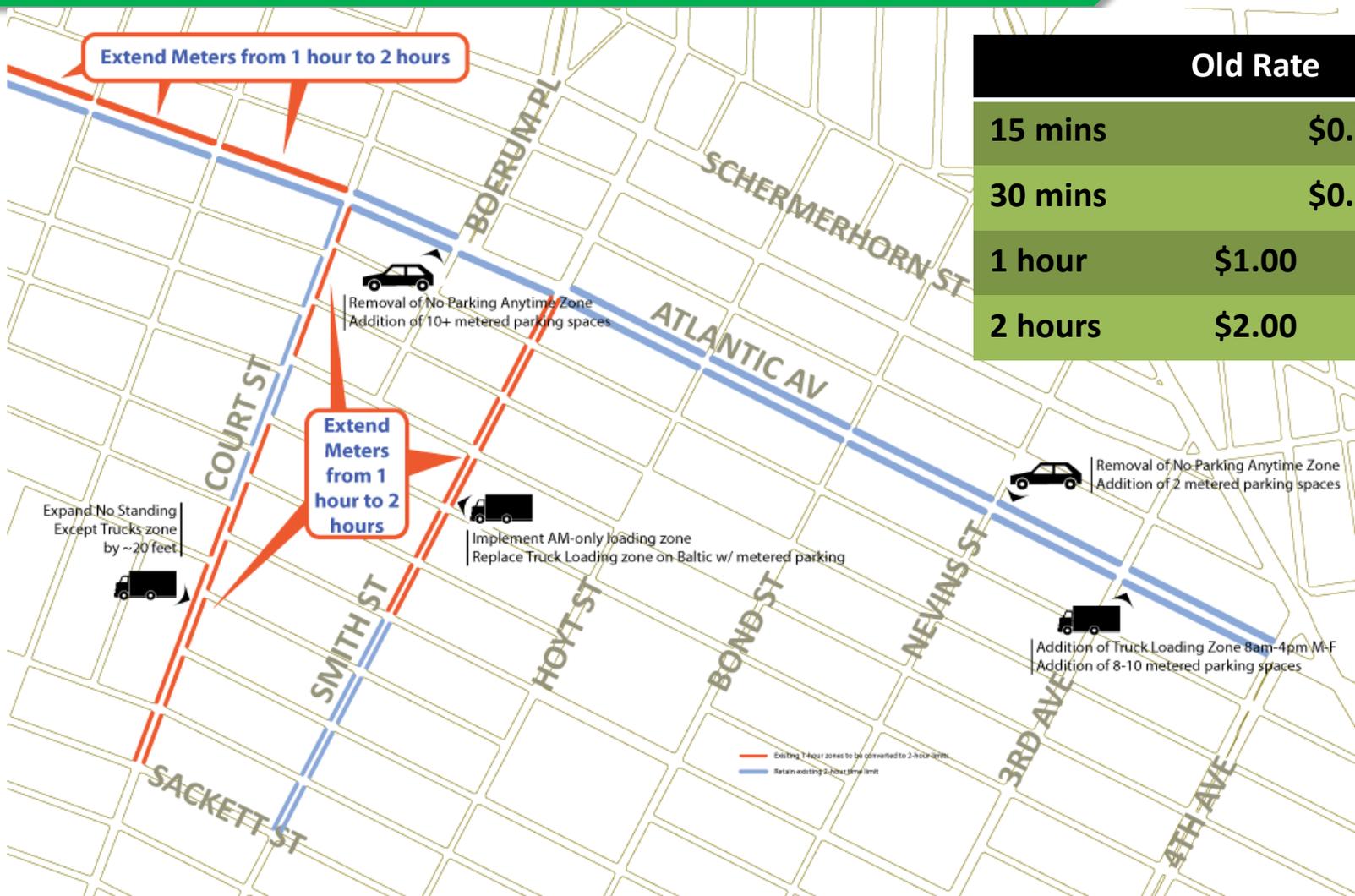
# Project Timeline

- Winter 2012: Initial meetings with community
- Summer 2012: Preliminary data collection
- Fall 2012: Meetings with BIDs, merchants, and community groups
- Winter 2013: Project approval from CB2 and CB6
- Fall 2013: Project implementation
- Summer 2014: Post-implementation data collection
- Fall 2014: Project evaluation presentation to CB2 and CB 6

# What changes were made?

- 1-hour meters on Atlantic, Court and Smith extended to 2 hours
- Progressive Rate implemented at all meters in the pilot area
- Select No Parking areas on Atlantic Ave converted to metered parking – added 12 spots
- New and expanded loading zones or delivery windows on Atlantic, Court and Smith

# Study Area Map



	Old Rate	New Rate
15 mins		\$0.25
30 mins		\$0.50
1 hour	\$1.00	\$1.50
2 hours	\$2.00	\$4.00

# Data Collection Summary

- June 2012: Time Lapse data collection
  - 769 space/days
- June 2014: Time lapse data collection
  - 1056 space/day

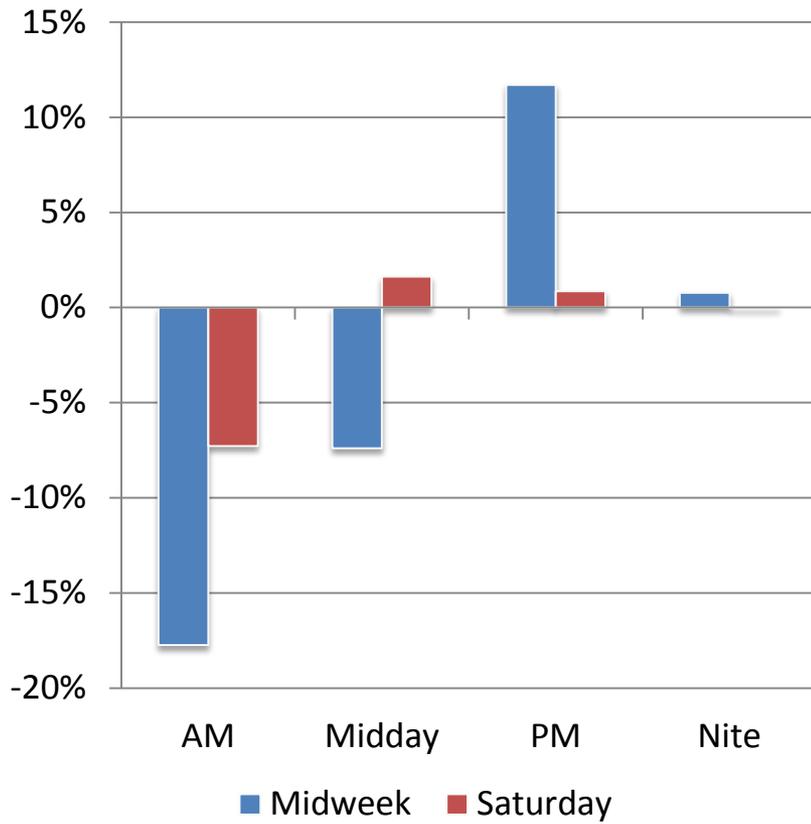
# Atlantic Avenue



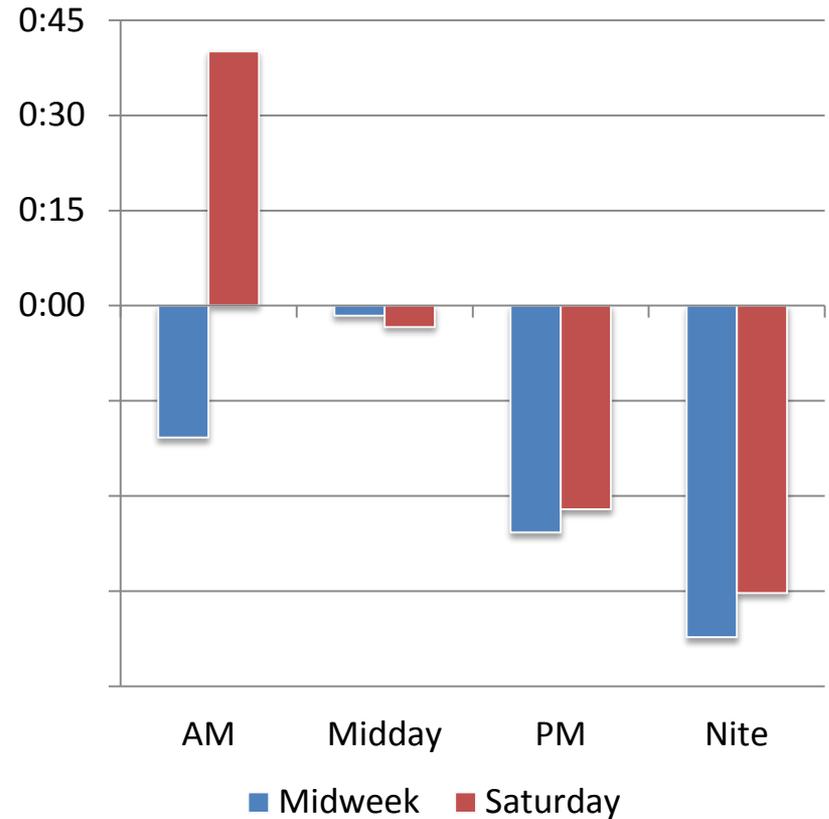
06/09/2012 09:52

# Atlantic Avenue

## Occupancy



## Avg. Duration

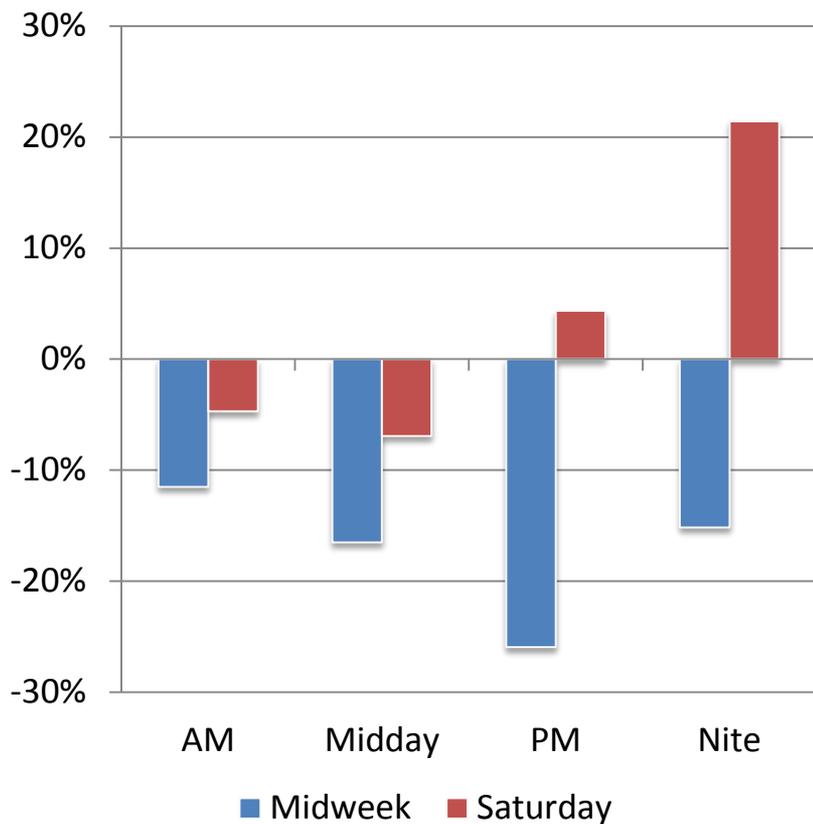


# Court Street

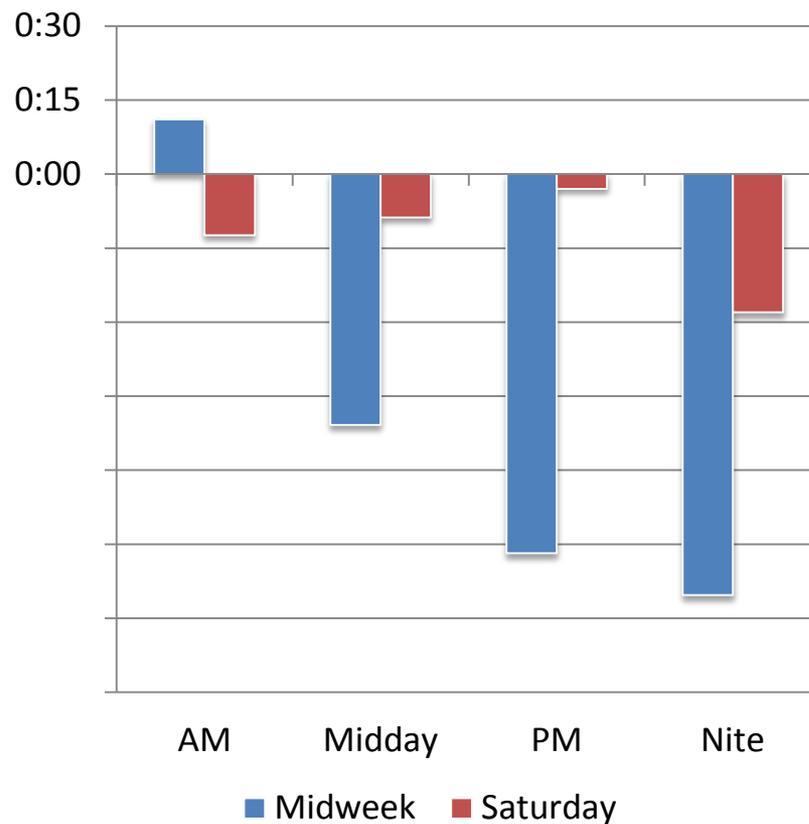


# Court Street

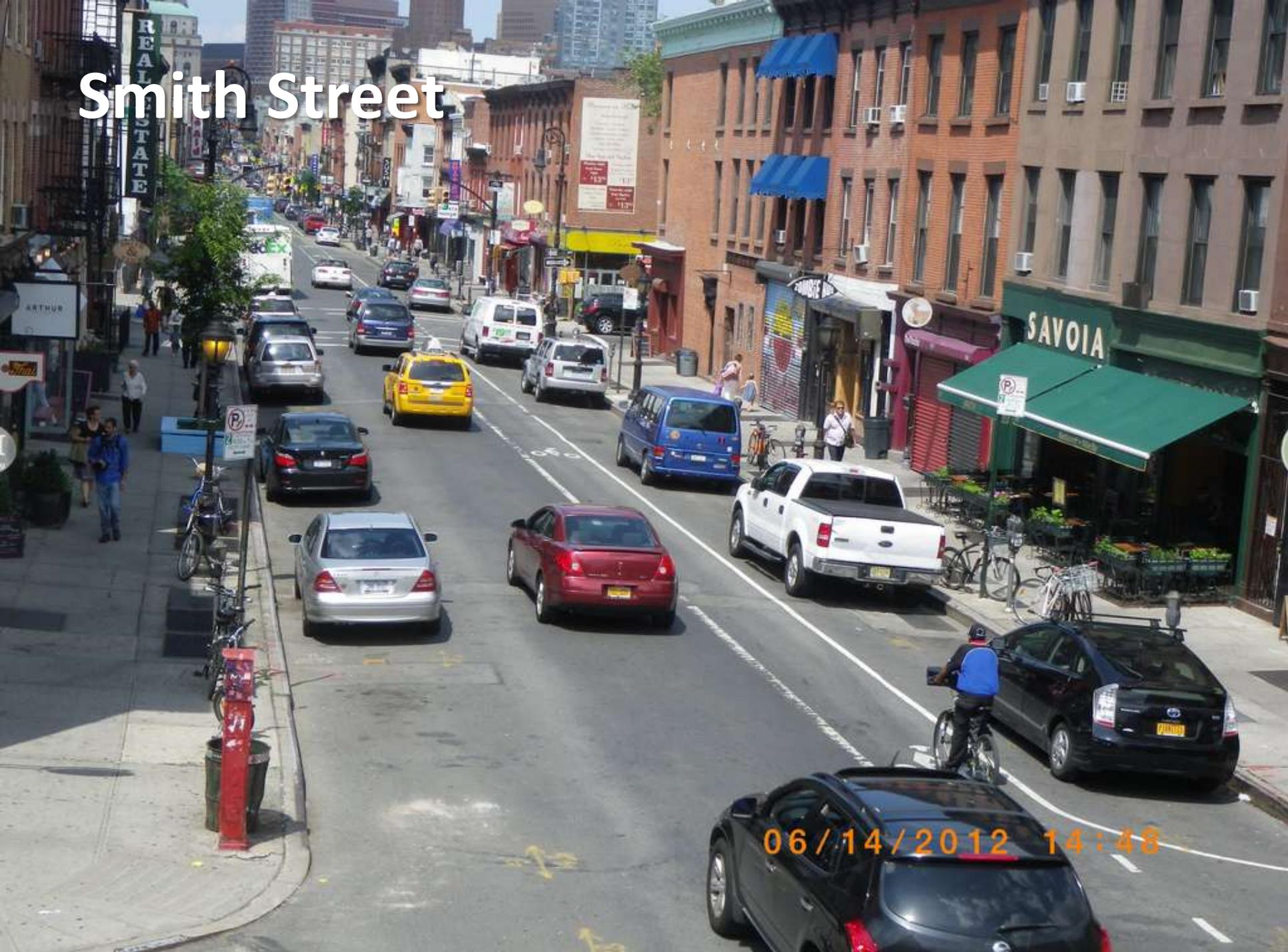
## Occupancy



## Avg. Duration



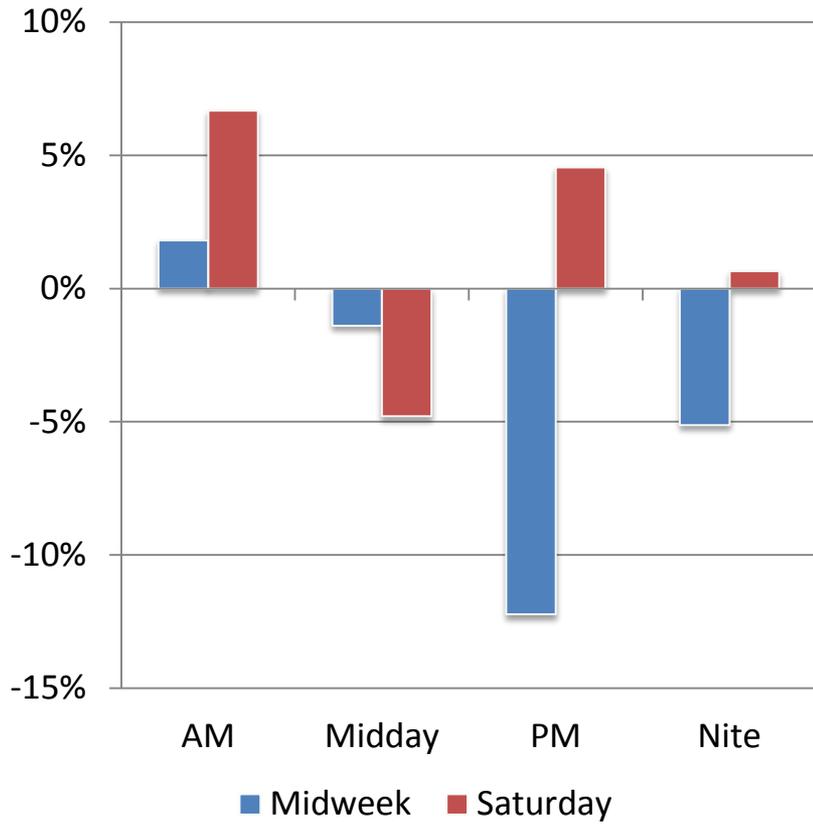
# Smith Street



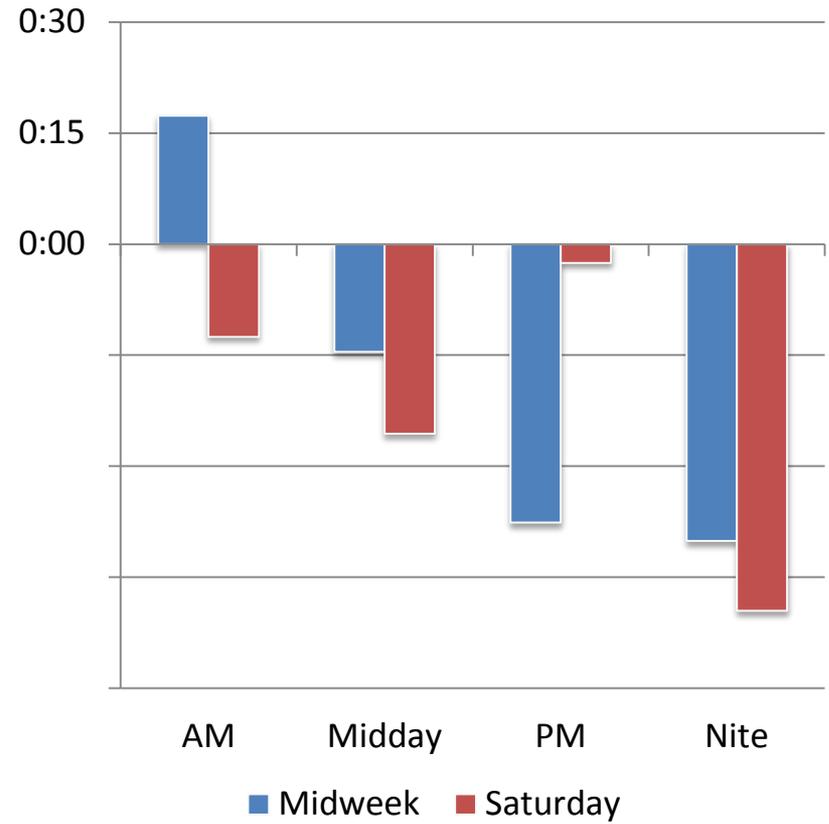
06/14/2012 14:48

# Smith Street

## Occupancy

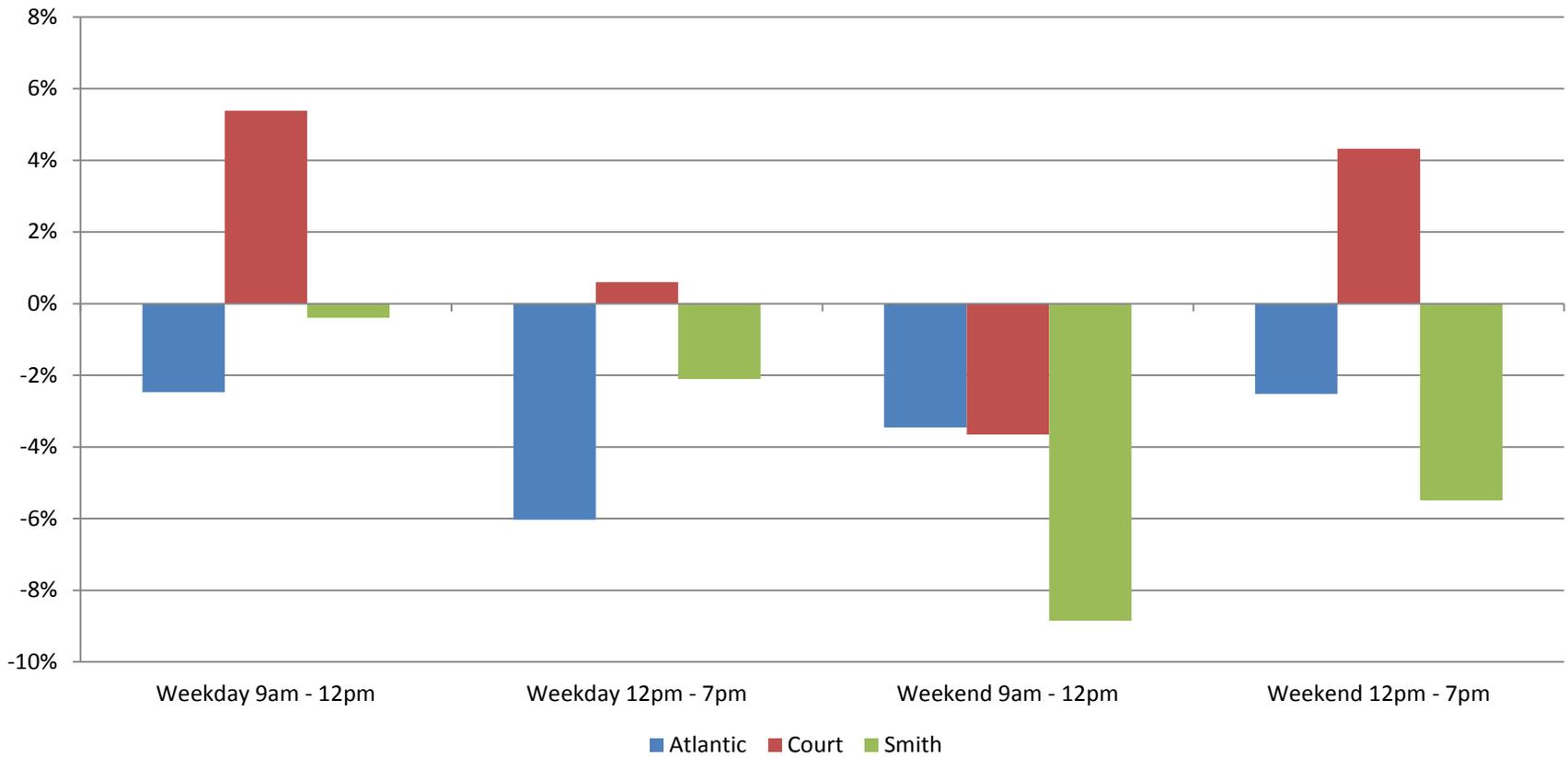


## Avg. Duration



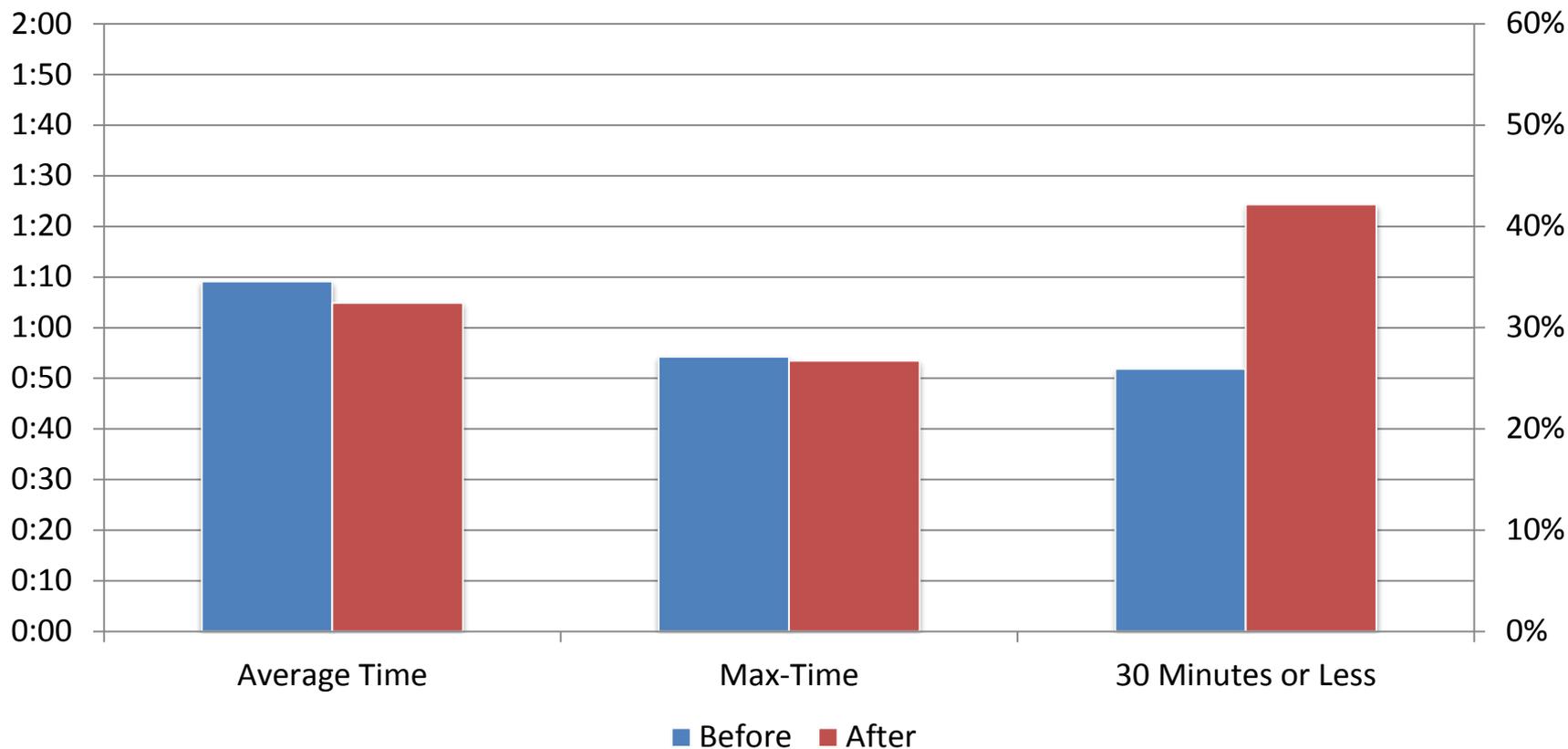
# Double Parking

## Change in Double-Parking



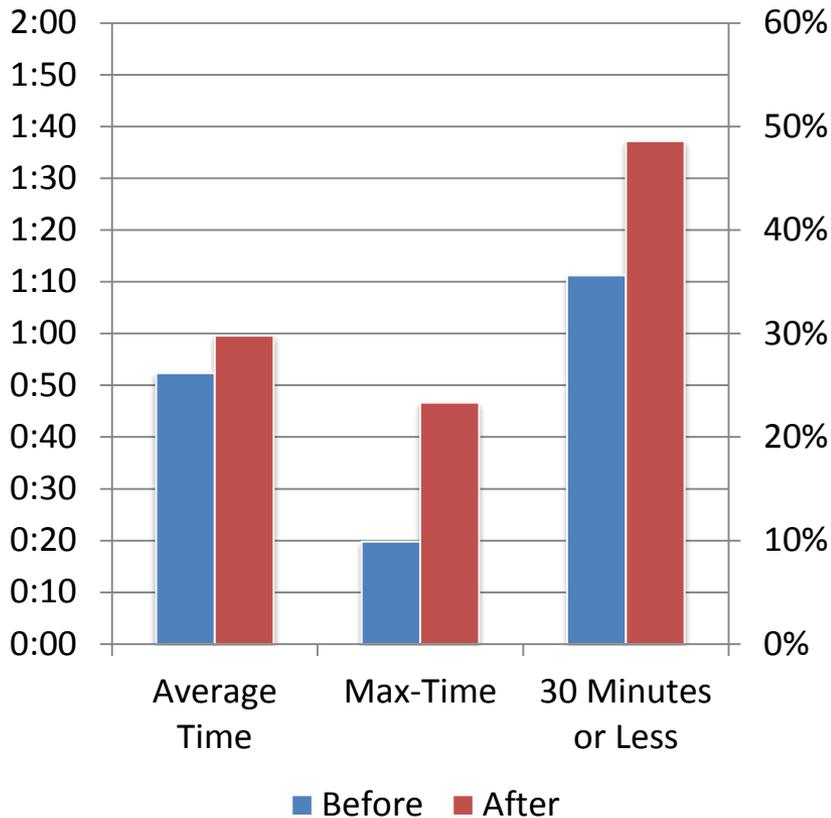
# Meter Data Findings

## Atlantic Avenue Meter Data

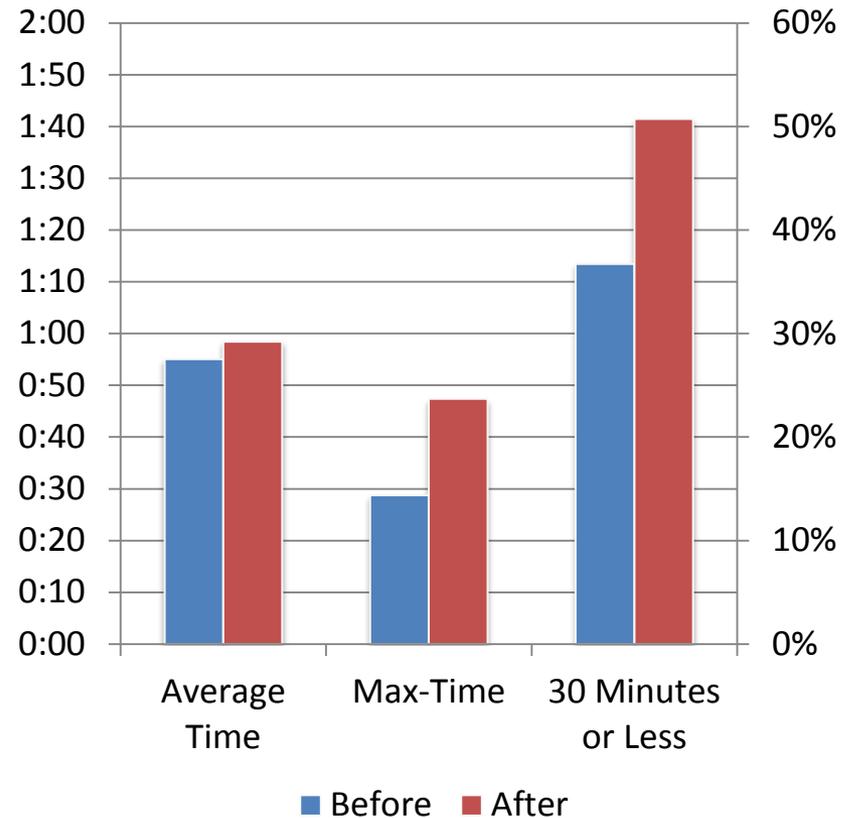


# Meter Data Findings

## Court Street



## Smith Street



# Program Impact Summary

## Atlantic Avenue

- Occupancy down in AM/Midday periods; up 12% during 4-7pm period due to removal of No Parking regs
- Average duration is down during all periods except Saturday AM

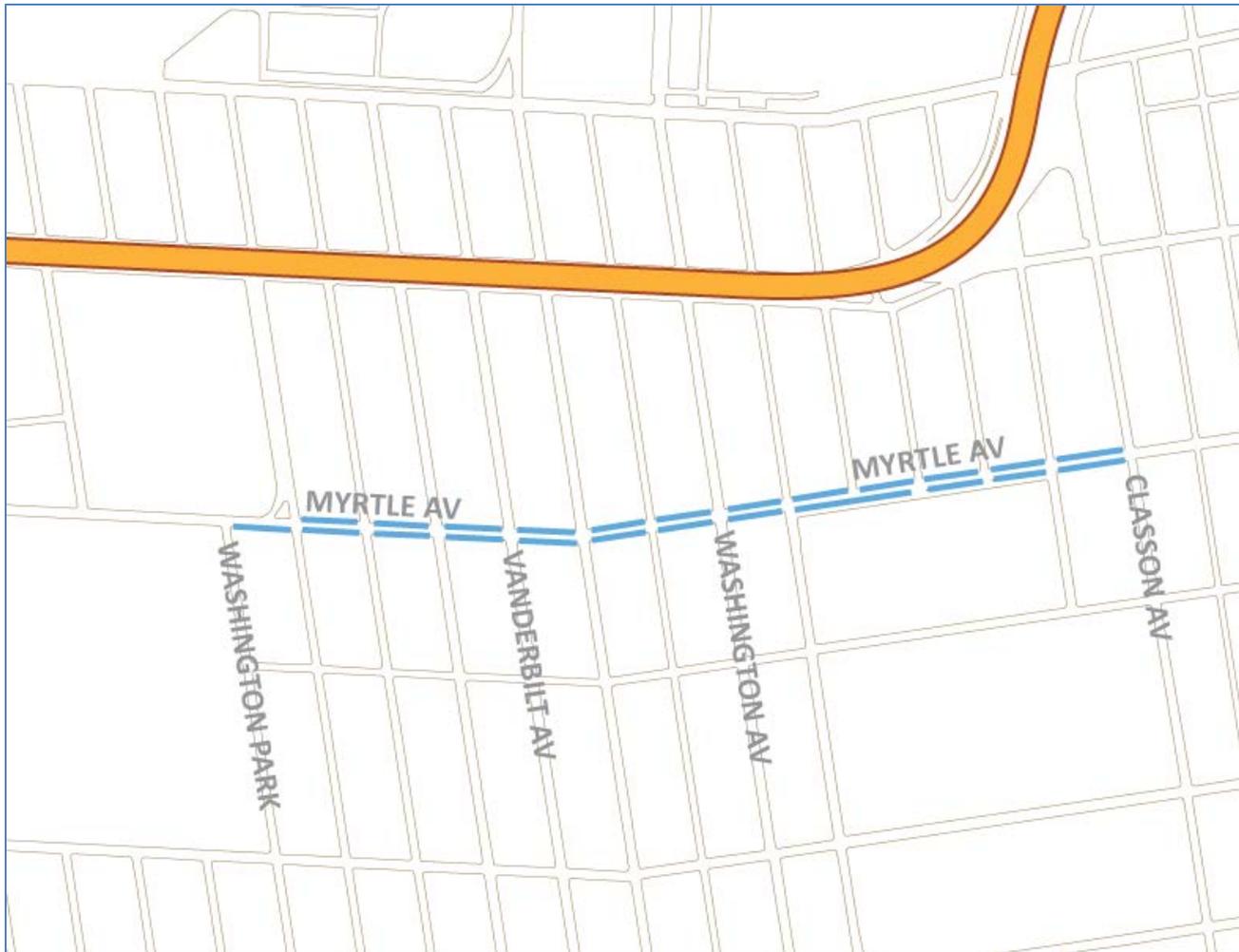
## Court and Smith

- Weekday occupancy is down during most periods except AM on Smith Street
- Average duration is down overall despite expansion of meter time limits

# Key Findings

- Overall, it is significantly easier to find parking on all three corridors
- Universal 2-hour limits provide more flexibility for parkers
- The progressive rate has increased turnover
- Delivery windows and loading zones have eased truck deliveries and reduced conflicts
  - Double parking is down from 8% to 4% on Atlantic Ave

# Myrtle Avenue PARK Smart



# Myrtle Avenue PARK Smart

- Initial Outreach
  - Myrtle Avenue Brooklyn Partnership
  - CB 2 Leadership
- Initial data collected September 2014
- Findings report late Fall 2014

# Myrtle Avenue Timeline

## Fall 2014:

- Collect and analyze data
- Solicit community input

## Winter 2015:

- Present draft recommendations to CB2, MABP, and other stakeholders
- Prepare final plan incorporating stakeholder feedback
- CB vote on final proposal

## Spring/Summer 2015:

- Project Implementation

## Fall 2015:

- Post implementation data collection

## Winter 2016:

- Program evaluation to stakeholders & tweaks if necessary

# Thank You

QUESTIONS?