

**NYC Office of the Mayor**  
**Deputy Mayor for Health & Human Services**  
**Job Announcement for Food Policy Coordinator**

The Deputy Mayor for Health and Human Services assists the Mayor in managing social service delivery in New York City. The Deputy Mayor for Health and Human Services directly oversees the Department of Health and Mental Hygiene, the Health and Hospitals Corporation, the Office of the Chief Medical Examiner, the Department of Correction, the Department of Probation, the Department of Homeless Services, the Human Resources Administration, the Administration for Children's Services which includes the Department of Juvenile Justice, the Department for the Aging and the Center for Economic Opportunity.

The Food Policy Coordinator, funded by the NYC Center for Economic Opportunity, is responsible for advancing the City's efforts to promote access to healthy food, combat the epidemics of obesity and diet-related disease, and for overseeing efforts to create and implement a sustainability plan for New York City's food system. The Food Policy Coordinator is also responsible for developing policies and building partnerships with City agencies and external stakeholders in order to achieve the goals listed below. Key City agency partners include the Department of Health and Mental Hygiene, the Human Resources Administration, the Department of Education, the Department of City Planning, the Economic Development Corporation, and others. External partners include state and federal agencies, advocates, service providers, businesses, fund-raisers, and others. The Coordinator reports to the Director of Health Services within the Office of the Deputy Mayor for Health and Human Services.

**Salary Range: \$80,000 to \$125,000**

**Job Responsibilities for the Food Policy Coordinator include, but are not limited to:**

- Obtaining ways to implement the increase of access and the utilization of food programs i.e., school meals, food stamps and green markets
- Creating and encouraging a healthy food environment at City agencies by working to improve the quality of meals served to clients, via the distribution of healthier foods through vending machines, concessions, and the like
- Researching and implementing venues to promote healthy food retail access, as well as researching ways to increase the demand for healthier foods at the community level
- Promoting a sustainable food system in New York City that is less harmful to the environment, while better serving the needs of New York City's growing population
- Serving as a spokesman for the City on food policy issues, which includes conducting interviews with print and television news sources, actively engaging in and speaking at conferences, etc.

- Supervising a Food Policy Analyst, whose main role and focus is centered on creating incentives for healthy eating among food stamp recipients, promoting a healthy food environment at City facilities, and other initiatives related to the prevention of obesity and other diet related diseases
- Reporting about programmatic activities to the Center for Economic Opportunity on a quarterly basis, as well as participating in any CEO evaluation efforts related to food policy work.
- Collaborate with CEO staff on new program development and fundraising for food-related initiatives.

**Preferred Qualifications and/or Skills:**

- A Bachelor's and/or Master's Degree in Health or Public Policy, or such related fields as nutrition, public health, community development and/or social services
- A minimum of 7 years of relevant work experience
- Experience in New York City government and/or knowledge of the non-profit sector in New York City, which includes an understanding of the NYC agencies and food policy
- Ability to implement a highly entrepreneurial approach to identify strategic opportunities to advance the above-cited City's food policy objectives.
- Ability to convene critical stakeholders and work with partners to plan and implement strategies for achieving the above-mentioned goals and objectives.
- Ability to work in a fast-paced environment, and interact with high level executives and senior managers up to and including Deputy Mayors, City Agency Commissioners, etc.

**Interested candidates should submit a cover letter and resume to:  
msobelson@cityhall.nyc.gov**

***New York City Residency Is Required Within 90 Days Of Appointment***

***The City of New York and the Office of the Mayor are Equal Opportunity Employers***